

# WELCOME

## 2025 National Board Meeting







## Mission Statement

Back Country Horsemen of America is a 501(C) 3 non-profit organization dedicated to the following mission.

- **To** perpetuate the commonsense use and enjoyment of horses in America's back country and wilderness.
- **To** work to ensure that public lands remain open to recreational stock use.
- **To** assist the various government and private agencies in their maintenance and management of said resource.
- **To** educate, encourage and solicit active participation in the wise use of the back country resource by horsemen and the general public commensurate with our heritage.
- **To** foster and encourage the formation of new state Back Country Horsemen's organizations.

A dark, semi-transparent background image showing the silhouettes of three cowboys on horseback. They are positioned in a line, with the lead cowboy slightly to the left. The background is a dramatic sunset or sunrise with orange, yellow, and blue hues and scattered clouds.

# DEPARTED BCHA MEMBERS MEMORIAL

The Big Job Ahead Took Careful Planning, Guided  
By Professional Packers Such As Dave Morris, A  
Charter Member Of The Club, And A Board Member



There's Reason For The Odd Loads On Dave's Horses.  
Much Of The 20 Miles To The Bridge Site Was Cut  
Along Steep Sidehill

The Planks? Well, They Hung Down Into The  
Downhill-Side Abyss

# STATE OF BCHA





**Back Country Horsemen of America**

# CHAPTER SUPPORT GRANTS COMMITTEE

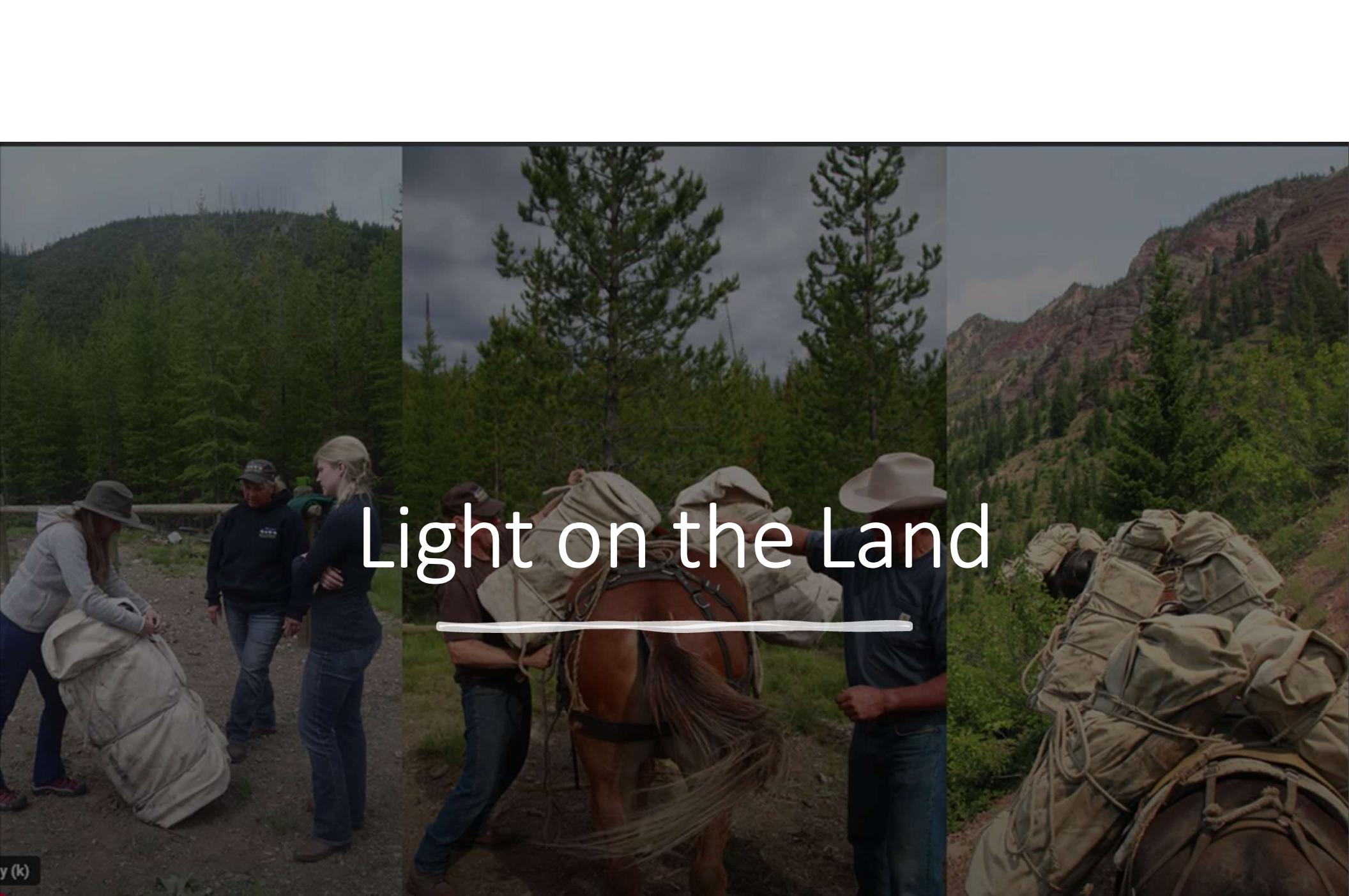


**AND THE GRANT  
RECIPIENTS ARE.....**

Chapter Name	Amount
Pecos Chapter of NM	\$750
Wasatch Front Chapter	\$1,000
Heart of the Rockies	\$1,000
Bitter Root BCH	\$750
East Tennessee	\$1,000



