



FOR IMMEDIATE RELEASE

Monday, December 16, 2024

**WINNERS ANNOUNCED OF THE CALIFORNIA TARGET BOOK
2024 GENERAL ELECTION RESULTS RACE**

Out of 124 entries from California political professionals,

2 Sacramento lobbyists tie for first place

SACRAMENTO – Two Sacramento lobbyists, Kirk Kimmelshue and Kevin Pedrotti, tie for first place with 14 out of 18 correct answers in the California Target Book’s 2024 General Election Results Race. The survey garnered 124 responses from California political professionals in September on a series of questions related to the November General Election, everything from the presidential race to state bonds to voter turnout. Most of the contestants were in Sacramento but entries were received from throughout the state.

“The California Target Book has never conducted a survey race like this,” says Marva Diaz who became Publisher of the California Target Book a year ago. “Kevin accurately predicted every statewide ballot measure and Kirk correctly answered voter turnout, how many gubernatorial candidates we would have by Election Day, and that Trump would win our most purple county in the state. Four people came in second place and 18 came in third, but Kevin and Kirk earned their victory with their fantastic predictions.”

Pedrotti and Kimmelshue will each receive trophies for their win as well custom Zoom backgrounds with the California Target Book logo declaring their victory as the winner of the 2024 General Election Results Race. All first, second, and third place winners will receive a California Target Book mug.

Second place was a four-way tie going to (in alphabetical order):

Justin Farkas

Elizabeth Hill

Nathan Skadsen

Alexander Tomescu

Third place was an 18-way tie going to (in alphabetical order):

Andy Blink
Catherine Borg
Shlomo Eisenberger
Jack Fogerson
Ben Golombek
James Irving
James Kennedy
Lauren Kimzey
Jason Larrabee
Scott Lewis
Brian Maas
Evan McLaughlin
Mira Morton
Jonathan Munoz
Janus Norman
Mike Robson
Bruce Ross
Robert Stutzman

The survey consisted of eighteen (18) questions that began by asking each respondent if they predict each ballot would pass, following up with questions on the presidential election, voter turnout, the U.S. Senate election, and control of Congress. Below are the survey results compared to the General Election results.

Question 1: Prop 2 authorizes \$10 billion in bonds for public schools and community college facilities. Will California voters approve Prop 2 in November?

101 of our respondents answered YES.

Prop 2 passed by 58.7%.

Question 2: Prop 3 amends our California Constitution to recognize the fundamental right to marry, regardless of race or sex. Will California voters approve Prop 3?

All 124 answered YES.

Prop 3 passed by 62.6%.

Question 3: Prop 4 authorizes \$10 billion in bonds for safe drinking water, wildfire prevention, and protecting communities and natural lands from climate risks. Will California voters approve Prop 4?

91 answered YES.

Prop 4 passed by 59.8%.

Question 4: Prop 5 allows local bonds for affordable housing for low- and middle-income Californians, or for public infrastructure including roads, water, and fire protection to be approved by 55% of voters, rather than the current two-thirds approval requirement. Will California voters approve Prop 5?

66 answered NO.
Prop 5 failed 45.0% to 55.0%.

Question 5: Prop 6 amends the California Constitution to remove the current provision that allows jails and prisons to impose involuntary servitude to punish crime (i.e., forcing incarcerated persons to work). Will California voters approve Prop 6?
66 answered NO.
Prop 6 failed 46.7% to 53.3%

Question 6: Prop 32 raises the minimum wage. Employers with 26 or more employees would pay \$17 hourly for the remainder of 2024 and \$18 hourly beginning on January 1, 2025. Employers with 25 or fewer employees would pay \$17 hourly beginning January 1, 2025, and \$18 hourly beginning January 1, 2026. Thereafter, as existing law provides, the minimum wage annually adjusts for inflation. Will California voters approve Prop 32?
59 answered NO.
Prop 32 failed 50.7% to 49.3%

Question 7: Prop 33 expands local governments' authority to enact rent control on residential property. Will California voters approve Prop 33?
98 answered NO.
Prop 33 failed 40.0% to 60.0%

Question 8: Prop 34 restricts spending of prescription drug revenues by certain health care providers. Will California voters approve Prop 34?
76 answered YES.
Prop 34 passed by 50.9%.

Question 9: Prop 35 provides permanent funding for Medi-Cal health care services. Will California voters approve Prop 35?
101 answered YES.
Prop 35 passed by 67.9%

Question 10: Prop 36 allows felony charges and increases sentences for certain drug and theft crimes. Will California voters approve Prop 36?
113 answered YES.
Prop 36 passed by 68.4%.

Question 11: What percentage will voter turnout be in the 2024 California General Election?
Answers ranged from 15% to 84% with the average being 63%.
16,150,113 votes cast out of 22,580,141 registered voters; turnout was 71.52% among registered voters. We accepted 71% or 72% as a correct answer.

Question 12: Assuming Kamala Harris will beat Donald Trump in California, what will be her winning margin?

