#### Dear HCA Families!

We are excited to tell you more about our 5K Walk/Run, which will be hosted at Holden Christian Academy on May 9, 2020! The 5K benefits our school and all current students, as well as increases our visibility within the community. We hope you will partner with us to make this event as successful as possible! There are several ways you can get involved, and help make this event a success.



- 1) Register to walk/run!
- 2) Form a team to multiply your impact!
- 3) Recruit business sponsors for the event.
- 4) Help out at the event, as a Road Marshall or at the Registration Area

### **REGISTER**:

We hope as many people as possible will register and participate. Registration costs are as follows:

# 16 years and older

\$25 (+ fees) before April 9, 2020 \$30 (+ fees) before May 6, 2020

\$35 (manual entry only) on day of race

Under 16 years (@ day of race)

\$10 (+ fees) before May 6, 2020

\$15 (manual entry only) on day of race

and may be completed by visiting www.racemenu.com/hca or by completing a paper registration form in the HCA Office.

#### **FORM A TEAM**:

This year we are encouraging HCA families to engage in a little friendly competition by forming a team. Teams are considered groups of 5+ registrants and will be featured on our 5K race t-shirts. