



# REELAXX

REFRESH, REFUEL

*Bandon · lakeside · Oregon's Adventure Coast · Reedsport · Travel Curry Coast*



# RELAX, REFRESH, REFUEL CAMPAIGN 2023



# CAMPAIGN DETAILS

## OBJECTIVE

To drive awareness to the communities along the Southern Oregon Coast, specifically in regard to slow travel, adventure, and food via Facebook and Instagram. As well as increasing site traffic to the new TSOC website, and partner sites.

## CAMPAIGN DATES

March 1, 2023 through May 11, 2023

## AD SPEND

\$4,200 spread among 36 individual ads and 5 community partners



# CAMPAIGN DETAILS

## AUDIENCE

Local and abroad travelers looking for a relaxing vacation, an adventure-filled vacation, or foodie-themed trips.

## CREATIVE

36 individual graphics representing five communities on the Southern Oregon Coast



# RELAX



# REFRESH



# REFUEL



# CAMPAIGN HIGHLIGHTS

## IMPRESSIONS

5,538,256 total impressions across all ads (Average CPM \$0.86, 2023 Industry Standard \$7.19)

## TOTAL LINK CLICKS

33,098 total link clicks through to TSOC website and OAC website  
(Average CPC \$0.14, 2023 Industry Standard \$0.94)

## AD SPEND

\$4,200 ad spend collected from community partners



# CAMPAIGN HIGHLIGHTS

## ENGAGEMENT

We had 109,197 engagements across the 36 ads (Total 4.33%, Industry Standard 0.21%)

## CLICK THROUGH RATE

Highest click-through rate was 2.85% (Average CTR 1.38%, Industry Standard 0.90%)



# REFRESH



# REFUEL





# CAMPAIGN ANALYTICS

## RELAX, REFRESH, REFUEL

COMMUNITY	AD	DURATION	POST DATE	BOOST DATE	END DATE	AMOUNT SPENT	AUDIENCE	IMPRESSIONS	PAID REACH	ORGANIC REACH	ENGAGEMENT	CLICKS	LINK CLICKS	CPM	CTR	CPC
Bandon	Relax #1	4 days	3/4	3/7	3/11	\$100	Relax	121,401	67,968	38,094	3,353	1,837	627	\$0.82	1.51%	\$0.16
Bandon	Relax #2	4 days	4/3	4/6	4/10	\$100	Relax	170,700	95,439	43,587	2,995	1,704	718	\$0.59	1.00%	\$0.14
Bandon	Refresh #1	4 days	3/14	3/17	3/21	\$100	Refresh	122,298	73,402	27,613	2,719	1,585	630	\$0.82	1.30%	\$0.16
Bandon	Refresh #2	4 days	4/13	4/16	4/20	\$100	Refresh	135,914	60,031	52,053	2,818	2,233	820	\$0.74	1.64%	\$0.12
Bandon	Refuel #1	4 days	3/24	3/27	3/31	\$100	Refuel	154,954	97,409	27,816	4,759	3,174	850	\$0.65	2.05%	\$0.12
Bandon	Refuel #2	4 days	4/23	4/26	4/30	\$100	Refuel	157,831	53,488	52,598	2,384	1,352	693	\$0.63	0.86%	\$0.14
Lakeside	Relax #1	4 days	3/6	3/9	3/13	\$100	Relax	210,769	140,480	45,042	2,497	1,741	715	\$0.47	0.83%	\$0.14
