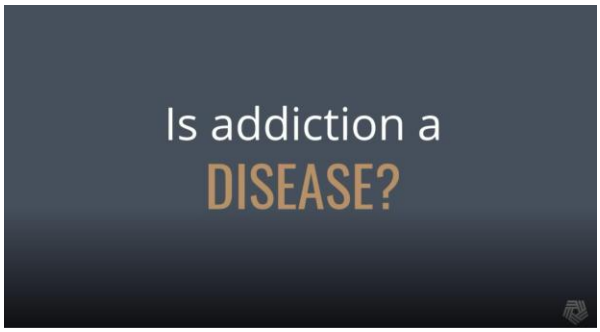
Social Media Campaign



Is addiction a disease? Experts say yes. Watch this Ask the Expert segment with Dr. Nora Volkow to learn more. #addiction #science #SUD

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Is #addiction treatable? We asked Dr. Sarah Vinson from the Moorehouse School of Medicine about this important topic.

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What does treatment for addiction involve? Hear from Yale's Dr. Brian Fuehrlein about treatment for substance use disorders in the latest Ask the Expert interview. #addiction #treatment

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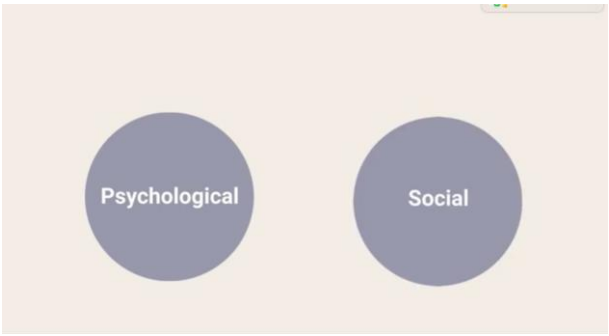
Language matters. The words we use are powerful. The right language can help change the perception of substance use, and help people with addiction get the treatment they deserve. Watch the full video at https://youtu.be/DWbpDfFHHgg

[Download video]



Addiction is a medical disorder that can affect the brain and change behavior. The medical term for addiction is a substance use disorder. Watch the full video at: https://youtu.be/HRRZbc0YiTE

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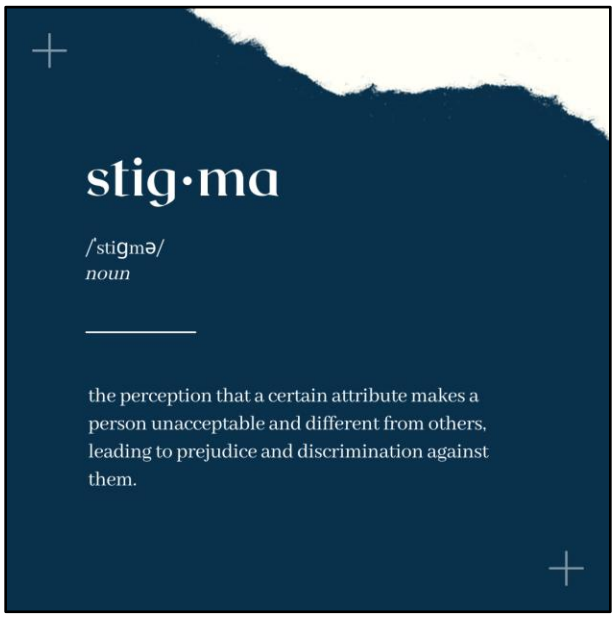
Addiction has biological, psychological, and social components. Watch this 3-minute video to learn more about substance use disorders: https://youtu.be/HRRZbc0YiTE

