



**The MassINC Polling Group**  
 Survey of 986 Massachusetts residents  
 Field dates: January 30 – February 2, 2023

Do you have a favorable or unfavorable opinion of each of the following? If you haven't heard of someone, or if you have heard of them but are undecided, please say so.

<b>ROTATE ORDER</b>	Favorable	Unfavorable	Heard of but undecided	Never heard of	Don't know / refused
Joe Biden	43%	42%	12%	1%	2%
Maura Healey	42%	21%	22%	15%	1%
Katherine Clark	14%	10%	22%	54%	1%
Elizabeth Warren	41%	36%	17%	5%	1%
Tom Brady	62%	18%	17%	3%	1%
Bill Belichick	55%	13%	22%	10%	1%
George Santos	7%	43%	24%	24%	1%
Donald Trump	26%	66%	6%	1%	1%

Overall, do you think the nation is headed in the right direction or off on the wrong track?

Right direction	29%
Wrong track	57%
Don't know / refused	14%

What about Massachusetts? Do you think the state is headed in the right direction or off on the wrong track?

Right direction	51%
Wrong track	30%
Don't know / refused	19%

In a few words, what do you think is the most important issue for Governor Maura Healey and other state lawmakers to address? **OPEN END**

Economy, jobs	19%
Housing costs / homelessness	18%
Inflation / cost of living	16%
Public safety (crime, guns, violence, drugs)	15%
Taxes / government spending	10%
Health care / women's rights / abortion	10%
Transportation / infrastructure	7%
Education	7%
Climate change / environment	4%
Immigration	2%
Other	12%
Don't know / nonresponse	11%

Do you think that Joe Biden should run for a second term as president, or not? **ROTATE ORDER**

Should run again	22%
Should not run again	59%
Don't know / refused	18%

Do you think that Elizabeth Warren should run for reelection to the U.S. Senate, or not? **ROTATE ORDER**

Should run again	43%
Should not run again	36%
Don't know / refused	21%

Former Patriots Quarterback Tom Brady is considering his next move after his current team, Tampa Bay Buccaneers, lost in the first round of the playoffs. What do you think Brady should do?

Stay with the Tampa Bay Buccaneers	5%
Return to the New England Patriots	24%
Play for another team	7%
Retire from football	41%
Don't care / don't follow football	18%
Don't know / refused	5%

**MAXDIFF TASK. FOR EACH REPETITION, SHOW A RANDOM 4 OF THE POTENTIAL PRIORITIES LISTED BELOW. SHOW 9 SETS TO EACH RESPONDENT TO ENSURE EACH ITEM IS SHOWN 3 TIMES.** For the next question, you'll see a several traits that could describe a candidate for president. You'll see 4 traits on each screen, the question will repeat 9 times, and you will see traits repeated more than once. On each screen, please select which of the four traits would be **most** important to you in a candidate for president, and also the trait that would be **least** important in a candidate. **ROTATE ORDER**

	Mean Score (0-100 scale)
Is honest and trustworthy	78
Is tough enough to keep America safe	66
Will stand firm for their beliefs	60
Will compromise to get things done	59
Shares your values	57
Agrees with you on the issues	55
Believes climate change is real	54
Has business experience	44
Believes in God	31
Is under the age of 65	37
Is a woman	30
Is a person of color	29

As you may know, this past November, Massachusetts voters approved a ballot measure establishing an additional four percent tax on income over \$1 million. The ballot measure specified the money raised from the new tax would be spent on education and transportation but didn't say how it should be split up. Do you think that the money from this tax should be... **ROTATE ORDER**

Put into the general fund alongside other tax dollars	20%
Put into a trust fund specifically for education and transportation	65%
Don't know / refused	15%

How would you like to see the money raised from the new income surtax split between transportation and education?

Mostly on transportation	7%
More on transportation, some on education	10%
Split evenly between the two	46%
More on education, some on transportation	21%
Mostly on education	7%
Don't know / refused	8%

Do you think that the mild weather we have experienced this winter is... **ROTATE ORDER**

New normal due to climate change	57%
Just an unusually warm year	31%
Don't know / refused	12%

## Demographics:

### Gender:

Men	48%
Women	51%
Non-binary / other way	1%

### Age:

18-29	21%
30-44	25%
45-59	25%
60+	29%

### Race:

White	72%
Black	7%
Latino	11%
Asian	7%
All other	3%
Don't know / refused	<1%

### Party ID:

Democrat	36%
Republican	14%
Independent / Other	48%
Don't know / refused	3%

### Education

High School or less	33%
Some college, no degree	26%
College graduate (BA/BS)	24%
Advanced degree	18%
Don't know / refused	<1%

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## About the poll

These results are based on a survey of 986 Massachusetts residents. Responses were collected via online survey January 30 – February 2, 2023. The data was targeted and weighted by race, age, gender, education, geography, and party identification to reflect known and estimated population parameters for Massachusetts residents. The credibility interval for this survey is +/- 3.4 percentage points for the entire sample, including the design effect. These questions were sponsored by The MassINC Polling Group.