BCHA  
EDUCATION COMMITTEE



# Light on the Land

---



# EXPANSION



# EXPANSION

1. **Leverage social media:** Share engaging content, trail stories, and event recaps.
2. **Host Open Rides & Meetups:** Invite potential members to experience BCHA firsthand.
3. **Collaborate with Local Stables & Clubs:** Tap into existing equestrian communities.
4. **Develop a Referral Program:** Incentivize members to bring in friends.
5. **Attend Equestrian & Outdoor Events:** Set up booths, hand out flyers, and connect.
6. **Welcome New Members:** Provide a New Member Packet, personal outreach, and onboarding
7. **Member Retention Strategies:** Try to keep your members engaged
8. **Regular Communication:** Newsletters, social media updates, and exclusive content
9. **Recognize Contributions:** Member spotlights, awards, and thank-you notes. Handwritten notes are so much more personable than a call or a text message
10. **Logos:** stickers on trailers, logo wear, etc



# 2025 National Marketing and Media Report

Prescott, AZ  
April 14-15, 2025





# History

- Committee has always been given charge of communications (Newsletter, Website, and Social Media)
- Records go back to 1997 show newsletter under newly formed Media & Marketing
- M&M has been delegated to approve newsletter articles, solicit articles, and approve final print form of articles, responsible for finding editor and printer



# Marketing and Media Committee

- Media Committee is comprised of members who preferably have skill or experience in public relations or communications.
  - Purpose: Enhance the image of the BCHA through effective communication. Committee will develop strategies and multimedia tools to promote BCHA goals and objectives to membership, the general public, public land agencies, and legislators. Media Committee will partner with Education Committee for development and dissemination of public information.
  - Chair responsible for overseeing and coordinating all activities of Committee. Duties
    - Solicit articles for BCHA newsletter and other commercial publications
    - Work closely with the Executive Administrator, newsletter editor, and webmaster
    - Annual progress report and budget proposal for media activities at NBD meeting



# 2025-26 Goals

- ❑ WebSite Updates - Continued work with all Committees
- ❑ Light on The Land Update in all materials
- ❑ Focus on Sawyer Program
- ❑ More Sponsors
- ❑ Looking for fundraising
- ❑ Marketing Efforts
- ❑ Weekly updates to Chapter Locator (Remember to highlight updates in Yellow)



# 2024-25 Accomplishments

- ❑ WebSite Updates - Never Ending
  - ❑ Education
  - ❑ Matrix
  - ❑ Sawyer
  - ❑ Partnerships
  - ❑ Youth Grants Page
  - ❑ Link Structure Look and Feel
  - ❑ Support at State/Chapter/Director levels
- ❑ Light on The Land Update in all materials
- ❑ Continued Cleaning up Google Drive
- ❑ More Sponsors
- ❑ Hurricane Donation
- ❑ Looking for fundraising
- ❑ Marketing Efforts
- ❑ Weekly updates to Chapter Locator (Remember to highlight updates in Yellow)

# NOMINATION COMMITTEE



## NOMINATION COMMITTEE REPORT

### 4.12.6 Nominating Committee appointed by National Chair (policy adopted 1997).

- Must consist of members from at least three state organizations.
- Eligible candidates for director positions are supplied by the Chair of the Nominations Committee and included in NBM agenda.
- Slate of candidates will be presented on first day of NBM.

