

JFC IBM Sustainability Roadshow

IBM Innovation Studio, Astor Place NY

Agenda

Wednesday, February 15

Time	Session	Speakers
9:00	Registration, Welcome & Introductions	Andrea Hennemann - Vice President, Sustainability SW Sales - Americas
9:30	IBM's progress against sustainability goals, and how they are addressing ESG reporting to meet IBM's sustainability objectives.	Edan Dionne - Vice President, Corporate Environmental Affairs, IBM
10:15	IBMs Sustainability portfolio – How TRIRIGA and Maximo have the foundation to prepare and position you for building a sustainability strategy	Andrea Hennemann - Vice President, Sustainability SW Sales - Americas
10:45	Break	
11:00	How Envizi provides the building blocks to measure and accelerate sustainability performance	Russ Hoppler - Sr Partner Technical Specialist Sustainability Software
11:30	JFC & Associates - overview and capabilities	John Connell – CEO, JFC
12:00	Lunch + Meet JFC	<i>Showcase demos in meeting room</i>
1:00	Operationalizing sustainability through Strategic Real Estate Asset Management with TRIRIGA	Lisa Barclay - Product Management WW leader
1:30	How Maximo creates a platform for sustainability	Dave Turner - Business Development Leader, Asset Management
2:15	Maximo in Action – Boston Dynamics visual inspection demonstration	Tim Durniak – Executive Solution Architect, Innovation Studio
2:45	Break	
3:00	Panel – Getting started with sustainability (topic to be confirmed)	<i>JFC Customers + IBM</i> <i>Moderator TBD</i>
3:30	Interactive Session - Identifying use cases for your organization	<i>Facilitated session</i>
4:15	Getting started - How the IBM Innovation Studio can help you identify your most impactful initiatives	Andrew Ellis – Innovation Studio Leader, Astor Place Julie Michalowski – Ecosystem Engagement Leader
4:00	Closing Remarks	John Connell - CEO, JFC Betsy Autry – Ecosystem Leader, Sustainability Software