Lakeside	Relax #2	4 days	4/5	4/8	4/12	\$100	Relax	151,163	72,112	50,233	2,857	1,616	750	\$0.66	1.07%	\$0.13
Lakeside	Refresh #1	4 days	3/16	3/19	3/23	\$100	Refresh	166,672	75,640	54,604	2,563	1,513	752	\$0.60	0.91%	\$0.13
Lakeside	Refresh #2	4 days	4/15	4/18	4/22	\$100	Refresh	115,283	44,600	43,849	2,359	1,449	750	\$0.87	1.26%	\$0.13
Lakeside	Refuel #1	4 days	3/26	3/29	4/2	\$100	Refuel	96,077	58,799	28,462	3,136	1,762	758	\$1.04	1.83%	\$0.13
Lakeside	Refuel #2	4 days	4/25	4/28	5/2	\$100	Refuel	192,864	62,352	78,694	3,113	1,999	951	\$0.52	1.04%	\$0.11
Oregon's Adventure Coast	Relax #1	4 days	3/2	3/5	3/9	\$133	Relax	251,488	109,921	72,593	3,532	1,861	1221	\$0.40	0.74%	\$0.11
Oregon's Adventure Coast	Relax #2	4 days	4/1	4/4	4/8	\$133	Relax	80,185	24,304	27,599	6,619	3,466	3061	\$1.66	4.32%	\$0.04
Oregon's Adventure Coast	Relax #3	4 days	5/1	5/4	5/8	\$133	Relax	244,774	91,364	84,430	4,251	2,572	1248	\$0.54	1.05%	\$0.11
Oregon's Adventure Coast	Refresh #1	4 days	3/12	3/15	3/19	\$133	Refresh	69,868	24,392	25,195	1,574	1,149	429	\$1.90	1.64%	\$0.31
Oregon's Adventure Coast	Refresh #2	4 days	4/11	4/14	4/18	\$133	Refresh	213,444	93,648	90,143	3,082	1,549	1037	\$0.62	0.73%	\$0.13
Oregon's Adventure Coast	Refresh #3	4 days	5/5	5/8	5/12	\$133	Refresh	202,159	70,145	71,362	2,327	1,566	889	\$0.66	0.77%	\$0.15
Oregon's Adventure Coast	Refuel #1	4 days	3/22	3/25	3/29	\$133	Refuel	170,516	109,568	38,515	3,810	2,724	996	\$0.78	1.60%	\$0.13
Oregon's Adventure Coast	Refuel #2	4 days	4/21	4/24	4/28	\$133	Refuel	131,787	53,456	40,883	3,616	1,845	1027	\$1.01	1.40%	\$0.13
Oregon's Adventure Coast	Refuel #3	4 days	5/9	5/12	5/16	\$133	Refuel	134,423	52,641	49,796	3,250	2,376	982	\$0.99	1.77%	\$0.14
Reedsport	Relax #1	4 days	3/8	3/11	3/15	\$100	Relax	216,999	153,633	41,841	3,021	2,131	695	\$0.46	0.98%	\$0.14
Reedsport	Relax #2	4 days	4/7	4/10	4/14	\$100	Relax	236,793	81,344	78,642	2,571	1,281	729	\$0.42	0.54%	\$0.14
Reedsport	Refresh #1	4 days	3/18	3/21	3/25	\$100	Refresh	52,035	18,088	21,305	1,568	1,037	435	\$1.92	1.99%	\$0.23
Reedsport	Refresh #2	4 days	4/17	4/20	4/24	\$100	Refresh	138,308	49,280	54,034	1,996	1,101	762	\$0.72	0.80%	\$0.13
Reedsport	Refuel #1	4 days	3/28	3/31	4/4	\$100	Refuel	137,885	77,280	37,985	3,080	2,358	809	\$0.73	1.71%	\$0.12
Reedsport	Refuel #2	4 days	4/27	4/30	5/4	\$100	Refuel	91,592	34,936	38,473	3,958	2,613	1008	\$1.09	2.85%	\$0.10





