



2018 FEATURED TEAM PROGRAM

BENEFITS AND RESPONSIBILITIES

The Featured Team Program (FTP) is a great opportunity for your organization, company, nonprofit, or private group to bond, make lasting memories and even fundraise for the charity of your choice. From the moment you decide to do Ride the Rockies as a Featured Team, you'll feel a spirit of camaraderie and support like you never experienced before. What a great way to tackle the challenge of Ride The Rockies! There are many benefits of being a part of the FTP - not the least of which is that for for Podium and Paceline Teams, RTR can help encourage other riders to join your team. That , and other benefits are

TEAM LEVEL HOSPITALITY	PODIUM	PACELINE	PELTON
Complimentary Registrations	4	1	
Guaranteed Registrations at Tier 1 pricing	Unlimited	20	6
Early access to RTR Hotel Blocks via Summit Cycling Solutions	Yes	Yes	if 10+ members
Reserved camping space in each host community for your team members (in blocks of 4)	Yes	Yes	
Reserved area at Entertainment/Community Meals to ensure your team can hang together	Yes	Yes	if 10+ members
Free beer tickets per registered member for use at the different Entertainment sites	5	3	
Advanced Sign-Up for Massage	Yes	Yes	if 8+ members
Advanced packet pick-up opportunity at your site (Metro-Denver area)	Yes	if 20+ Members	if 20+ Members
Designated Team check-in line(s) at Registration	Yes	Yes	Yes
Complimentary Private Support Vehicle Program passes	2		
Access to custom team jerseys through Primal	Yes	Yes	Yes
Tickets to Partner Celebration during the Tour	2		
ONSITE PRESENCE			
Banner placement at HQ & Entertainment site (if desired)	Yes	Yes	
10x10 booth space at Start and Finish Town Expos (if desired)	Yes	Yes	
10x10 booth space at Team Village site in each host community (if desired)	Yes		
OTHER VISIBILITY			
Website exposure: logo with direct link and summary on our Featured Teams page.	Logo/Link	Logo/Link	Name Only
Provide access and encouragement to interested RTR cyclists to join your team	Yes	Yes	
Promotional article about your team in "Spoke Notes" e-newsletter	Yes	Yes	
Social media posts highlighting your team	2	1	
Stories to be provided to our broadcast affiliate	Yes	Yes	
YOUR TEAM REQUIREMENTS			
Donation to Ride The Rockies/The Denver Post Community Foundation	\$5,000	\$1,000	\$0
Minimum # of Team Members Required	6	6	6
Provide banners and content as needed by deadlines provided	Yes	Yes	