

Simpson Electric E-Newsletter – April 2021

Featured NEW Products

NEW 260-6XLPM Clear Low Power VOM

Based upon the famous Simpson 260, the NEW 260-6XLPM Clear Multimeter features a transparent case, exposing the craftsmanship and detail of its inner components. Makes an excellent teaching aid for schools and technical training centers.

[CLICK HERE to learn more](#)



NEW Clear Eyewear Protective Face Shield

Simpson's clear eyewear protective face shield mounts to nearly any pair of glasses using an array of holes, slots, and slits. The design provides a face covering option without the common problems associated with cloth and paper masks or full-face shields.

[CLICK HERE to learn more](#)



Employee Spotlight

Tom Bachinski
VP of Engineering and New Business Development

What are your responsibilities at Simpson Electric?

In my role at Simpson, I am responsible for continuous engineering and new product development, along with finding new customers and opportunities to expand our product lines for revenue growth. I have the pleasure to interact with everyone at Simpson and have made it my goal to be accessible to the entire team in order that we can cultivate new ideas and foster ongoing innovation. It takes a lot of ideas to have a good idea, and innovation can happen anywhere in an organization, with any person, at any time.



What was your professional background leading up to Simpson?

I worked in the aerospace and medical device industries for large corporations, and more recently with smaller startup. Throughout my career, I have had many interactions with Simpson products. I have a masters degree in engineering and an MBA. I hold 82+ US patents that have focused primarily on developing new products and processes throughout my career.

What do you like best about working at Simpson Electric?

I am so very impressed with the team at Simpson by their knowledge of the products and dedication to business growth. What I like best about working at Simpson is that I get to wear multiple hats and immerse myself in different aspects of the business. The team members at Simpson are genuinely excited about and interested in the products they build and that those products have high value in the many industries we serve.

What makes Simpson Electric unique?

Simpson employees have an enormous amount of pride in the work they do and that is reflected in each of our products. Many of them have been at the company for decades and that speaks volumes to their dedication. The company is closely tied to the community and employees share deep bonds with one another. It's a family.

More about me.

I have been married for 29 years to my college sweetheart and we have three great kids (two sons and a daughter). I am a pilot and enjoy all aspects of the outdoors, including hunting and fishing.

Norma Soulier

Base Wiring

What are your responsibilities at Simpson Electric?

I work on lines 3 and 4 and am responsible for wiring the bases.

How long have you worked at Simpson and in what capacity?

I have been working at Simpson for 45 years. I started my career in the plastics plant and was then moved to the main plant.

What makes Simpson Electric unique?

We are a small company but do big things. The people at Simpson have an enormous amount of pride in everything we do and are devoted to ensuring the success of the company. Everyone goes well above and beyond to make sure everything gets done correctly and on time.

What do you like best about working at Simpson?

There are many things I enjoy about working at Simpson. Everyone at Simpson is like a family, and that makes for a special workplace. We also have a great management team who ensures we have what we need to excel in our jobs.

More about me.

I have two daughters that I get to see daily, as well as my sister who also works at Simpson (Lauranne Poupart – Director of Operations). We are very family-oriented and enjoy spending time together.



Simpson Electric Employee Anniversaries

The Simpson Electric team consists of dedicated, experienced professionals who are committed to a common goal of excellence and dedication to customers. During first quarter of 2021, the company celebrated the following employee anniversary milestones:

JANUARY

- David Peterson Jr. (260 Line) - 4 years
- Laverne Kulpa (260 Line) - 3 years
- Erv Williams (Plastics Plant) - 29 years
- Frank White (Digital Line) - 2 years

FEBRUARY

- Sharon Soulier (Tester Line) - 7 years

MARCH

- Sueanne Kosidowski (Controller Line) - 33 years
 - Millie St. Germaine (Cover Dept.) - 41 years
 - Joey Piencikowski (Tech Support) - 1 year
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