# A LITTLE JARGON EXPLANATION

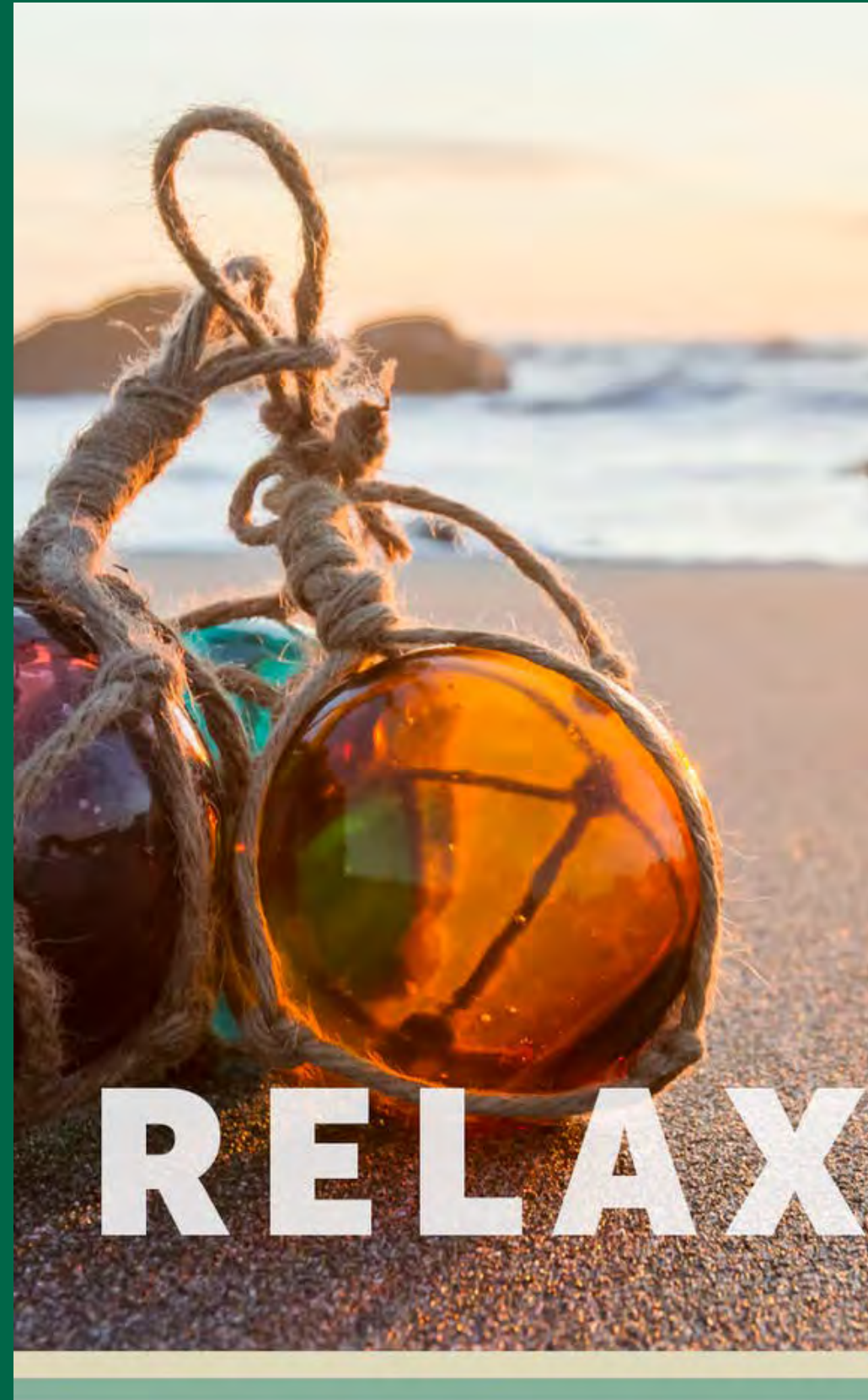
CPM = Cost Per Thousand Impressions

CTR = Click-through rate

CPC = Cost Per Click

**Difference between clicks and link clicks:** Clicks are on any part of the post (clicking through to our social media page, clicking to make the image larger, clicking to read the full text, etc). Link clicks are directly clicked through to the website via the ad button.

**Difference between Impression and Reach:** Reach is unique users. Impressions are how many times an ad is shown to users.



# CAMPAIGN AUDIENCES

## AUDIENCE TYPE

## LOCATION

## INTERESTS

### RELAX

Australia, Canada, Germany, United Kingdom, and United States (Arizona, California, Idaho, New Mexico, New York, Oregon, Utah, Washington)

Vacations, theater, concerts, fishing, eco-tourism, mountains, music festivals, boating, painting, performing arts, fine art, air travel, camping nature, lakes, tourism, beaches, hotels, writing, sculpture, drawing, photography

### REFRESH

Australia, Canada, Germany, United Kingdom, and United States (Arizona, California, Idaho, New Mexico, New York, Oregon, Utah, Washington)

Adventure travel, vacations, surfing, fishing, eco-tourism, mountain biking, boating, air travel, camping, nature, tourism, beaches, golf, horseback riding, bicycling, kayaking, stand up paddle boarding, hiking

### REFUEL

Australia, Canada, Germany, United Kingdom, and United States (Arizona, California, Idaho, New Mexico, New York, Oregon, Utah, Washington)

Organic food, vacations, fishing, eco-tourism, beer, coffee houses, desserts, chocolate, distilled beverages, wine, air travel, seafood, diners, camping, nature, tourism, beaches, tea, golf, coffee



