

BRAUNTEX BEE 2021 SPONSORSHIPS

Queen Bee | kwēn 'bē | noun — \$10,000 (one available)

- Naming rights and sponsor logo/branding incorporated into event name
- Business name on the marquis the week of the event
- Right of First Refusal for Title Sponsorship in subsequent years
- Branded overlay on live broadcast Sunday, March 28 on www.brauntex.org
- Opportunity to make live announcement at the event and to introduce the pronouncer and judges
- Logo displayed on stage backdrop and throughout the event
- Sponsor recognition during opening and closing remarks
- Inclusion in all radio and newspaper PSAs and all other marketing materials
- Sponsor logo on contestant bib at event
- Logo on photo op in lobby
- Inclusion on email blasts and social media
- Loge (booth) seating at The Brauntex Bee on Saturday, March 27, 2021
- Vendor table in prominent position in the lobby
- Opportunity to provide volunteers in company branded uniform to manage registration table (optional)
- Representative does presentation of the trophy to the champion
- Name on presentation check and trophy for the champion
- On stage photo with The Brauntex Bee Regional Champion and sponsorship team
- Logo/link on event website
- Logo and bio in program
- Sponsor gift and/or collateral in contestant swag bag (approx. 30 provided by sponsor)
- Logo on event t-shirt

Bumble Bee | 'bəmbəl'bē | noun — \$5,000 (one available)

- This sponsor's donation largely supports travel expenses for the champion
- Includes a Scripps branded carry-on suitcase for the Champion
- Live mention in opening and closing remarks of the event
- Inclusion on email blasts and social media
- Loge (booth) seating at The Brauntex Bee on Saturday, March 27, 2021
- On stage photo with The Brauntex Bee Regional Champion and sponsorship team
- Name on presentation check that is given to Champion
- Opportunity to provide volunteers in company branded uniform to greet and usher during event (optional)
- Logo/link on event website
- Logo and bio in program
- Sponsor gift and/or collateral in contestant swag bag (approx. 30 provided by sponsor)
- Logo on event t-shirt

Honey Bee | 'hənē'bē | noun — \$2,500 (two available)

- These sponsors' donations will largely support marketing and PR for the event
- Live mention in opening and closing remarks
- Logo/link on event website and in social media
- Logo and mention in program
- Sponsor gift/collateral in contestant swag bags (approx. 30 provided by sponsor)
- Logo on event t-shirt
- On stage photo with The Brauntex Bee Regional Champion and sponsorship team
- Two (2) reserved seats at event
- Opportunity to provide volunteers in company branded uniform to greet and usher during event (optional)

Drone Bee | drōn'bē | noun — \$1,500 (one available)

- This sponsor largely supports the technical requirements of the event
- Live mention in opening and closing remarks of the event
- Logo/mention in program
- Sponsor gift/collateral in contestant swag bags (approx. 30 provided by sponsor)
- Business name on event t-shirt
- On stage photo with The Brauntex Bee Regional Champion and sponsorship team
- Logo/link on event website
- Two (2) reserved seats at event

Bee Hive | 'bēhīv | noun — \$1,500 (one available)

- This sponsor largely supports the printing of the program with contestants' names
- Live mention in opening and closing remarks of the event
- Logo/mention in program
- Sponsor gift/collateral in contestant swag bags (approx. 30 provided by sponsor)
- Business name on event t-shirt
- On stage photo with The Brauntex Bee Regional champion and sponsorship team
- Logo/link on event website
- Two (2) reserved seats at event

Honeycomb | 'hənēkōm | noun — \$500 (five available)

- These sponsors collectively support the administrative efforts that make this event possible
- Live mention in opening and closing remarks of the event
- Logo/mention in program
- Sponsor gift/collateral in contestant swag bags (approx. 30 provided by sponsor)
- Business name on event t-shirt
- On stage photo with The Brauntex Bee Regional Champion and sponsorship team
- Logo/link on event website

Worker Bee | 'wərkərbē | noun — Elbow Grease (one available)

- Your team puts together kid-friendly swag bags for the event — please fill with coupons and items directed to elementary and middle school aged students
- You choose (purchase) the bags (estimated 30-50) and put your logo on it
- Talk to your friends and neighbors and get local businesses to donate items for the contestants' swag bags
- Wear your company's branded shirt and hand them out at the registration table at the event (2-3 hour commitment)
- Mention in program

To be a sponsor of this community event in its inaugural year, contact Risa at the Brauntex:

production@brauntex.org
830-627-0808

