

Sponsorship Opportunities 2025

Please reference the details below for our 2025 sponsorship opportunities. We have General Dinner Meetings in the Spring and Fall, our January Resin conference (same sponsorship info as the General Dinner Meeting), the Canada Golf Outing in June, and the Annual Conference in November. Please reach out to us at info@westernplastics.org to secure your preferred sponsorship opportunity or submit questions.

General Dinner Meetings (\$1500 - \$2500)

For the general meetings, sponsors receive brand recognition on all announcements, invites, at the event, on our website + LinkedIn, and in the newsletter. Co-sponsorship with another company is also an option.

Canada Golf Outing (\$350 - \$1,000)

Sponsors can choose to provide gift swag for the prizes (Brand Swag), provide prizes for 1st 2nd and 3rd (Gift Cards to the Country Club), cover the Hole-In-One Insurance (\$250), or Sponsor a Hole for \$500 which includes a company sign at the Tee Box.

Annual Conference (Sponsorship Levels)

Platinum \$5,000

3 complimentary conference registrations

Introduction of panel and/or opportunity to provide a 30-minute session on the agenda

Sponsor Table at Event – opportunity to offer company swag, increase brand recognition, and connect with potential customers and suppliers

Logo and acknowledgement on conference invites/program/agenda

Promotions in WPA weekly newsletter (1), on website, and on LinkedIn (3)

Gold \$3,500

2 complimentary conference registrations

LinkedIn Acknowledgement (2)

Logo and acknowledgement on conference invites/program/agenda

Silver \$2,000

1 complimentary conference registrations

LinkedIn Acknowledgement (1)

Logo and acknowledgement on conference invites/program/agenda

Bronze \$1,000

LinkedIn Acknowledgement (1)

Logo and acknowledgement on conference invites/program/agenda