

**CRAIG FERDIG Prescott  
Valley, AZ 86315  
BCHA Chairman Position**



## SUMMARY

Over 25 years of experience working with horses and mules

**BCHA – Chairman 2025-**

**Emergency Equine Evacuation - VP 2025-**

**BCHA – Vice-Chairman 2023-2025 - Hike The Hill**

**BCHA – Marketing Media 2022-2024**

**BCH – Arizona Board 2022-2026**

**BCH – Central Arizona President 2020-2023**

### Trail work

Organized over 40 trail cleanup days in last 4 years. Groups as large as 55 **Outreach**

Working directly with local safety councils, Scouts, Forest Service, Equine Evacuation bike clubs, hiking clubs and businesses

### Fundraising

Annual bar tending Fundraiser, annual trail ride fundraiser, trail safety clinic fundraiser, trail self- defense fundraiser

### Events

Prescott Rodeo, Parades, Local/National interviews, Equifest

5th Best ratings for Gary Holt Saddle Up show. Better than Mark or Randy

### Charity

Annual gifts to Sedona Red Rocks, Equine Emergency Evacuation, Large Animal Shelter and Emergency Readiness, Y avapai Trail Association, etc.



**Project Management**

Call Center Training  
Salesforce Implementation  
CBT Development  
Training Delivery  
Technical Training  
MS Project  
PM Instructor  
Change Management  
LMS Implementation –  
SumTotal/Cornerstone  
Dodd Frank  
HR/Workday

**Training**

Instructor Led/CBT/Web  
Design/Delivery/Cert  
Call Center/Customer Service  
Camtasia/Storyline/Captivate  
InDesign  
Microsoft Suite/Teams  
Public Speaking/Webex  
Sharepoint Site Development  
ADDIE/SAM  
Video Development  
Call Center AWS  
Salesforce

**Leadership Development**

Client Management  
Curriculum Management  
Coaching/Team Lead +50  
Change Management  
Global Team  
Franklin Covey Leadership  
Training  
Rate Negotiations  
International travel logistics  
Mentorship/Instructor  
Strategic Planning  
USArmy

**PROFESSIONAL HISTORY**

**Deloitte**

**Jones|Carter**

**Sierra Nevada Corporation**

**Western Union**

**Accenture**

**Raytheon**

**US Army - E5**