



## 2018 FEATURED TEAM PROGRAM

An opportunity for your organization, company or cycling colleagues to fundraise for your nonprofit or favorite charity, or just ride together as a group. From the moment you decide to do Ride The Rockies (RTR) as a Team, you'll feel a spirit of camaraderie and support like you've never experienced before - what a great way to tackle the challenge. There are many benefits to being part of the Featured Team Program outlined below with one of the most valuable for the Podium and Paceline Teams is we will encourage others to join your team. For more information, contact Bill Almquist, RTR Community Relations Manager at [balmquist@denverpost.com](mailto:balmquist@denverpost.com)

| PARTICIPATION                                                                                    |  | PODIUM TEAMS | PACELINE TEAMS | PELTON TEAMS |
|--------------------------------------------------------------------------------------------------|--|--------------|----------------|--------------|
| Complimentary Registrations                                                                      |  | 4            | 1              |              |
| Guaranteed Registrations at Tier 1 pricing                                                       |  | Unlimited    | 10             | 6            |
| HOSPITALITY                                                                                      |  |              |                |              |
| Free beer tickets per registered member for use at the different Entertainment sites             |  | 5            | 3              |              |
| Reserved area at Entertainment & Community Meals to ensure your team can hang together           |  | Yes          | Yes            | 10+ members  |
| Early access to RTR Hotel Booking Platform via Summit Cycling Solutions to book room blocks.     |  | Yes          | Yes            | 10+ members  |
| Reserved camping space in each host community for your team members (in blocks of 4)             |  | Yes          | Yes            |              |
| Advanced massage sign-up opportunity                                                             |  | Yes          | Yes            | 8+ members   |
| Discounted custom team jerseys through Primal                                                    |  | Yes          | Yes            | Yes          |
| Advanced packet pick-up opportunity at your site                                                 |  | Yes          | 20+ Members    | 20+ Members  |
| Designated Team check-in line at Registration                                                    |  | Yes          | Yes            | Yes          |
| Complimentary Private Support Vehicle Program passes                                             |  | 2            |                |              |
| Tickets to Partner Celebration during the Tour                                                   |  | 2            |                |              |
| ONSITE PRESENCE                                                                                  |  |              |                |              |
| Banner placement at HQ & Entertainment site                                                      |  | Yes          | Yes            |              |
| 10x10 booth space at Start and Finish Town Expos if desired                                      |  | Yes          | Yes            |              |
| 10x10 booth space at Team Village site in each host community if desired                         |  | Yes          | Yes            |              |
| OTHER VISIBILITY FOR YOUR TEAM                                                                   |  |              |                |              |
| Website exposure: logo with direct link and summary on our Featured Teams page.                  |  | Yes          | Yes            | Name         |
| Provide access and encouragement for interested RTR cyclists to join your team at Tier 1 Pricing |  | Yes          | Yes            |              |
| Plug and promotional article about your team in Spoke Notes                                      |  | Yes          | Yes            |              |
| Social media posts highlight your team                                                           |  | 2            | 1              |              |
| Human Interest Stories on your team will be provided to our broadcast affiliate                  |  | Yes          | Yes            |              |
| YOUR TEAM REQUIREMENTS                                                                           |  |              |                |              |
| Donation to Ride The Rockies and the Denver Post Community Foundation                            |  | \$5,000      | \$1,000        | \$0          |
| Minimum # of Team Members Requirement                                                            |  | 6 members    | 6 members      | 6 members    |
| Postings on your organization's social media tagging Ride The Rockies                            |  | 2            | 2              |              |
| Recognize RTR as a partner by way of logo placement on website, newsletters, etc                 |  | Yes          | Yes            |              |
| Follow RTR on social media outlets: Facebook, Twitter, Instagram                                 |  | Yes          | Yes            |              |
| Provide banners and content as needed by deadlines provided                                      |  | Yes          | Yes            |              |