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CLIENT SUCCESS

The effects of COVID-19 on women have been devastating. Many women who were working lost jobs because of reasons such as business closing and lack of child care. Recently, we were encouraged that a client we had been working with through our Tailored Styling Box program had what she needed to interview and ultimately landed a new job. We hope her heartfelt thank you will illustrate the value of our programs and services; however, we recognize that we could not achieve this success without the help of our supporters. Here is an excerpt of her email to our Executive Director:

"I wanted to thank you for the beautiful clothes I received through Tailored for Success, Inc.! The loss of my job after 5 years as an Executive Assistant was an unexpected blindside that stripped me of my confidence, identity and a sense of purpose. It made me feel vulnerable and naked to the world. The clothes you picked out for me not only gave me back my confidence, but changed the professional trajectory of my life because when I tried on the black suit and white shirt-I saw my old self peep through. This suit helped me make an impression by framing my personality perfectly and helping my confidence shine through after a long period of depression. The new clothes were instrumental in motivating me to see myself as able and galvanized me to rejoin the workforce."

TAILORED STYLING BOX UPDATE

Launched this year, our Tailored Styling Box program has helped bridge the gap between clothing insecurity and employment for many job seekers. Although not as often talked about as homelessness and food insecurity, clothing insecurity happens when someone loses a job or loss of income and the money they have goes to pay rent or buy food. They may still have clothing in their closet but can mean the difference between having only jeans and tee shirts versus professional clothing for interviews. This program is a virtual component of our Career Closet in response to the COVID-19 pandemic. The Tailored Styling Box eliminates barriers to services (i.e., lack of transportation and affordable childcare) and provides job seekers with free professional clothing that they can try on in the privacy of their own homes. For more information on how you can support this program, please visit our website:

www.tailoredforsuccess.org/support-our-mission; and choose the \$250 level.



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REIMAGINE YOUR CAREER – VIRTUAL JOB READINESS WORKSHOPS

Our Reimagine Your Career program is a monthly webinar series that focus on building soft skills and helping job seekers develop a growth mindset. TFS would like to thank our skilled volunteers from PwC, K&L Gates, Encore Boston Harbor and PNC Bank for helping us continue to provide free career enhancing webinars to job seekers.



Tailored
Success 

Reimagine Your Career

Virtual Career Development Series

A monthly webinar series to help you succeed in the virtual workplace.



NEW PARTNERSHIPS & COLLABORATIONS

Over the past several months, TFS has developed partnerships with several like-minded agencies to help us further our mission. This month we would like to highlight The One by One Project.

Many times, nonprofit organizations like Tailored for Success comes upon a client with a need for assistance that cannot be met by our organization. Unmet needs include help with rent, utility bills or moving expenses. TFS was fortunate to be introduced to an amazing new organization www.theonebyoneproject.org, which focuses on fulfilling the unmet needs of individuals. The organization, founded by Pam Rosenberg has the mission to “support those who are underserved and at-risk in Greater Boston through partnerships with local non-profits. When a nonprofit partner learns of an urgent need that falls outside their mission, The One by One Project quickly steps in, filling a need that would otherwise fall through the cracks.”

We are looking forward to further developing this partnership and helping to fulfill the unmet needs of those in our community who need a little assistance.

SKILLED VOLUNTEERS NEEDED

Tailored for Success has pivoted to a virtual business model which has allowed us to reach more job seekers. That said, we are in need of individuals who are looking to put their time and talents to use to help others who are underserved, in transition or in need of inspiration. If you (or someone you know) are interested in supporting our mission while building your leadership, public speaking and soft skills, please consider the following opportunities:

- **Social Media Ambassador:** You can help support our mission by dedicating a few minutes each week to help grow our brand by liking, sharing and/or commenting on our social media posts.
- **Webinar Facilitator/Speaker:** Are you a subject matter expert, want to practice your public speaking skills or are interested in teaching adults? Then consider facilitating a workshop for TFS to help job seekers learn new skills.
- **Writer/Blogger:** During these challenging times, it is important to continue to provide up to date relevant information to our clients. We publish a weekly newsletter on career related articles that we could use help with.
- **Board Member:** Individuals who want to assist us in carrying out our mission are encouraged to apply to the TFS Board of Directors. Directors serve two year terms and are asked to serve on a committee.

For more information on these or other opportunities email: tailoredforsuccessinc@gmail.com.



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