# TOP ADS FOR EACH COMMUNITY

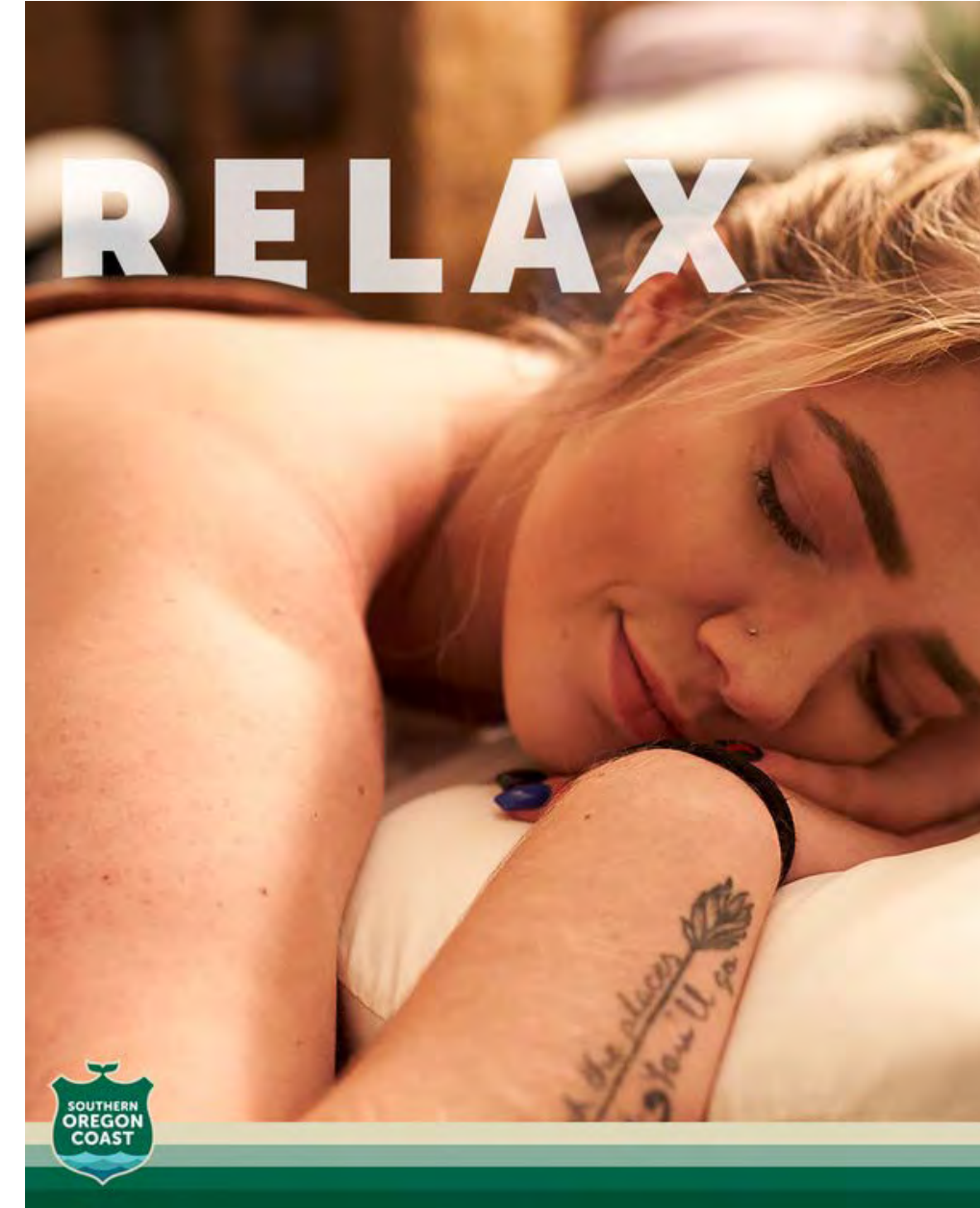
BANDON



LAKESIDE



OREGON'S ADVENTURE COAST



# TOP ADS FOR EACH COMMUNITY

REEDSPORT



TRAVEL CURRY COAST



# WHAT PEOPLE ARE SAYING!



Southern Oregon Coast is in Reedsport. ...

Posted by Blume Bauer

5d · 🌐

You'll find all you need to refuel your mind, body, and spirit in Reedsport, Oregon! Fuel up on nature at the Umpqua River, nearby Lake Marie, or Loo... See more



# REFUEL

travelsouthernoregoncoast.com

Reedsport - Travel Southern Oregon Coast

Learn more

You and 136 others

28 Shares

- Steven Christensen  
That looks delicious 😋  
3d Love Reply Message Hide 2
- Southern Oregon Coast  
Steven Christensen Oh goodness, their food is so delicious. Everything is made from scratch!  
1d Like Reply
- Janet Baucom  
Love that Sugar Shack! Big Momma will be missed 😊  
23h Like Reply Message Hide
- Al Sproxtion  
Amazing state! Ocean to desert! All lovely!!  
22h Like Reply Message Hide 2
- Kim Murgatroyd  
That's neat that your restaurant embosses their hamburger buns. I have never seen this before.
- Joe Diaz  
My brother and I have been to most of the places along the coast in Oregon. Oregon has a beautiful and picturesque coastline. My brother and I drove from San Diego, Ca to visit and go camping and hiking. Enjoyed it immensely.  
19h Like Reply Message Hide 2
- Marie McCain  
Looks yummy!  
4h Like Reply Message Hide



Southern Oregon Coast

Published by Blume Bauer · March 8 at 10:00 AM · 🌐

Ready for your next relax-cation? Plan a trip to Winchester Bay, Oregon and truly unwind! Take a leisurely drive over to Lake Marie where you can walk the mild trail around the lake or sit on a bench and enjoy the view with a picnic. Tour the Umpqua River Lighthouse with knowledgeable tour guides that will give you all of the historical info about the lighthouse and the surrounding area. Book a vacation rental and experience coastal living in Winchester Bay! You'll return hom... See more — in Winchester Bay, OR.



TRAVELSouthernOREGONCOAST.COM

Winchester Bay - Travel Southern Oregon Coast

Learn more

You and 201 others

14 Comments 20 Shares

- Laura Hill  
Beautiful little town. 🌟🌟  
Love Reply Hide Send Message 6d
- Southern Oregon Coast  
Laura Hill indeed! ❤️  
Like Reply 5d
- Steven Christensen  
Great picture and motive to relax! 🌟  
Love Reply Hide Send Message 5d
- Southern Oregon Coast  
Steven Christensen Indeed! It's such a great spot to sit and watch the birds fly by and the ripples on the water.  
Like Reply 3d
- Ron Stacy  
Love the southern Oregon coast. Been there twice but now that we have our RV we're hoping to get there more.  
Love Reply Hide Send Message 2d
- Southern Oregon Coast  
Ron Stacy Yay! There are so many places to stay in an RV! 😊  
Like Reply 2d
- Peggy Brune  
Would love to go!! 🌟  
Love Reply Hide Send Message 1d
- Southern Oregon Coast  
Peggy Brune It's such a great place. Ocean, dunes, lakes, forest, little restaurants and a couple of shops. So much fun in one place!  
Like Reply 1m
- Cathy Dykes  
Lucky enough to live there a couple years, so beautiful, the beaches and bay with all the boats so pretty, and the lighthouse, too truly a must visit  
Love Reply Hide Send Message 13h

# WHAT PEOPLE ARE SAYING!



**Southern Oregon Coast**  
Published by Blume Bauer · March 6 at 10:00 AM

Plan your next relax-cation in Lakeside, Oregon. Book a vacation rental out on the lake and experience the peace and quiet of lake life. Have coffee out on the deck in the morning, soak up the sunshine in the afternoon, and spend the evenings with a glass of wine, watching the wildlife. You'll feel so relaxed, you'll never want to leave! — in [Lakeside, OR](#).

TRAVELSOUTHERNOREGONCOAST.COM  
**Lakeside - Travel Southern Oregon Coast** Learn more

TRAVELSOUTHERNOREGONCOAST.COM  
**Lakeside - Travel Southern Oregon Coast** Learn more

You and 106 others

Like Comment Share

Stacey Schofield  
We stay the Osprey every fall!! Love Lakeside!!  
Love Reply Hide 1w

Southern Oregon Coast  
Stacey Schofield Osprey is a great spot to stay. So awesome!  
Like Reply 1w

Coastline Lodging on the Southern Oregon Coast  
[www.coastlinelodging.com](http://www.coastlinelodging.com) lake houses!!  
COASTLINELODGING.CO  
Coastline Lodging  
Love Reply Hide 1w

Southern Oregon Coast  
Coastline Lodging on the Southern Oregon Coast Love your rentals - so many good ones!  
Like Reply 5d

Peggy Kunz Arida  
Love Lakeside  
Love Reply Hide Send Message 5d

Kim Leading Ritter  
We love our little town!  
Love Reply Hide Send Message 4d

Southern Oregon Coast  
Kim Leading Ritter Yes, it's so great!  
Like Reply 3d

Margaret M Perotti Carpenter  
Me too Susan Dautrich! See you next summer! Can't wait!  
Love Reply Hide Send Message 2d

Southern Oregon Coast  
Margaret M Perotti Carpenter wahoo!! Enjoy your visit!  
Like Reply 2d

Marie McCain  
Beautiful!!!  
Love Reply Hide Send Message 1d

Write a comment...

**Southern Oregon Coast**  
Published by Blume Bauer · 6d

Want to feel the wind in your hair and the ocean breezes on your face? Plan your next vacation in Winchester Bay, Oregon! Book a fishing charter out on the ocean. Bring or rent a crab pot and fish right from the docks. Or simply spend your days walking the miles of sandy beaches. Your vacation in Winchester Bay will leave you feeling refreshed! — in [Winchester Bay, OR](#).

