

Hosting a Darryl Chappell Foundation

Art Patron Salon

Host Guide

2025



Mission

To empower Afrodescendant artists to achieve their highest potential

Vision

Artists working together to have a positive and transformative impact on their local communities through art

Structure

The Darryl Chappell Foundation (“Foundation”) is a Public Charity organized as a 501(c)(3) charity

Funding

As a public charity, the Foundation must raise at least 33% of its revenue from public sources to maintain its public charity status

Values

- Integrity
- Collaborate with Others
- Helping Others
- Value Aesthetics
- Get the Right Things Done Right
- Financial Self-Sufficiency
- Continuous Improvement and Learning

Strategic Priorities

1. Align and partner with more organizations that share our values
2. Strengthen relationships with artists in our community (Global)
3. Establish an eCommerce Shopify platform for artists to showcase their artwork
4. Strengthen the Board of Directors pipeline

Roles and Expectations

Art Patron - commitment to host an event

- Support the Foundation at the Art Patron* level before the event or during the event
- Choose venue (home venues work best for RSVP to show ratio)
- Develop an invitation list (choose those with interest in the Foundation's mission)
- Share the logistics and details for event registration
- Provide any light refreshments
- Kick-off event, welcome guests, engage with attendees

Gallery, University, Museum

Partner organization commitment to host event

- Support the Foundation at the Art Patron level before the event or during the event
- Secure venue (donation in-kind)
- Craft invitation list in partnership with the Foundation - co-brand all materials
- Share the logistics and details for event registration
- Identify and select at least one local artist for the event (compensate the artist for their time – pay honorarium)

Darryl Chappell Foundation

- Work with the host to prepare for the event
- Secure artist(s) for the event from the Foundation's community
- Pay the artist(s) honorarium and cover any travel costs
- Create event flyer, invitation preparation, and link for RSVP, bring print material on the Foundation (handouts)
- Assist the host with the distribution of invitations
- Work with artists to ensure clarity around run of show and to prepare for the event with relevant materials
- Conduct post-event assessment (continuous improvement – rose.thorn.bud feedback)

Ally - \$3,000

Name mentioned in social media posts
Name listed during Artists Talk Series
Name listed in Year-End Results Booklet
Invitation-only to VIP events featuring emerging artists

Partner - \$5,000

Ally Benefits +
Artists Talk designation
Artist-in-Residence Program named in honor
Facilitated connection with artists in the Artists Market

**Art Patron
Benefits**

Champion - \$10,000

Partner Benefits +
Breakfast, lunch, or dinner with the CEO
Artists Marketplace catalog collectible featuring artists
from the Artists Marketplace

Visionary - \$10,000+

Champion Benefits +
Speaking role during Artists Talks
Feature profile on the Foundation's website

Run of Show (90 minutes)

1. Networking
2. Host welcomes guests
3. Host introduces the Foundation's origin story (video – optional)
4. Host introduces the Founder and CEO (optional, board director introduces CEO)
5. CEO, Board Director, or Foundation representative speaks about their passion for supporting Afrodescendant artists
6. Introduction of Artists (by person who knows artists well)
7. Remarks from artist(s)
8. Host thanks artist(s) and ask for any Q&A
9. Share how to stay connected with the Foundation and how to support the Foundation
10. Host thanks everyone and wishes everyone safe travels home

Houston Art Patron Event with artist, Sinden Collier –May 2024



Dallas Art Patron Event with artist, Earlie Hudnall Jr (June 2024)



How to Stay Connected

Website: <https://darrylchappellfoundation.org>

Instagram: <https://www.instagram.com/dchappellfoundation/>

YouTube: https://www.youtube.com/channel/UCEHKfrhfq93L_OJJfdg0yXA

LinkedIn: <https://www.linkedin.com/in/darrylchappell/>

Facebook: <https://www.facebook.com/darrylchappellfoundation>

Access to Flash Update: <https://lp.constantcontactpages.com/su/QMrwW53/darrylchappellfoundation>

Reach Darryl at Darryl@darrylchappellfoundation.org or at 312.957.6679

How to Support the Foundation

Support Artists Today

The Darryl Chappell Foundation empowers Afrosdescendant artists to reach their highest potential through funding, mentorship, and visibility. Artists are at the center of everything we do, from Artists-in-Residence and the Mentorship Program to the Artists Marketplace, Artists Talk, and the Fund for Community Art —fostering creativity that transforms communities. Guided by integrity, collaboration, excellence, and continuous improvement, we ensure artists have the resources to thrive. Your support fuels this mission and creates a lasting impact—thank you for your support.

Choose amount

One-time **Monthly** Quarterly Yearly


\$250	\$100	\$75
\$50	\$25	\$10

\$ Other USD

Add note/comment
 Give in honor/memory

Continue

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Art Patron Benefits

Summary

\$15,000.00

Allow Darryl Chappell Foundation to contact me
 This contribution is on behalf of a company

Select a payment method

Credit or debit card **VISA** **MasterCard** **Discover** **AMERICAN EXPRESS**

PayPal

Venmo

Donor advised fund **DAF pay**

Over 20 DAFs supported including...

FIDELITY Charitable **Vanguard Charitable** **National Philanthropic Trust**

Contact Information *

First name Last name

Email address

+1 Phone

Pay \$15,000.00 with DAF pay



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