### SLATE OF CANDIDATES

\*Chairman

Craig Ferdig, AZ

\*Vice Chairman

Latifia Rodriguez, CO

\*Treasurer

Heather Schultz, WY

\*Executive Committee Director

Jim Allen, SD

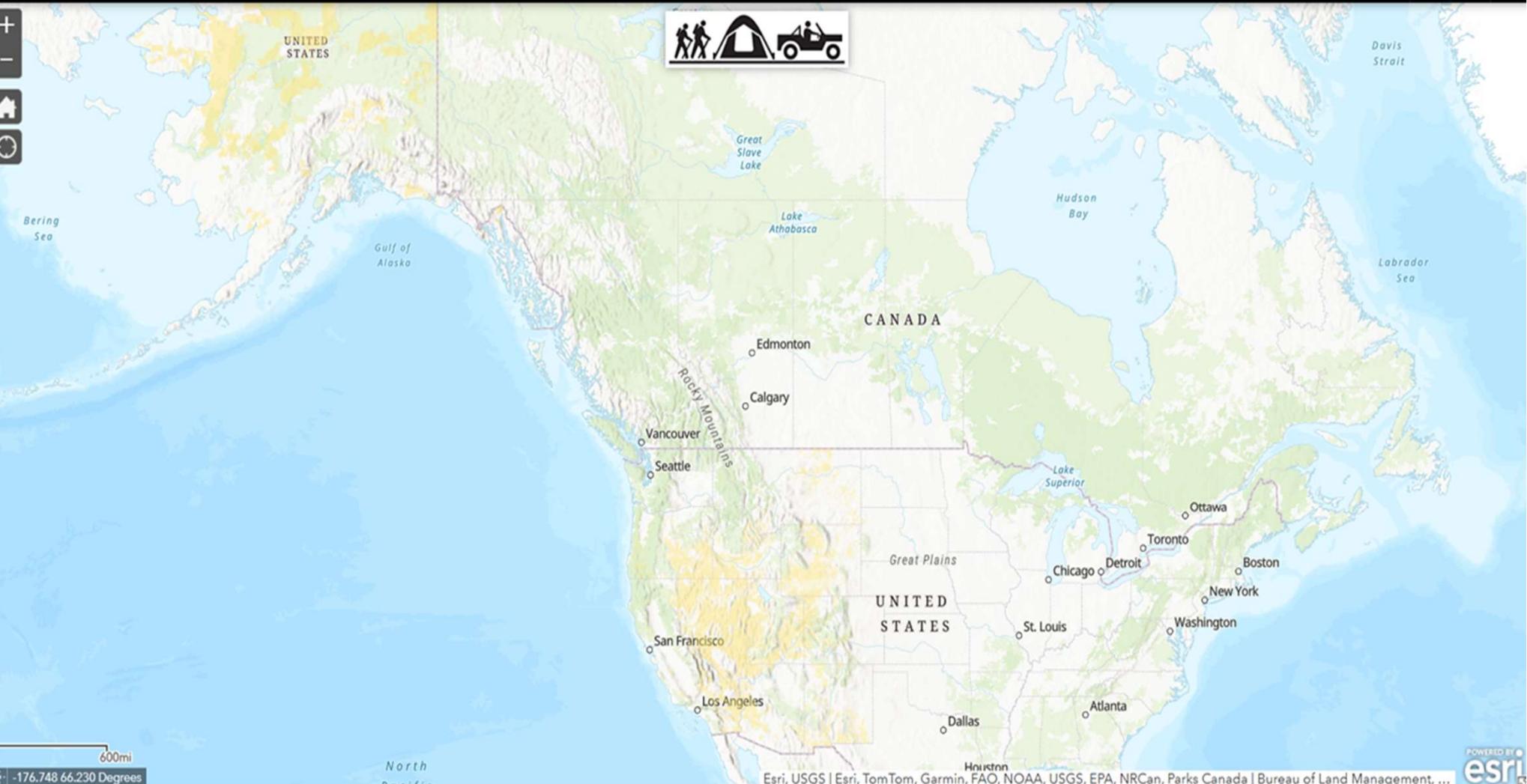
\*\*Executive Committee Non-Director

Greg Schatz, MT

\*Must be a member of the National Board of Directors

\*\*Must be a member in good standing and must not be a member of the National Board of Directors

## BLM Recreational Opportunities



Esri, USGS | Esri, TomTom, Garmin, FAO, NOAA, USGS, EPA, NRCan, Parks Canada | Bureau of Land Management, ...





# Partnership Committee Review & Presentation

Committee Members:

Sherry Copeland

Craig Ferdig

Darrell Wallace

## Partnership Committee Governance Policies



4.12.8 Partnership Committee Members may be appointed by the Chair as needed to represent BCHA at specific functions or in specific geographic locations. Members must have long-term membership in BCHA, must be a former officer of the Board, and have knowledge of BCHA issues and public relations positions.

4.12.8.1 Purpose and duties:

- Represent, recommend and/or coordinate partnership activities beneficial to BCHA in furthering the mission and goals established by the NBD.
- Submit a report to NBD summarizing the annual activities of the Committee, including outline of proposed future activities and projects.
- Provide annual budget to NBD for Committee work. Review, approve, and monitor expenditures of the Committee.
- Approve resources and assignments of BCHA representative at events. BCHA Representatives must have demonstrated knowledge of BCHA Mission, Constitution, Governing Policy OR experience as Officer or Committee Chair OR positive experience representing BCHA at State level AND the approval of at least two of the following: National Chairman, National Vice Chairman, or Public Lands Committee Chairman.
- Committee provides annual review to NBD of BCHA partnership with other organizations. The review provides **history**, **level of participation**, and **benefit of given partnerships** to BCHA.



## Organization / Association Partners



# American Horse Council (AHC)

- **Founded 1969**
- *MISSION: The American Horse Council works daily to advocate for the social, economic and legislative interests of the United States equine industry.*
- *BCHA Governance Policy 3.4.1.4 “....provide for National Equestrian Trails Advocacy by participating in American Horse Council’s Recreation Trails Committee”*

## Participation:

- Randy serves as Chairman of AHC Recreation, Trails & Land Use Committee – Quarterly meeting  
Committee members: BCHA, AQHA, Kansas HC, AERC, ELCR, Colorado HC – Underserved 2-3:1 vs other committees
- Randy (and/or BCHA Chair) participates in AHC annual meeting held in June, Washington D.C.
- Weekly communication with AHC President and/or Staff

## Accomplishments:

- At BCHA’s request, AHC met with staff of Sen. Lee (UT) to express concern about his Bikes-in-Wilderness bill and offered to circulate letter of opposition to the bill and would encourage the Outdoor Recreation Roundtable and state horse councils to sign on.
- Assisted BCHA in negotiating language of Biking on Long-Distance Trails (BOLT) Act between committee staff of the House Natural Resources Committee and People For Bikes. The bill became law and included the language changes requested by BCHA.
- State Interaction – Positive: 13 Negative: 1
- **Budget fee requested: \$2,650.00 (qualifies for committee seat)**



# Partnership for the National Trail System (PNTS)

- **Founded 2001**
- *Mission: To empower, inspire and strengthen public and private partners to develop, preserve, promote and sustain the national scenic and historic trails.*

PNTS is convenor of Hike the Hill and National Trails Workshop. *More detail information will be presented Tuesday.*

## Participation:

- Randy serves as Chairman of PNTS Membership Committee – Quarterly meetings
- Randy serves on the Advocacy & Policy Committee – Monthly meetings
- Randy, BCHA Chairman and BCHA Vice Chair participates in Hike the Hill – Annually
- Randy usually attends National Trails Workshop – Annually
- Regular (often weekly) communication with Executive Director and/or Staff

## Accomplishments:

- BCHA is the only equine-related member organization
- As participant in Hike the Hill, BCHA gains added access with agency leadership and congressional committee staff
- BCHA input is sought on annual appropriations requests to Congress regarding priority funding needs of the federal land management agencies.
- State Interaction – Positive: 6 Negative: 1
- **Budget fee requested: \$250.00**



# National Wilderness Stewardship Alliance (NWSA)

- **Founded 2010**
- *Vision: America's wilderness and wild places will be stewarded for generations to come through an enduring partnership of public agencies, community-based organizations, and volunteer stewards; and that the benefits of wilderness and wilderness stewardship will be shared equitably.*

NWSA co-convenes the National Wilderness Workshop

## Participation:

- Randy serves as BCHA representative on the Trail Stewardship Partner grant team - Annually
- BCHA is the only equine organization among the grant review team for Trail Stewardship Partner grants

## Accomplishments:

- **Funding Opportunities:**
  - Wilderness Stewardship Performance Partnership Grant
  - National Forest System Trail Stewardship Partnership Grant
  - Grow Wild Grant Program
- **State Interaction – Positive: 9 Negative: 1**
- **BCHA States past 2 years that have submitted application, been awarded funds, participated as a partner: 4**
- **Budget fee requested: \$270.00**



# American Trails

- **Founded 1988**
- *Mission: Our mission is to advance the development of diverse, high-quality trails and greenways. Through collaboration, education, and communication, we raise awareness of the value of trails.*