TRAVELSOUTHERNOREGONCOAST.COM  
**Winchester Bay - Travel Southern Oregon Coast** Learn more

TRAVELSOUTHERNOREGONCOAST.COM  
**Winchester Bay - Travel Southern Oregon Coast** Learn more

You and 105 others

Like Comment Share

Curt Sled  
Great place  
Love Reply Hide Send Message 2d

Southern Oregon Coast  
Curt Sled agreed!  
Like Reply 1d

Leona Sam Savage  
Looks gorgeous tfs  
Love Reply Hide Send Message 2d

Southern Oregon Coast  
Leona Sam Savage Love Winchester Bay, it's so pretty!  
Like Reply 1d

Rick Covey  
My buddy owns the market in Winchester bay Rick Beck is awesome friend  
Love Reply Hide Send Message 17h

Joanne Jones  
We Lived in Winchester Bay The year I was n 5th grade.o  
Love Reply Hide Send Message 17h

Southern Oregon Coast  
Joanne Jones fun!!  
Like Reply 1m

Write a reply...

Michelle Howeth  
I love it there that is were I want to live.  
Love Reply Hide Send Message 14h

Southern Oregon Coast  
Michelle Howeth You would love living there, it's such a nice community!  
Like Reply 1m

# WHAT PEOPLE ARE SAYING!



Southern Oregon Coast is in Bandon, OR.

Published by Blume Bauer · 23h

Ready to refuel your body, mind, and spirit? Plan your next vacation in Bandon, Oregon where you'll find fresh seafood around every corner, a tiny little Italian restaurant filled with old-world charm and meals you'll want to rave about, and surf & turf to die for, overlooking the ocean. When you're not fueling up on the delicious dining options Bandon has to offer, you'll have the ocean at your front door waiting for you to take long walks on the beach, go horseback riding, ... [See more](#)



You and 56 others

Like Comment Share

- Jon Schnorenberg  
Our favorite place for a getaway...  
Love Reply Hide Send Message 23h
- Diane Morrison  
Love Bandon  
Love Reply Hide Send Message 23h
- Susan Davis  
South Oregon Coast  
Love Reply Hide Send Message 22h
- Top fan  
Trina Wessman Friez  
Bandon is our #1 Go-To place when we have 3 or more days to get away...  
Love Reply Hide Send Message 21h
- Rose Krause  
Love Bandon by the Sea  
Love Reply Hide Send Message 21h
- Steven Christensen  
Yum  
Love Reply Hide Send Message 18h
- Joyce Howard  
This is a great restaurant



Southern Oregon Coast is in Charleston, Oregon.

Published by Blume Bauer · 2d

Refuel your body with delicious fresh ocean-to-table seafood in Charleston, Oregon on your next vacation. Whether you love to experience fine-dining or casual bar fair and a beer, you'll be delighted with the options that Charleston has to offer. Looking for that ultimate fresh experience? Pick up some just-caught seafood at the docks and take it back to your vacation rental to whip up your favorite recipe. Is your mouth watering yet? It doesn't get any fresher than this – bo... [See more](#)



You and 29 others

Love Comment Share

- Gwen Landers  
I love Charleston! It's a beautiful place.  
Love Reply Hide Send Message 2d
- Southern Oregon Coast  
Gwen Landers It really is gorgeous and the fresh seafood isn't too bad either!  
Like Reply 2d
- Steven Christensen  
That looks delicious  
Love Reply Hide Send Message 2d
- Southern Oregon Coast  
Steven Christensen it really is! mmm!  
Like Reply 1d
- Top fan  
Nidhi Nidhi  
That looks tasty  
Love Reply Hide Send Message 1d
- Philomena Dias  
Delicious  
Love Reply Hide Send Message 1d
- Southern Oregon Coast  
Philomena Dias So yummy!  
Like Reply 1m
- Write a reply...
- Debra Jean Miranda  
Love Charleston it's where I live and excellent seafood  
Love Reply Hide Send Message 22h
- Chris Ellison  
Debra Jean Miranda we are going in June, what do you recommend? Not interested in fried food.  
Love Reply Hide Send Message 2h
- Southern Oregon Coast  
Chris Ellison There are plenty of fresh fish options that aren't fried at most of the local restaurants.  
Like Reply 1m
- Write a reply...
- Daniel O'Brien  
the guy with the snack wagon has delicious food  
Love Reply Hide Send Message 18h

# WHAT PEOPLE ARE SAYING!



 Southern Oregon Coast is in Bandon, OR.  
Published by Blume Bauer · 23h

Ready to refuel your body, mind, and spirit? Plan your next vacation in Bandon, Oregon where you'll find fresh seafood around every corner, a tiny little Italian restaurant filled with old-world charm and meals you'll want to rave about, and surf & turf to die for, overlooking the ocean. When you're not fueling up on the delicious dining options Bandon has to offer, you'll have the ocean at your front door waiting for you to take long walks on the beach, go horseback riding, ... [See more](#)



