



PROJECT CANOE 50TH ANNIVERSITY COMMITTEE

Volunteer Committee Member: Role Description

- **Organization:** Project Canoe
- **Position Type:** Volunteer Committee Member
- **Commitment:** Approximately 5-15 hours per month (1-hour monthly meeting, and assigned tasks)

About the Committee:

Project Canoe is celebrating its 50th Anniversary in 2027, marking five decades of providing transformative outdoor experiences to youth facing barriers. To celebrate, we are planning a 50-year anniversary reunion in September 2027 to (re)connect with our incredible community, including current and former staff members, participants, Board Members, volunteers, and supporters. Additionally, we are planning a storytelling campaign throughout 2027 to celebrate and showcase Project Canoe's legacy of impact.

We are seeking 6-8 passionate volunteers to join our 50th Anniversary Planning Committee. We welcome alumni to join, including former staff members, participants, Board Members, and volunteers, as well as other interested community members.

Role Overview

We are seeking volunteers with expertise and experience in event planning, community engagement, corporate sponsorship, and/or marketing & communications to join our 50th Anniversary Planning Committee. You will collaborate with our Executive Director and Board Members to act as the primary group responsible for planning and executing the 50-year Reunion event and 50-years of legacy communications campaign.

Key Responsibilities

- Alumni Outreach & Engagement
- Event Planning & Logistics (September 2027)
- Corporate Sponsorship
- Communications & Marketing, including digital & traditional media
- Merchandise Creation & Sales
- 50th Reunion Video Development

Who is this Role For?

- Anyone previously involved with Project Canoe (staff, volunteers, board, past youth participants). We are hoping to get some representation across the decades.
- Individuals with experience in event planning, community engagement, corporate sponsorship, and/or marketing & communications



- Ability to attend virtual monthly meetings in 2026, with meetings moving to bi-monthly closer to the event in 2027.
- Have the time to assist with planning in between monthly meetings. Hours will vary based on responsibilities and timing, but on average committee members can expect to contribute 5 to 15 hours per month.

How to Apply

If you are ready to help Project Canoe prepare for this exciting milestone, we would love to hear from you! Please submit a brief expression of interest with the subject line "50th Anniversary Planning Committee Expression of Interest – [Your Name]" to reunion50@canoe.org.

Reminder to our Alumni community, please:

1. **Fill Out Our Reunion Event Feedback Survey :** [If you haven't already, please fill out the Project Canoe 50th Survey.](#)
2. **Join our Community:** [Join the official Project Canoe Alumni Facebook Group.](#)