

WHY PORTUGAL



aicep Portugal Global

RECENT TRACK RECORD



Opens its TV Hub, Competence Centre for Next Generation Television, in Lisbon



Opens a Business Service Center in Lisbon



Opens a Tech Center for EMEA region, in Lisbon



Mercedes-Benz

Opens a Digital Delivery Hub in Lisbon



Volkswagen

New software development center for Volkswagen Group IT and MAN Truck & Bus AG in Lisbon



Opens its "Cyber Security Operation Centre" in Lisbon



Strengthens R&D capabilities with new engineering design centre in Porto



Opens an IT hub in Porto to support Euronext activities



Opens a Biotech R&D center in Porto



EMEA support center in Lisbon

STRATEGIC ATLANTIC LOCATION



Nearest European
country to the US
and Canada



5 hours
difference
from New York



3 hours
difference
from Moscow



1 hour
difference
from Central
European Time



Same time
zone as UK
and Ireland

**ACCESS
TO
EUROPEAN
MARKETS**

**500 MILLION
PEOPLE**

**BRIDGE
TO
PORTUGUESE-
SPEAKING
MARKETS**

**260 MILLION
PEOPLE**



COMPETITIVENESS & BUSINESS ENVIRONMENT



aicep Portugal Global

COMPETITIVENESS

2017/2018
190 Countries

DOING
BUSINESS
REPORT

#29



2017
139 Countries

FORBES BEST
COUNTRIES FOR
DOING BUSINESS
RANKING

#19

Forbes

2017
127 Countries

GLOBAL
INNOVATION
INDEX

#31



2017/2018
137 Countries

THE GLOBAL
COMPETITIVENESS
REPORT

#42



**PORTUGAL
IS BOOSTING
ITS COMPETITIVENESS
AND ATTRACTING
NEW BUSINESSES**



INVESTMENT TRACK RECORD

INDUSTRIAL INVESTMENT : NEW AND EXPANSION

AMKOR Technology



Expansion of existing plant to produce new wafer level packaging solutions for IoT market

GMD



New industrial unit of GMD group , high pressure die casting components for automotive industry

MECACHROME



New industrial unit for manufacturing titanium parts for aircraft engines

BORGWARNER



Expansion of existing plant to produce new emission control components for automotive industry

KEMET



Expansion of existing plant to produce new aluminum electrolytic capacitors for automotive power and industrial LED lighting

EMBRAER



Expansion of existing plants (metallic and composites) to produce components for new generation of E-Jets.

BOSCH



Bosch car multimedia strengthened its business with 55Mn Eur investment in R&D activities

EBERSPÄCHER



Eberspächer opens exhaust technology plant in Portugal

INVESTMENT TRACK RECORD

ATTRACTIVE AND RELIABLE INVESTMENT DESTINATION

M&A OPERATIONS

Energy, Renewable Power Assets, Telecommunication,
Bank, Insurance, Hospitals, Water Sectors, Electricity Grid,
Electronics Products, Wood-based Materials, Airport
Infrastructure, Port Terminals, Pharmaceutical, Cloud
Services, Tourism, Semi-conductor, Packaging.



Cohort plc



FOSUN 复星

THE CARLYLE GROUP



LONE STAR FUNDS



Marubeni



claranet

MINOR
HOTELS





COMPETITIVE ADVANTAGES



aicep Portugal Global

TALENT

HIGH-LEVEL TALENT. FLEXIBLE. COMMITTED.