American Trails convenes the International Trails Conference - Biannually

## Participation:

- Jim Allen (BCHSD) serves as BCHA representative evaluating and scoring the Legacy Trails Grants - Annually
- Randy represents BCHA on its Trails Move People Coalition – Inactive for the past year

## Accomplishments:

- **Funding Opportunities:**  
Legacy Trails Grants
- **State Interaction – Positive: 13 Negative: 1**
- **BCHA States past 2 years that have submitted application, been awarded funds or participated as a partner: 4**
- **Budget fee requested: \$270.00 (increase from Individual to Organization)**

# Leave No Trace Center for Outdoors Ethics (LNT)

- Founded 1994
- *Mission: Using the power of science, education and stewardship, Leave No Trace is on a mission to ensure a sustainable future for the outdoors and the planet.*

BCHA is disappointed to see LNT has removed the horse from the widely accepted Yield sign

## Participation:

- BCHA maintains relationship with LNT and facilitates LNT Master Stock Training certification services
- There are LNT Master Stock Trainers across BCHA membership
- LNT is complementary to BCHA Light On The Land

- State Interaction – Positive: 13 Negative: 1
- **Budget fee requested: \$150.00**





# Coalition for Recreational Trails (CRT)

- *From American Trails website:*
- *The Coalition for Recreational Trails (CRT) is an alliance of national and regional trail-related organizations across a broad spectrum of interests representing motorized and non-motorized communities. Its members work together to build awareness and understanding of the Recreational Trails Program, which returns federal gasoline taxes paid by off-highway recreationists to the states for trail development and maintenance.*
- *Mission: Continuing and enhancing the RTP at the state and federal level; Educating policy makers and the public about the RTP's accomplishments; and Ensuring that the return of federal gasoline taxes to the program is equitable, that the allocation of those funds among the states reflects current fuel-usage data, and that the utilization of those funds is efficient, effective, responsive and accountable.*

**CRT is the only entity that lobbies for the enhancement and expansion for the Recreational Trails Program and convenes the annual RTP Awards Ceremony on Capital Hill.**

#### Participation:

- Randy serves as BCHA representative on Board of Directors – Monthly
- BCHA is the only equine organization that regularly participates in strategy and planning related meetings –As needed

#### Accomplishments:

- Bipartisan introduction in Congress of the RTP Full Funding Act – if passed, will more than triple the amount of RTP funding
- Funding Opportunities – RTP Grants independently administered by each participating State (currently CT and IN do not participate)
- State Interaction – Positive: 5 Negative: 1
- BCHA States in the past 3 years: Submitted application: 2 (no award)  
Awarded funds: 4 (\$200,000. - \$125,000. – \$416,000. - \$90,000.)  
Participated as Partner: 7

- **Budget fee requested: \$500.00**



# American Hiking Society (AHS)

- **Founded 1976**
- *Mission: Empowering all to enjoy, share, and preserve the hiking experience.*
- *We envision a world where everyone feels welcome in the American hiking community and has permanent access to meaningful hiking, including urban, frontcountry, and backcountry opportunities. We will achieve this vision by empowering all communities to enjoy, share, and preserve the hiking experience; advocating for the protection and expansion of hiking spaces; fostering trail stewardship; and collaborating with partners whose strengths are complementary.*
- *Advocate: American Hiking works with Congress, federal agencies, and partners on policy issues and legislation to ensure funding for trails, preservation of public lands, and protection of the hiking experience.*

American Hiking Society convenes Hike the Hill and is lead in developing appropriations request documentation.

#### Participation:

- Randy maintains regular contact and communication with counterpart concerning issues such as the trails community annual appropriations request, pending threats associated with e-bike use on horse/hike trails and threats to the Wilderness Act that would authorize bike use.

#### Accomplishments:

- Annual appropriations request amended to included specific language suggested by BCHA.
- State Interaction – Positive: 7 Negative: 1



# International Mountain Bicycling Association (IMBA)

- **Founded 1988**
- *Mission: To create, enhance and protect great places to ride mountain bikes.*

## Participation:

- Randy served on the IMBA Steering Committee for *Trails are Common Ground* campaign organized to share information about proper trail etiquette – recently dwindled out.

## Accomplishments:

- Supports BCHA position of bikes not allowed in Wilderness
- State Interaction – Positive: 5 Negative: 2



# American Endurance Ride Conference (AERC)

- **Founded 1972**
- *Values: In addition to promoting the sport of endurance riding, the AERC encourages the use, protection, and development of equestrian trails, especially those with historic significance. The founding ride of endurance riding, the Western States Trail Ride or "Tevis Cup," covers 100 miles of the famous Western States and Immigrant Trails over the Sierra Nevada Mountains. These rides promote awareness of the importance of trail preservation for future generations and foster an appreciation of our American heritage.*
- *Mission – To promote, encourage and regulate the safe use of equines in organized distance events, demonstrating their inherent endurance abilities in a natural setting through the development, use and preservation of trails.....*

## Participation:

- Monica Chapman-Pickett (BCHKS) serves as Co-Chair of the Trails Committee

## Accomplishments:

- **Funding Opportunities:**

Extreme Terrain Grants

Quadratics 50 for 50 Stewardship Program

- **State Interaction – Positive: 10 Negative: 1**
- **BCHA States that have submitted application, been awarded funds or participated as a partner: 2**



# Equestrian Land Conservation Resource (ELCR)

- **Founded 1996**
- *Mission: The Equine Land Conservation Resource leads in the protection and conservation of lands for the horse and horse-related activities.*
- *Vision: A future in which horse lands have been conserved so that America's equine heritage lives on and the emotional, physical and economic benefits of mankind's bond with the horse remain accessible to all.*

## Participation:

- Randy interacts with ELCR Executive Director largely through AHC Recreation, Trails and Land Use Committee
- Occasionally ELCR and BCHA share and co-host webinars

- **State Interaction – Positive: 8 Negative: 1**



# The Wilderness Society (TWS)

- **Founded 1935**
- ***Mission: Uniting people to protect America's wild places.***

## Participation:

- **Communication is dependent on status of on-going issues**

## Accomplishments:

- **Key supporter against Bikes-in-Wilderness bill**
- **Supports BCHA ongoing work against E-Bike use on otherwise non-motorized trails**
- **Continues to support BCHA as lead against authorization of E-Bike use on non-motorized trails in the absence of stakeholder engagement and environmental analysis**
- **State Interaction – Positive: 5 Negative: 1**



Corporate / Business Partners





## Equestrian Legacy Radio

- *Promote horses, music and the western and equestrian lifestyle*
- *Heard around the World.....Streaming Live and On Demand 24/7.....You can listen to all of our shows Here and on Spotify, iHeart Radio, Apple Podcast, iTunes and other streaming platforms.*
- **BCHA** is afforded guest spot the first Thursday of each month on the platform Saddle Up America.