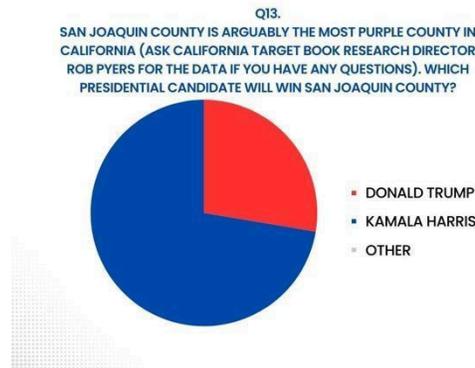
Answers ranged from 1% to 89% with the average being 36%.

Harris garnered 58.48% and Trump garnered 38.34% in California; the Harris winning margin was +20.14%. We accepted 20% as a correct answer.

Question 13: San Joaquin County is arguably the most purple county in California (ask California Target Book Research Director Rob Pyers for the data if you have any questions, which was also covered in a Hot Sheet post-election). Which presidential candidate will win San Joaquin County?

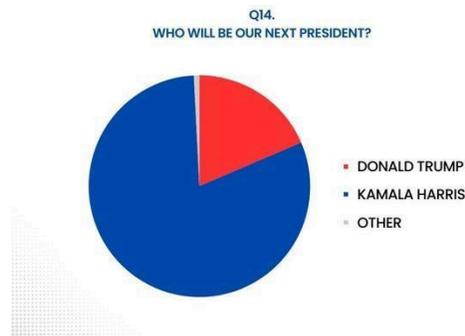
34 predicted Donald Trump, 89 answered Kamala Harris, 0 answered other.

Trump won San Joaquin County by a slim margin.



Question 14: Who will be our next president?

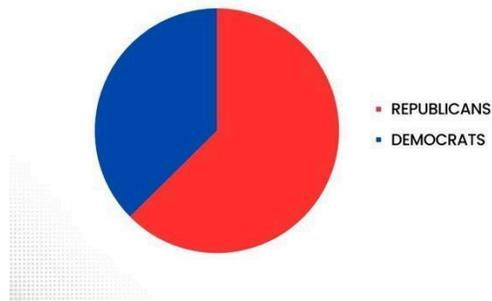
23 predicted Donald Trump.



Question 15: Which major political party will control the U.S. Senate next session?

46 predicted Democrats, 77 predicted Republicans.

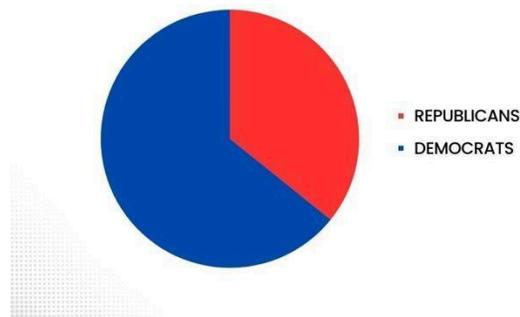
Q15.
WHICH MAJOR POLITICAL PARTY WILL CONTROL THE U.S. SENATE
NEXT SESSION?



Question 16: Which major political party will control the U.S. House of Representatives next session?

79 predicted Democrats, 44 predicted Republicans

Q16.
WHICH MAJOR POLITICAL PARTY WILL CONTROL THE U.S. HOUSE OF
REPRESENTATIVES NEXT SESSION?



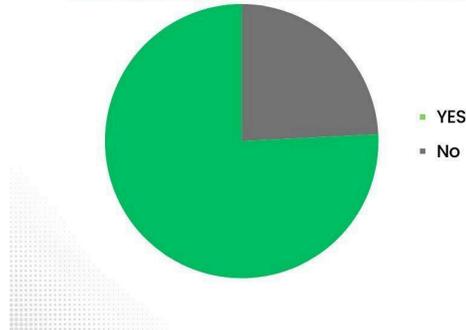
Question 17: How many announced California 2026 Gubernatorial candidates will there be by Election Day 2024?

Answers ranged from 2 to 137 candidates, with the majority of answers between 2 and 14 candidates, and most guessing 5 and 6 candidates.

The answer was 6 candidates announced by Election Day.

Question 18 was our tie breaker question: Adam Schiff (D, Congressman) and Steve Garvey (R, former MLB first baseman) will appear twice on the ballot, once competing for the partial/unexpired U.S. Senate seat term and once competing for the full U.S. Senate seat term. In either race, will Steve Garvey receive a higher percentage than his batting average (0.294)? He did, and 94 of our respondents answered YES.

Q18.
TIE BREAKER: ADAM SCHIFF (D, CONGRESSMEMBER) AND STEVE GARVEY (R, FORMER MLB FIRST BASEMAN) WILL APPEAR TWICE ON THE BALLOT, ONCE COMPETING FOR THE PARTIAL/UNEXPIRED U.S. SENATE SEAT TERM AND ONCE COMPETING FOR THE FULL U.S. SENATE SEAT TERM. IN EITHER RACE, WILL STEVE GARVEY RECEIVE A HIGHER PERCENTAGE THAN HIS BATTING AVERAGE (0.294)?



The Results Race contest closed on September 30, 2024, before ballots were delivered and voting began, ensuring an even-playing field without some individuals having access to tracking polls. Winners were expected to be announced in November, however due to a delay in counting the votes and calculating final voter turnout, the announcement was delayed.

The California Target Book is the essential toolbox for California political professionals. For more information, please visit <https://californiatargetbook.com/> or contact info@californiatargetbook.com.

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