

# ASID NJ 2021 SPONSORSHIP OPPORTUNITIES

	<b>\$5,000</b>	<b>\$3,000</b>	<b>\$750</b>	<b>A LA CARTE</b>
BLUEPRINT magazine – 1 (full or half) size color ad in each of (2) issues of the year (Spring and Fall) <b>paper &amp; digital</b>	Full Page	Half Page		Call for Rates
E-BLAST of 'non-chapter' event	2	1	1	
Prime location of brand logo on ASIDNJ website, with hotlink	Large	Medium	Small	
LOGO on all events	Large	Medium	Small	
LOGO on all event e-blasts	Included			
LOGO on all President's e-blasts	Large	Medium	Small	
MENTION at <b>all PROGRAMS</b> (15-20 seconds) – <i>Programs listed below</i>	Included	Included		
ROBOCALL - sponsor mention/thank you	4	2		
SOCIAL MEDIA placement - Instagram	10 <i>(1/month)</i>	4 <i>(1/quarter)</i>	1/year	
SOCIAL MEDIA placement - Facebook (public and private page)	10 <i>(1/month)</i>	4 <i>(1/quarter)</i>	1/year	
VIRTUAL TICKETS – <b>all PROGRAMS</b>	4	3	2	
DAY of BIZ 2021 (TBD), Intro & Give Away opportunity	Included	Included		
Host CEU/ webinar (eblast included); IP supplies zoom link, invite	1	1	1	\$300
Host Student event (virtual) & education program meeting for all members; Student & EP focus	1	1	1	
<b>BOOK CLUB</b> Program (planning on 4 minimum) 15-20 second mention <i>(No more than four Sponsors per program)</i>	1	1		
<b>BOOK CLUB</b> Give-away - mention at start, then at closing	Included	Included		
<b>ROUND TABLE</b> Program (minimum of 4 planned) - mention at start, then at closing	All 4	All 4	1	\$300
<b>Host Virtual Holiday Party</b> Two min intro by Sponsor, Instagram & Facebook Ad plus (2) 24-hr stories <i>This event will be open to Designers, IP's and their clients to listen to a book author speak about entertaining ideas for the holidays.</i>	Included			\$500
<b>DAY OF BUSINESS 2021 – Five (tbd) Opportunities Total</b> 15-20 second mention in between speakers on webinar, logo on screen before speakers. Instagram and Facebook placement. One Sponsor per speaker.	Included	<i>Choose 1*</i>		
<b>DESIGN EXCELLENCE AWARDS: Five Opportunities Total</b> 15-20 second mention in between speakers on webinar, logo visible before speakers. Instagram and Facebook placement.	Included	<i>Choose 1*</i>		
Present category winners for an aligned business, (ie) kitchen bath, fabric, flooring, etc.	Included			\$450
<b>CIDQ TRAINING</b> Sponsor a student/designer in training - Instagram and Facebook placement.				\$350
<b>MENTORSHIP PROGRAM</b> Instagram and Facebook placement.				\$250
<b>STUDENT WEEK:</b> Days and times in February vary Instagram and Facebook placement.	Included	<i>Choose 1*</i>		<b>TBD/\$300</b>
<b>E-BLAST</b>	4	3	1	\$250
Package of Four				\$750
<b>Choose 1*</b> - Silver Sponsor can choose 1 of 3 from Day of Business, Design Excellence Awards, or Student Week				