## Trailmeister

- *TrailMeister is your free online resource for horse trails, horse camps, and all of the information you need for a successful and uneventful ride.*
- *Here you'll find accurate trail information including current weather, real directions, and the straight scoop on the area that has been verified by the area's land managers.*
- *TrailMeister was created for YOU: the avid, active, or aspiring horse rider. Whether you trail ride as part of your horse training program, as conditioning for competition, or trail ride exclusively because you love being out in nature as much as we do, TrailMeister is for you.*
- **BCHA** is promoted at clinics, seminars, etc. TrailMeister promotes BCHA mission and principles in videos and articles on experiences in the backcountry.



# Federal Agencies

\*Denotes currently maintained agreements

*\*\*Detailed information will be presented on Tuesday\*\**



## 2025-2026 Goals

- Compile information, materials, and data on partner Agencies structures, operational directives & documents
- Support Chapters and States in initiating & developing Partnerships
- Continue collaboration and diversify participation with identified organizations
- Review & evaluate new proposed Partnership & Benefit opportunities
- Facilitate & coordinate Partnership activities and event representation as required



## 2025-2026 Budget Proposal

• American Horse Council	2,650.00
• Partnership for the National Trail System	250.00
• National Wilderness Stewardship Alliance	270.00
• Leave No Trace	150.00
• American Trails	250.00
• Coalition for Recreational Trails	500.00
• Hike the Hill Participation*	2,600.00

\* Two (2) Virtual Only & One (1) Add'l In-Person

***Total Budget Proposal*** **\$6,670.00**



# **BCHA PUBLIC LANDS COMMITTEE (PLC)**

Brad Pollman, PLC Chair



# PUBLIC LANDS COMMITTEE (PLC)

**STRUCTURE:** BCHA, a bottom-up organization

**Chapter** → State → Regional → National

Chapter → **State** → Regional → National

Chapter → State → **Regional** → National

Chapter → State → Regional → **National**

# VOLUNTEER HOURS COMMITTEE



# Backcountry Horsemen of America

## 2024 VOLUNTEER HOURS REPORT

### ALL STATES

Date Range (Oct 2024-Sept 2025) or (Jan-Dec 2025)

	Totals	Rate per hour/mile/day	Total Value	
Total Basic Hours	68860	\$33.49	\$2,306,121.40	Calculated per hour
Total Skilled Hours	35305	\$50.24	\$1,773,723.20	Calculated per hour
Non-Trail Hours	64730	\$33.49	\$2,167,807.70	Calculated per hour
Travel Time	39393	\$33.49	\$1,319,271.57	Calculated per hour
<b>Total Hours</b>	<b>208288</b>		<b>\$7,566,923.87</b>	
Personal and Stock Use	995401	\$1.00	\$995,401.00	Calculated per mile
<b>Total Travel Miles</b>	<b>995401</b>		<b>\$995,401.00</b>	
Power Equipment	8372	\$35.00	\$293,020.00	Calculated per hour
Heavy Equipment	29537	\$140.00	\$4,135,180.00	Calculated per hour
<b>Total Equipment Hours</b>	<b>37909</b>		<b>\$4,428,200.00</b>	
<b>Total Stock Days</b>	<b>12112</b>	<b>\$125.00</b>	<b>\$1,514,000.00</b>	Calculated per day
			<b>\$1,514,000.00</b>	
<b>Total Donations</b>	<b>\$666,182.75</b>		<b>\$666,182.75</b>	
		<b>Total</b>	<b>\$15,170,707.62</b>	

Edit this column to change the published values

Current Rate per hour/mile/day:

\$33.49
\$50.24
\$33.49
\$33.49

\$1.00

\$35.00
\$140.00

\$125.00

The value of Volunteer time is determined by The Independent Sector each year.

Skilled labor is one and one-half times basic labor

[https://www.independentsector.org/volunteer\\_time](https://www.independentsector.org/volunteer_time)

# Backcountry Horsemen of America

## 2024 Volunteer Hours Report

### All States

Date Range (Oct 2023-Sept 2024) or (Jan-Dec 2024)

---

Basic Hours 68860

Skilled Hours 35305

Non-Trail Hours 64730

Travel Time 39393

**Total Hours 208288**

**Total Miles Traveled 995404**

Power Equip Hours 8372

Heavy Equip Hours 29909

**Total Equip Hours 37909**

**Total Stock Days 12112**

**Total Donations \$666,182.75**

Wilderness Trail Miles 3388\*

Other Trail Miles 9810\*

National Scenic Trail Miles 43\*\*

**Total Miles Cleared 13241**



# **YOUTH COMMITTEE**

Greg Schatz

# TREASURER REPORT



## Back Country Horsemen of America

### Balance Sheet

As of March 31, 2025

	TOTAL
<b>ASSETS</b>	
Current Assets	
Bank Accounts	
1101 Checking	194,989.31
1103 US Bank - Grants - 2432	7,687.20
1105 US Bank - Legacy - 8520	1,082.44
1107 US Bank - Savings - 8504	59,568.83
1109 US Bank Legal - 8546	1,520.11
<b>Total Bank Accounts</b>	<b>\$264,847.89</b>
Accounts Receivable	
1200 Accounts Receivable	523.65
<b>Total Accounts Receivable</b>	<b>\$523.65</b>
<b>Total Current Assets</b>	<b>\$265,371.54</b>
Other Assets	
1114 CD - 6445 - 04/25	9,691.60
1115 CD - 1507 - 4/25	9,685.26
1580 Stifel Legacy Investments	227,785.05
1581 Stifel Legal Fund Investments	61,346.84
<b>Total Other Assets</b>	<b>\$308,508.75</b>
<b>TOTAL ASSETS</b>	<b>\$573,880.29</b>