**ENGLISH
PROFICIENCY
INDEX 2017**

Portugal is high
proficiency

#18

out of 80 countries

Source: Education First, English
Proficiency Index 2017



**2 SCHOOLS IN
FINANCIAL TIMES
RANKING**

TOP 25

**European Business
School Rankings 2016
FT.com Business
School Rankings**

Source: European Business School
Rankings 2016 FT.com



EDUCATION

#12 Ease of finding Skilled
employees

#21 Availability of scientists
and engineers

#25 Quality of Management
Schools

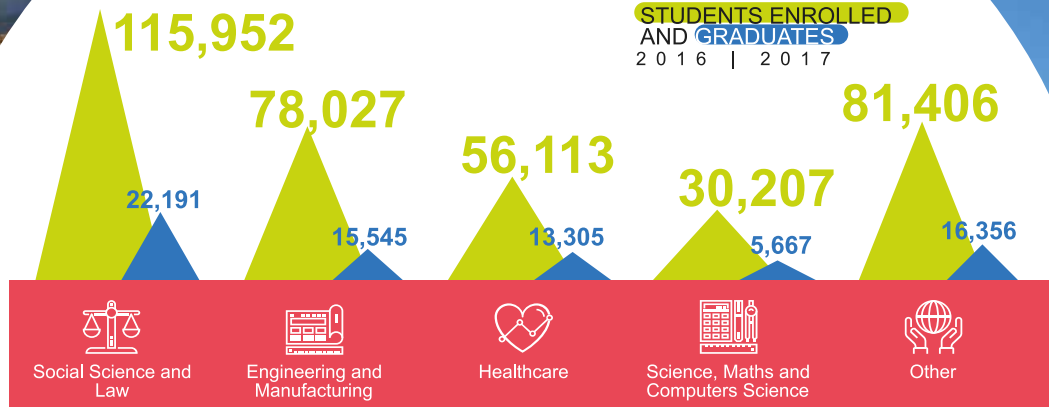
Source: The Global Talent Competitiveness Index 2017.
113 countries
INSEAD, Adecco Group, Human Capital Leadership Institute



TALENT

IN HIGHER EDUCATION INSTITUTIONS BY FIELD OF STUDY

STUDENTS ENROLLED
AND GRADUATES
2016 | 2017



Source: PORDATA, Ministry of Education - DGEEC

Portugal



SKILLED
LABOUR RANK

#20



LANGUAGE
SKILLS

#14



MANAGEMENT
EDUCATION

#12



UNIVERSITY
EDUCATION

#17



SCIENCE IN
SCHOOLS

#20

Source: IMD World Talent Report 2017, 63 countries

TALENT

INTERNATIONAL BENCHMARKING

WHAT COMPANIES SAY

SIEMENS

"Portuguese people are result-oriented. If they have a problem, they deal with it. Here, workers don't head home right when their shift ends. There is also a stable environment – inflation and salaries – and a good match of high tech and low cost."

*Peter Haendel,
Chief Financial Officer,
Siemens Portugal*

VESTAS

"Vestas already leads the industry in R&D investments and by establishing an additional engineering design centre, we strengthen our R&D capabilities through the broad pool of talent available in the Porto region."

*Anders Vedel,
Executive Vice President and CTO
Vestas*

INNOVATION

PORTUGAL IS A TOP COUNTRY IN
PROVIDING TECHNOLOGICAL SERVICES



AVAILABILITY OF
LATEST
TECHNOLOGIES

#20



FIRM-LEVEL
TECHNOLOGY
ABSORPTION

#28



FDI &
TECHNOLOGY
TRANSFER

#15



QUALITY OF
SCIENTIFIC RESEARCH
INSTITUTIONS

#22



UNIVERSITY
INDUSTRY R&
COLLABORATI

#36



GLOBAL
COMPETITIVENESS
REPORT 2017-2018
(137 COUNTRIES)



BOSCH

“Today, the company has one of the largest dedicated R&D teams in Portugal, with over 500 highly qualified engineers working both on hardware and software solutions in Aveiro, Braga and Ovar. In this way, **Bosch stands not only for Made in Portugal but also for Invented in Portugal.**”
July, 2017,

INNOVATION

PORTUGAL IS A BOOMING ECOSYSTEM FOR STARTUPS



Artificial
Intelligence

Agentif ai



loqr

Unbabel



AI & AR

abyssal



ESTATECONTROL



e-Commerce

FARFETCH



uniplaces



IoT

CODACY

prodsmart

VENIAM
THE WEBSITE OF PHYSICAL THINGS



Robotics

Follow
Inspiration

OceanScan
Marine Systems & Technology



Fintech

feedzai

A Forbes top 50
Fintech companies
for 2018

JAMES

INFRASTRUCTURES TRANSPORT

Portugal is the
13th country in
the world with
better
infrastructures

WORLD
ECONOMIC
FORUM

GLOBAL
COMPETITIVENESS
REPORT 2017-2018
(137 COUNTRIES)

Quality of
Roads



#8

#4
Europe

Quality
of Railroad



#31

Quality of
Air Transport



#29

Quality of
Ports



#25

ALL MAINLAND SEAPORTS ARE
CONNECTED TO THE RAIL NETWORK
ONWARDS TO **SPAIN AND CENTRAL
EUROPE**

INFRASTRUCTURES

INTERNATIONAL AIRPORTS

PORTO
94 CITIES

with direct flights.