You and 56 others · 7 · 3

Like Comment Share

Jon Schnorenberg  
Our favorite place for a getaway...  
Love Reply Hide Send Message 23h

Diane Morrison  
Love Bandon  
Love Reply Hide Send Message 23h

Susan Davis  
South Oregon Coast  
Love Reply Hide Send Message 22h

Top fan  
Trina Wessman Friez  
Bandon is our #1 Go-To place when we have 3 or more days to get away..  
Love Reply Hide Send Message 21h

Rose Krause  
Love Bandon by the Sea  
Love Reply Hide Send Message 21h

Steven Christensen  
Yum  
Love Reply Hide Send Message 18h

Joyce Howard  
This is a great restaurant

 Southern Oregon Coast is in Charleston, Oregon.  
Published by Blume Bauer · 2d

Refuel your body with delicious fresh ocean-to-table seafood in Charleston, Oregon on your next vacation. Whether you love to experience fine-dining or casual bar fair and a beer, you'll be delighted with the options that Charleston has to offer. Looking for that ultimate fresh experience? Pick up some just-caught seafood at the docks and take it back to your vacation rental to whip up your favorite recipe. Is your mouth watering yet? It doesn't get any fresher than this – bo... [See more](#)



You and 29 others · 6 · 2

Love Comment Share

Gwen Landers  
I love Charleston! It's a beautiful place.  
Love Reply Hide Send Message 2d

Southern Oregon Coast  
Gwen Landers It really is gorgeous and the fresh seafood isn't too bad either!  
Like Reply 2d

Steven Christensen  
That looks delicious  
Love Reply Hide Send Message 2d

Southern Oregon Coast  
Steven Christensen it really is! mmm!  
Like Reply 1d

Top fan  
Nidhi Nidhi  
That looks tasty  
Love Reply Hide Send Message 1d

Philomena Dias  
Delicious  
Love Reply Hide Send Message 1d

Southern Oregon Coast  
Philomena Dias So yummy!  
Like Reply 1m

Write a reply...

Debra Jean Miranda  
Love Charleston it's where I live and excellent seafood  
Love Reply Hide Send Message 22h

Chris Ellison  
Debra Jean Miranda we are going in June, what do you recommend? Not interested in fried food.  
Love Reply Hide Send Message 2h

Southern Oregon Coast  
Chris Ellison There are plenty of fresh fish options that aren't fried at most of the local restaurants.  
Like Reply 1m

Write a reply...

Daniel O'Brien  
the guy with the snack wagon has delicious food  
Love Reply Hide Send Message 18h

# WHAT PEOPLE ARE SAYING!



**Southern Oregon Coast**  
May 11 at 10:00 AM · 🌐

Refuel your mind, body, and spirit in Brookings, Oregon! Whether you love fresh seafood, amazing pub food, or local beers, you're sure to find some new favorite... [See more](#) — in **Brookings**.



**REFUEL**

TRAVELSOUTHERNOREGONCOAST.COM

**Brookings-Harbor - Travel Southern Oregon Coast** [Learn more](#)

You and 8 others 14

**Jeanne Westphal**  
Kaya Sushi Noodle House  
Like Reply Share 3w

3 Replies

**Rick Haines**  
La Playa in the port  
Like Reply Share 3w

**Cindy Tyran**  
Hungry Clam for casual seafood at the harbor; Dragon Palace food Chinese; Black Trumpet for elegance and gourmet dishes; Zolas for view and Italian food; pacific sushi for sushi and a fabulous burger; SuperFly for the blue bar, fire pit, fun wait staff... [See more](#)  
Like Reply Share 3w

**Seth Ostrander**  
the beach with almost any meal from one of our fantastic restaurants  
Like Reply Share 3w

**Jessica Cannon**  
Catalyst Seafood  
Like Reply Share 3w

**Guimar Hiegert**  
Kaya sushi & noodle house  
Like Reply Share 3w

**Robyn Tatham**  
Pacific Sushi & Grill  
Like Reply Share 3w

**Barbara Yoshimura**  
When I visit I always want to go to Superfly Martini Bar and Grill for a fish burger and a bloody mary  
Like Reply Share 3w


**TomnRuthie Moody**  
Matties or Felys for Breakfast  
Tropicalia for lunch  
Cazadores or Rice Bowl for dinner  
Like Reply Share 3w

**Glenn Risley**  
Hunger Clam Best clam chowder, Black Trumpet Best fine dining. Ponchos Best Mexican. Just my \$00.02  
Like Reply Share 3w

**Lynda Todak Cavallero**  
Catalyst Seafood best fish and chips Zola's On The Water best pizza @Tropicália Brazilian Cuisine best acai bowls!  
Like Reply Share 3w Edited

**Southern Oregon Coast**  
March 24 at 10:00 AM · 🌐

Ready to refuel your body, mind, and spirit? Plan your next vacation in Bandon, Oregon where you'll find fresh seafood around every corner, a tiny little Italian restaurant filled with old-world charm and meals you'll want to rave about, and surf & turf to die for, overlooking the ocean. When you're not fueling up on the delicious dining options Bandon has to offer, you'll have the ocean at your front door waiting for you to take long walks on the beach, go horseback riding, or golf all while listening to nature's best soundtrack – the crashing ocean waves. — in **Bandon, OR**.