---

**LIABILITIES AND EQUITY**

Liabilities	
Current Liabilities	
Credit Cards	
Commerce Bank CC 3187	8,745.81
<b>Total Credit Cards</b>	<b>\$8,745.81</b>
Other Current Liabilities	
2500 Member Equisure	145.19
<b>Total Other Current Liabilities</b>	<b>\$145.19</b>
<b>Total Current Liabilities</b>	<b>\$8,891.00</b>
<b>Total Liabilities</b>	<b>\$8,891.00</b>
Equity	
3800 Unrestricted Net Assets	243,632.68
3902 Restricted Legal Fund	62,000.32
3903 Restricted Legacy Fund	212,202.87
Net Revenue	47,153.42
<b>Total Equity</b>	<b>\$564,989.29</b>
<b>TOTAL LIABILITIES AND EQUITY</b>	<b>\$573,880.29</b>

---

## Back Country Horsemen of America

### Budget vs. Actuals: Budget FY 2024 to 2025 - FY25 P&L

May 2024 - March 2025

	TOTAL	
	ACTUAL	BUDGET
Revenue		
4100 Dues	123,091.00	135,450.00
4110 Membership Dues Donation \$5	9,058.00	5,500.00
<b>Total 4100 Dues</b>	<b>132,149.00</b>	<b>140,950.00</b>
4200 Donations	34,248.41	28,500.00
4201 Chapter Support Grants	6,935.00	2,500.00
4204 Sponsors & Advocacy Partners	860.00	2,000.00
4600 National Board Meeting Revenue	24,874.77	30,000.00
4700 Misc. Income	1,781.38	0.00
4800 Promotional Items	1,985.86	2,200.00
8010 Interest Income	1,223.78	400.00
<b>Total Revenue</b>	<b>\$204,058.20</b>	<b>\$206,550.00</b>
<b>GROSS PROFIT</b>	<b>\$204,058.20</b>	<b>\$206,550.00</b>

<b>Expenditures</b>		
1582 Investment Expense	2,981.30	2,500.00
5000 Administration - General	3,306.04	6,600.00
5004 Shipping / Postage	567.95	0.00
5010 Bank/Merchant Processing Fees	2,479.72	0.00
5100 Software and Computer expense	1,005.00	1,000.00
<b>Total 5000 Administration - General</b>	<b>7,358.71</b>	<b>7,600.00</b>
5200 Public Lands Advisor		
5210 Wages & Salary Expenses	76,538.35	83,500.00
5211 Payroll Taxes	6,594.28	8,500.00
5212 Payroll Processing Fees	506.00	0.00
5220 Travel Expenses	8,161.64	8,000.00
5221 Miscellaneous Expense	960.69	1,500.00
<b>Total 5200 Public Lands Advisor</b>	<b>92,760.96</b>	<b>101,500.00</b>
5202 General Travel	8,078.42	6,000.00
5500 National Board Meeting	10,349.44	30,000.00
5800 Promotional Item(s)	3,282.18	2,000.00
5900 Light On the Land	326.72	0.00
7000 Professional Services		
7100 Executive Administrator	34,650.00	37,800.00
7800 Accounting/Audit/Tax Returns	11,563.99	11,000.00
<b>Total 7000 Professional Services</b>	<b>46,213.99</b>	<b>48,800.00</b>

Committee Expense			
5301 Education		300.00	
5303 Marketing/Media	109.00	300.00	
5305 Partnerships	4,409.06	6,520.00	
5308 Volunteer Hours & Awards		500.00	
5309 Chapter Support Grants		300.00	
5311 Youth Committee		300.00	

	TOTAL	
	ACTUAL	BUDGET
<b>Total Committee Expense</b>	<b>4,518.06</b>	<b>8,220.00</b>
<b>Total Expenditures</b>	<b>\$175,869.78</b>	<b>\$206,620.00</b>
<b>NET OPERATING REVENUE</b>	<b>\$28,188.42</b>	<b>\$ -70.00</b>
Other Revenue		
4203 Legacy Donations	16,820.00	0.00
4205 Legal Donations	1,520.00	0.00
4211 Hurricane Relief Fund	6,625.00	0.00
<b>Total Other Revenue</b>	<b>\$24,965.00</b>	<b>\$0.00</b>
Other Expenditures		
5400 Hurricane Relief	6,000.00	0.00
<b>Total Other Expenditures</b>	<b>\$6,000.00</b>	<b>\$0.00</b>
<b>NET OTHER REVENUE</b>	<b>\$18,965.00</b>	<b>\$0.00</b>
<b>NET REVENUE</b>	<b>\$47,153.42</b>	<b>\$ -70.00</b>



A cartoon illustration of a young angel with a halo, blonde hair in pigtails, and white wings. She is wearing a light blue dress and has a small green bow in her hair. The illustration is set against a white background with a thin black border.

# EXECUTIVE ADMINISTRATIVE REPORT



## WHAT DOES MICHELLE DO ALL DAY? (5.21 HOURS PER DAY)

This is an overview and does not include all details.

### Main Contact for Everything BCHA Related

- Emails and Phone Calls
- Physical Mail (Sent from the main BCHA Montana Address)
- Record Retention and Maintenance

### Tasks for...

Chapters, States, Executive Committee, National Directors, and Committees.

### Meetings for Executive Committee, National Directors and Committees

- Agenda Packet Preparation
- Logistics and Host
- Notes/Minutes

### Bookkeeping

Accounts receivable and payables, reconciliation, monthly financial reports, donations, budgeting, and work in Square, PayPal, and QuickBooks. Work closely with Treasurer and Accountant.