LISBON
131 CITIES

with direct flights.



**DIRECT FLIGHTS
TO USA CITIES**

Atlanta, Boston,
Miami, Newark, New
York, Philadelphia,
Washington

**NUMBER
OF WEEKLY
FLIGHTS FROM
LISBON & PORTO
TO**



037 NEW YORK
195 LONDON
094 FRANKFURT
284 PARIS
110 GENEVA
187 MADRID
052 MUNICH
013 MOSCOW



Aeroporto
Humberto Delgado
Lisboa

INFRASTRUCTURES

BROADBAND & CONNECTIVITY



CRITERIA

RANKING

Connectivity **#10**

Integration of Digital Technology **#9**

EUROPE'S DIGITAL PROGRESS REPORT 2017, EU



Communication Technology **#10**

Digital/ Technological Skills **#14**

WORLD DIGITAL COMPETITIVENESS RANKING 2017, 63 COUNTRIES



ATTRACTIVE *INCENTIVES*



PRODUCTIVE
INVESTMENT

TAX-CREDIT
[FINANCIAL SUPPORT]



R&D
INVESTMENT

TAX-CREDIT
[FINANCIAL SUPPORT]



JOB
CREATION

TAX
EXEMPTION
[GRANT]

➤ **AND:** EXPATS TAX REGIME (Flat Rate For Income Tax Of 20% For 10 Years)

QUALITY OF LIFE

The World's Most Welcoming Country for Expats

#1

PORTUGAL

GLOBAL PEACE INDEX 2017
163 COUNTRIES

#3

PORTUGAL

Portugal is a good location for investments but also **A GREAT PLACE TO LIVE AND ENJOY**. Stable, sunny, with unique nature, rich leisure and cultural amenities, and with high quality healthcare facilities.

BLOOMBERG PURSUITS

Where to Go in 2017

Jan. 4th 2017
The 20 destinations that will be especially hot this year

"Portugal's position in the pantheon of European tourism has shot from "obscure" to "over-the-top," and Lisbon, the charm-packed capital, is poised to keep climbing"

THE HUFFINGTON POST

"Top 10 Countries With the Best Weather and Climate"

Aug 08, 2016

Portugal: "the country is considered the third most welcoming country for expats overall and ranks fifth in both, the Quality of Life and the Ease of Settling In Index"

THE GUARDIAN

"Sun, surf and low rents: why Lisbon could be the next tech capital"
Saturday 29 October 2016



AICEP

INVESTMENT
PROMOTION
AGENCY

TRADE
PROMOTION
AGENCY

ONE-STOP SHOP
AGENCY



AICEP was recognized as top investment promotion agency in National/Western Europe in the 2017 Best to Invest Top IPA Awards.
Source: Site Selection Magazine



AICEP is one of the Top 10 Investment Promotion Agencies that best responds to requests from investors.
Source: World Bank



INFORMATION



CONTACTS



INCENTIVES & GRANTS

LOCATION

To help you finding the site that suits your project, AICEP will introduce you multiple location alternatives and will bridge you with utility suppliers

HUMAN RESOURCES

To support in the search of human resources and professional training, bridging contacts with Portugal's employment authorities and schools

BUSINESS PARTNERS

AICEP will promote contacts with local suppliers and business partners that add value to your project.

INCENTIVES

AICEP will analyse your eligibility to innovation, R&D, production and employment incentives

PORTUGAL

THE RIGHT CHOICE. THE RIGHT TIME.



PORTUGALGLOBAL.PT



PORTUGALGLOBAL.PT/EN/
EVENTS/PAGES/
PORTUGAL-ECONOMIC-FORUM-
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