**REFUEL**

**Tamara Herrmann**  
Wheel house and crows nest! Love the food and the waitress that normally works upstairs in the crows nest is just the best  
Love Reply 1d

Reply to Tamara Herrmann...

**Jen Sims**  
The rolling pin by far! We also like The shoestring cafe and Wilsons.  
Like Reply 1d

**Carolyn Hughes**  
The Wheelhouse  
Like Reply 1d

**Christie Joe**  
Broken anchor  
Like Reply 1d

**Leana Spencer**  
Costal mist has the best sandwiches and salads. The deserts are fab as well . Asian gardens has the best Chinese, and Tony's crab shack is hands down best seafood experience.  
Like Reply 1d

**Amy Rugh**  
Edgewater Restaurant  
Like Reply 1d

**June Wemm**  
Tony's Crab Shack  
Like Reply 1d

**Julie Glenn**  
The Broken Anchor and The Rolling Pin are really good, fresh homemade food!  
Like Reply 1d

**Julia Elwell**  
Foley Irish pub  
Like Reply 1d

**Tom Jarvis**  
wheel house  
Like Reply 1d

**Peggy Reents**  
Wheel House hands down...  
Like Reply 1d

**Tammy Van**  
Tony's, Angelo's, High Tide... Have lived here 28 years... oh and don't forget tacos at Wilson's Market!!!! The best!  
Love Reply 1d

**Jennie Rosson**  
Wheelhouse, foleys Irish pub, edgewaters is good  
Love Reply 1d

**Barbara Hutchison**  
Foley's!  
Love Reply 1d

**Rhonda Wilson-Larsen**  
My husband and I are also big fans of Bandon Coffee Cafe, the coffee and food are excellent. (Special extra rave for the Yonkers bagel.) And, in the same block, Alloro Wine Bar (fancier) and Bandon Brewing (more casual) are great.  
Love Reply 1d Edited

**Danielle Bangle**  
The arcades margarita pizza is my absolute favorite.  
Love Reply 1d

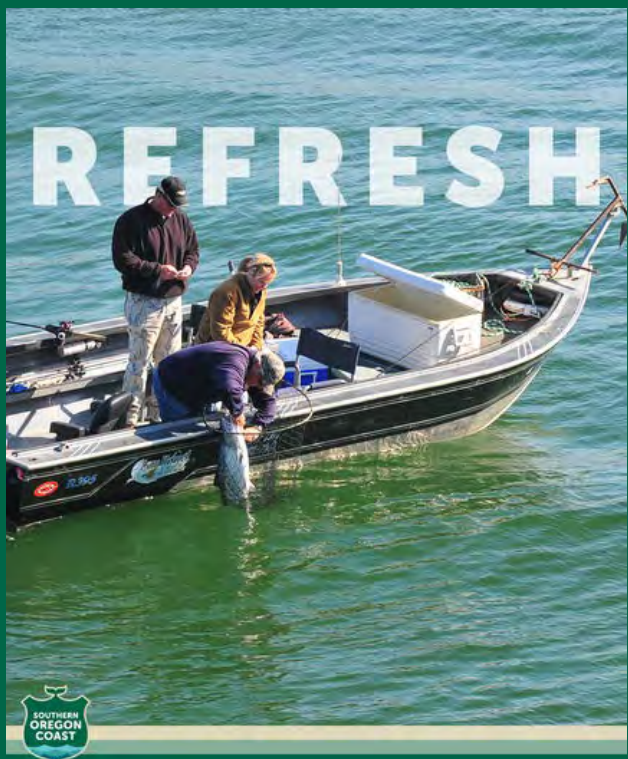


# GRAPHICS





# GRAPHICS





# GRAPHICS





# THANK YOU!

The campaign exceeded our target and performed even better than our last (very successful) campaign, Fall in Love, Again. Sending followers to our new website for more information about each community was a fabulous way to spread awareness for our area and what there is to "play, stay, and eat" in each town. Thank you to all of the communities who participated. I look forward to future campaigns and sharing more of what there is to love about our Southern Oregon Coast!