Membership Dues.

### Events

- Webinars: Registration, marketing, logistics, presentation prep, etc.
- National Board Meeting (Too much to list) Working on one year and at the same time working on the logistics for the next year.

### Promotional Items

Purchase, advertise, sell, package, ship and process invoices. Maintain inventory.

### Communication

- Eblasts each month
- Collect data, articles, format, create and send.
- All other information necessary to our members.
- Website updates, Social Media
- Special Announcements
- Create and process surveys as directed
- BCHA Google email administration (All BCHA Email Aliases)

### Databases

- Membership – Collect and process necessary to BCHA applications.
- State Officers and National Directors
- Online Submissions: Incident reports, registrations, state updates, surveys, and other projects that arise.
- Membership number by state yearly.
- Equisure: Processing, certificate of coverage

### Other

- Research, problems and solutions
- Document preparation and Distribution
- Working to make BCHA processes sustainable.
- Miscellaneous tasks requested.



Country Horsemen of America

DIRECTOR OF PUBLIC LANDS



# CONTRACT REVIEW

Director of Public Lands  
Randy Rasmussen

Executive Administrator  
Lakeside Administrative Services; Michelle Wade

# TREASURER REPORT ACCEPTANCE



# Proposed Budget 2025-2026



## BACK COUNTRY HORSEMEN OF AMERICA

Profit and Loss Budget Vs Actual Projections  
May 1, 2025 through April 30, 2026

Accounts	Actuals 05/01/2024- 03/31/2025	Projected 04/01/2024- 04/30/2025	Totals 05/01/2024- 04/30/2025	Budget 05/01/2024- 04/30/2025	Proposed Budget 05/01/2025- 04/30/2026
<b>Income</b>					
4000 Income					
4100 Dues	\$ 123,091.00	\$ 3,045.00	\$ 126,136.00	\$ 135,450.00	\$ 161,429.00
4110 Membership Dues Donation \$5	\$ 9,058.00	\$ -	\$ 9,058.00	\$ 5,500.00	\$ -
<b>Total Dues</b>	<b>\$ 132,149.00</b>	<b>\$ 3,045.00</b>	<b>\$ 135,194.00</b>	<b>\$ 140,950.00</b>	<b>\$ 161,429.00</b>
4200 Donations	\$ 34,248.41	\$ 100.00	\$ 34,348.41	\$ 28,500.00	\$ 28,500.00
4201 Chapter Support Grants	\$ 6,935.00	\$ 70.00	\$ 7,005.00	\$ 2,500.00	\$ 2,500.00
4204 Sponsors & Advocacy Partners	\$ 860.00	\$ -	\$ 860.00	\$ 2,000.00	\$ 860.00
4600 National Board Meeting Revenue	\$ 24,874.77	\$ 5,000.00	\$ 29,874.77	\$ 30,000.00	\$ 30,000.00
4700 Misc. Income	\$ 1,781.38	\$ 50.00	\$ 1,831.38	\$ -	\$ 500.00
4800 Promotional Items	\$ 1,985.86	\$ 1,000.00	\$ 2,985.86	\$ 2,200.00	\$ 2,200.00
8010 Interest Income	\$ 1,223.78	\$ 77.88	\$ 1,301.66	\$ 400.00	\$ 1,300.00
<b>Total Income</b>	<b>\$ 204,058.20</b>	<b>\$ 9,342.88</b>	<b>\$ 213,401.08</b>	<b>\$ 206,550.00</b>	<b>\$ 227,289.00</b>
<b>Expense</b>					
1582 Investment Expense	\$ 2,981.30	\$ 1,011.96	\$ 3,993.26	\$ 2,500.00	\$ 4,500.00
<b>Total Investment Expense</b>	<b>\$ 2,981.30</b>	<b>\$ 1,011.96</b>	<b>\$ 3,993.26</b>	<b>\$ 2,500.00</b>	<b>\$ 4,500.00</b>
5000 Administration - General	\$ 3,306.04	\$ 372.00	\$ 3,678.04	\$ 6,600.00	\$ 6,600.00
5004 Shipping / Postage	\$ 567.95	\$ 150.00	\$ 717.95	\$ -	\$ -
5010 Bank/Merchant Processing Fees	\$ 2,479.72	\$ 400.00	\$ 2,879.72	\$ -	\$ -
5100 Software and Computer Expense	\$ 1,005.00	\$ 99.00	\$ 1,104.00	\$ 1,000.00	\$ 1,110.00
<b>Total 5000 Administration-General</b>	<b>\$ 7,358.71</b>	<b>\$ 1,021.00</b>	<b>\$ 8,379.71</b>	<b>\$ 7,600.00</b>	<b>\$ 7,710.00</b>
5200 Public Lands Advisor	\$ -				
5210 Wages & Salary Expenses	\$ 76,538.35	\$ 6,961.65	\$ 83,500.00	\$ 83,500.00	\$ 88,500.00
5211 Payroll Taxes	\$ 6,594.28	\$ 592.72	\$ 7,187.00	\$ 8,500.00	\$ 8,500.00
5212 Payroll Processing Fees	\$ 506.00	\$ 46.00	\$ 552.00	\$ -	\$ 552.00
5220 Travel Expenses	\$ 8,161.64	\$ 1,603.20	\$ 9,764.84	\$ 8,000.00	\$ 6,500.00
5221 Miscellaneous Expense	\$ 960.69	\$ 69.99	\$ 1,030.68	\$ 1,500.00	\$ 1,500.00
<b>Total 5200 Public Lands Advisor</b>	<b>\$ 92,760.96</b>	<b>\$ 9,273.56</b>	<b>\$ 102,034.52</b>	<b>\$ 101,500.00</b>	<b>\$ 105,552.00</b>
5202 General Travel	\$ 8,078.42		\$ 8,078.42	\$ 6,000.00	\$ 6,000.00
5500 National Board Meeting	\$ 10,349.44	\$ 23,500.00	\$ 33,849.44	\$ 30,000.00	\$ 30,000.00
5800 Promotional Item(s)	\$ 3,282.18	\$ -	\$ 3,282.18	\$ 2,000.00	\$ 2,000.00
5900 Light On the Land	\$ 326.72	\$ 2,250.00	\$ 2,576.72	\$ -	\$ -
<b>Total</b>	<b>\$ 22,036.76</b>	<b>\$ 25,750.00</b>	<b>\$ 47,786.76</b>	<b>\$ 38,000.00</b>	<b>\$ 38,000.00</b>
7000 Professional Services	\$ -	\$ 2,250.00	\$ 2,250.00		
7100 Executive Administrator	\$ 34,650.00	\$ 3,150.00	\$ 37,800.00	\$ 40,200.00	
7800 Accounting/Audit/Tax Returns	\$ 11,563.99	\$ 750.00	\$ 12,313.99	\$ 11,000.00	\$ 11,000.00
<b>Total 7000 Professional Services</b>	<b>\$ 46,213.99</b>	<b>\$ 6,150.00</b>	<b>\$ 52,363.99</b>	<b>\$ 48,800.00</b>	<b>\$ 51,200.00</b>
Committee Expense					
5301 Education	\$ -	\$ -	\$ -	\$ 300.00	\$ 2,000.00
5303 Marketing/Media	\$ 109.00	\$ -	\$ 109.00	\$ 300.00	\$ 300.00
5305 Partnerships	\$ 4,409.06	\$ 520.00	\$ 4,929.06	\$ 6,520.00	\$ 6,670.00
5309 Chapter Support Grants	\$ -	\$ 4,500.00	\$ 4,500.00	\$ 300.00	\$ 300.00
5308 Volunteer Hours & Awards	\$ -	\$ 500.00	\$ 500.00	\$ 500.00	\$ 500.00
5311 Youth Committee	\$ -	\$ 300.00	\$ 300.00	\$ 300.00	\$ 300.00
5312 Sawyer Committee	\$ -				\$ 6,000.00
<b>Total Committee Expense</b>	<b>\$ 4,518.06</b>	<b>\$ 5,820.00</b>	<b>\$ 10,338.06</b>	<b>\$ 8,220.00</b>	<b>\$ 16,070.00</b>
<b>Total Expense</b>	<b>\$ 175,869.78</b>	<b>\$ 49,026.52</b>	<b>\$ 224,896.30</b>	<b>\$ 206,620.00</b>	<b>\$ 223,032.00</b>
<b>Net Operating Revenue</b>			<b>\$ (11,495.22)</b>	<b>\$ (70.00)</b>	<b>\$ 4,257.00</b>