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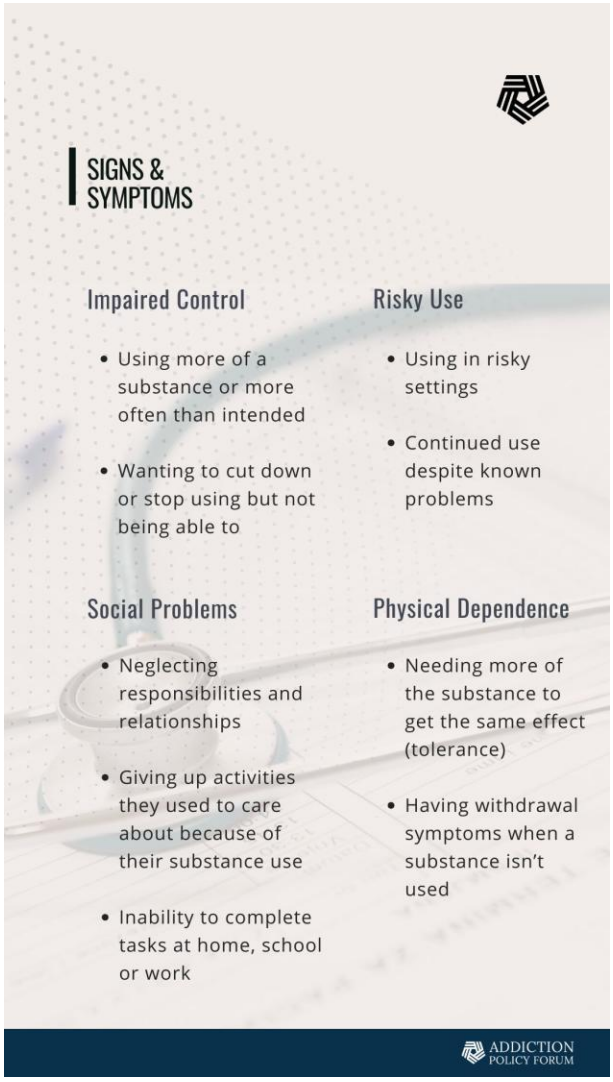
The first critical step for developing effective prevention interventions is to understand how substance use disorders (SUDs) develop. A person's risk for both substance use and SUD is associated with genetic, individual, and environmental factors. Read more at https://bit.ly/3BWuY7Y

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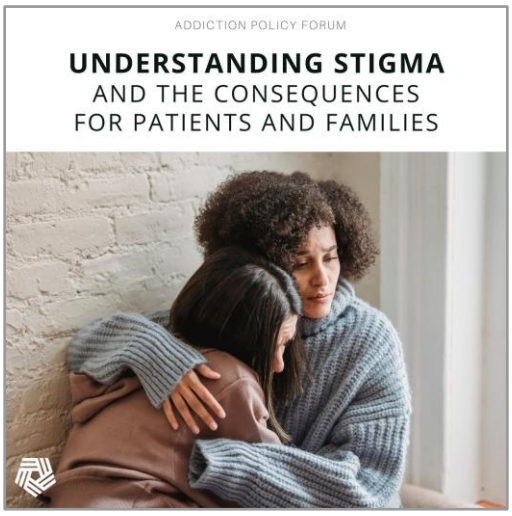
Individuals with substance use disorders face stereotypes, prejudice, and discrimination, which creates substantial barriers to treatment and recovery. Learn more about stigma at https://bit.ly/3wp7E0a

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The DSM 5 has eleven criteria for substance use disorders (SUD) based on decades of research. Symptoms of SUD fall into four categories: 1) impaired control; 2) social problems; 3) risky use, and 4) physical dependence. 2-3 symptoms indicate a mild substance use disorder; 4 or 5 symptoms indicate a moderate substance use disorder and 6 or more symptoms indicate a severe substance use disorder. A severe SUD is also known as having an addiction. Read more: https://bit.ly/4b3WtsV

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Addiction is the most stigmatized health condition globally. So, what is stigma? Learn more about stigma and how it affects patients and families in this resource.
https://bit.ly/4eUVw7Y

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In this 20-minute course, you will understand the basics of addiction, including how it affects the brain, why some people are more susceptible to developing an addiction, and how addiction can be prevented and treated. Click here to enroll in this course for free.
https://bit.ly/44qFZIV

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This 40-minute course provides an introduction to substance use disorder treatment, including the different types of medications used to treat opioid use disorder, and how these medications work. Click here to enroll for free.
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