Strategic Advisor to the Darryl Chappell Foundation

The Origins of the Darryl Chappell Foundation

Darryl Chappell founded the Darryl Chappell Foundation("Foundation") on August 8, 2019. The Foundation was started with the proceeds from the sale of Mr. Chappell's primary residence of ten years in Washington DC's West End neighborhood. As a youth, Mr. Chappell was exposed to the arts early and often growing up on the Southside of Chicago. Later, into adulthood, Mr. Chappell discovered the transformative power of art. He discovered the ability of the arts to spark creative ideas and innovations to solve pressing business challenges in his day-to-day life as a business leader and executive. The Foundation is a 501(c)(3) public charity headquartered in Washington DC.

Mission

To empower Afrodescendant artists to achieve their highest potential

Vision

We envision a day where artists work together to have a positive and transformative impact on their local community through art

Purpose Statement

The Darryl Chappell Foundation empowers Afrodescendant artists to achieve their highest potential. We accomplish this by sponsoring artist-in-residence programs, by facilitating an Artists Talk series by issuing funding for community art, and by curating an online Artists Marketplace featuring artists and their work. The Foundation also provides mentorship to artists through a community of mentors. The Foundation periodically sponsors free seminars for artists on topics of greatest interest to them.

Core Values

1. Helping others - helping artists to achieve their goals and objectives
2. Aesthetics – appreciation of the beauty of art, things, and surroundings
3. Collaboration – foster close working relationships with all stakeholders (artists, partner organizations, board directors, strategic advisors, art patrons, public)
4. Integrity – acting in accordance with moral and ethical standards, trustworthiness
5. Getting the right things done right – focus on results and getting the right things done right
6. Financial self-sufficiency – practice thrift, delayed gratification, and other sound financial practices to foster financial independence and self-sufficiency
7. Continuous Improvement and Learning- keep learning as an organization; seek feedback from artists, partners, donors, and others on how we are doing and where we might improve

Strategic Advisors play a vital role in the Darryl Chappell Foundation's operations. While they are not official representatives of the Foundation, they serve as valuable resources, offering expertise in specialized areas such as grant writing, non-fungible token technology, art curation, communication and outreach, and development—topics aligned with the Foundation's interests.

The role of Strategic Advisors for a Nonprofit Organization:

- Advisory Role
  Strategic advisors serve as advisors to the Foundation, providing valuable insights and guidance as needed directly to the CEO

- Knowledge Sharing:
  Share their knowledge and expertise in their areas of specialization with the CEO of the Foundation

- Ambassadors:
  Advisors also serve as ambassadors of the Foundation. Sharing the Foundation's story with those who may have interest in learning more or in supporting the Foundation. Connect interested parties directly to the CEO

How Strategic Advisors Connect with the Foundation

- Communication Modes:
  Advisors can connect with the CEO of the Foundation as needed through various communication modes, including email, phone calls, virtual meetings, or in-person coffee talks

- Frequency of Interaction:
  Interactions occur as needed, without a set schedule for meetings

- Term and Termination:
  Strategic Advisors serve as volunteers to the Foundation and can inform the Foundation at any time of their decision not to continue as a Strategic Advisor; simply inform the CEO in writing of one's intention to no longer serve as a Strategic Advisor