# GOVERNANCE POLICY COMPLIANCE REVIEW

# NEW BUSINESS



## NBM 2025 Budget - DRAFT

Room Rates - \$169 per night/Breakfast \$20/ Lunches \$33 average/ Banquet \$53 per person/ Reception per 50 people /Service Fee 24% and Tax 8.35%

Food & Beverage Minimum \$18,000

	Count	Fee	Income	Notes
<b>Income</b>				
Meeting registration (Full Reg.)- National Board Members, etc.	70	\$ 400.00	\$ 28,000.00	280.60 Food per person not including the beverages
Peripherals, chair, staff, contractor, EC, comm chairs	12	\$ -	\$ -	
Banquet guests	20	\$ 80.00	\$ 1,600.00	70.15 per person
Day rate - three days \$70/day (lunch/breakfast/drink cost x3)	20	\$ 210.00	\$ 4,200.00	70.15 per person
Attendance Rate = Gallery only \$15	20	\$ 15.00	\$ 300.00	
<b>Total Income</b>			<b>\$ 34,100.00</b>	
<b>Anticipated Expenses</b>				
Lunches, 3 days (8.35% Tax & 24% Service Fee) \$33 Average	306	\$ 10,098.00	\$ 13,366.08	Inc. Tax & Service Fee \$43.68 per meal
Breakfast, 3 Days (24% Service Fee & 8.35% Tax) \$20		\$ 2,000.00	\$ 2,000.00	Inc. Tax & Service Fee 26.47 per meal
Banquet, dinner buffet (Include State Volunteers) (24% Service Fee & 8.35% Tax)\$53 person	105	\$ 5,565.00	\$ 7,365.75	Inc. Tax & Service Fee 70.15 per meal
AM Coffee/Water (3 gallons each x3 \$25/gal) (24% Service Fee & 8.35% Tax)	9	\$ 225.00	\$ 297.81	Inc. Tax & Service Fee \$33.09 per gallon
PM Iced Tea/Water (3 gallons each x3 \$25 ea) (24% Service Fee & 8.35% Tax)	9	\$ 225.00	\$ 297.81	Inc. Tax & Service Fee \$33.09 per gallon
Event Bar/Alcohol				
<b>Total FBO</b>		<b>\$ 18,113.00</b>	<b>\$ 23,327.45</b>	
Promotion - Printing, Mailing		\$ 800.00	\$ 800.00	
Speaker, Food, Gift	5	\$ 180.00	\$ 180.00	
Staff & Leadership Food (3 lunches, breakfast, 1 dinner, daily drinks) MW, RR, MH				
State Volunteer Food (3 lunches, breakfast, 1 dinner, daily drinks)				
Committee Chair Comp - GS, CL , SC, DC Food, Drink				
A/V No Cost <b>Potential 1 Mic</b>	3	\$ 300.00	\$ 300.00	
Banquet Room <b>Need to meet \$18,000 F &amp; B Minimum</b> or \$4000 per day				
Travel-MW, RR, MH (Mark, 1000 - Randy, 900, Michelle 900	3	\$ 2,800.00	\$ 2,800.00	
Travel- SC, GS, CL, DC	4	\$ 500.00	\$ 2,000.00	
Overnight Rooms Sat-Thursday MW (\$169/night)	5	\$ 169.00	\$ 949.35	Inc. Tax & Service Fee
Overnight Rooms Sat-Thursday RR (\$169/night)	5	\$ 169.00	\$ 949.35	Inc. Tax & Service Fee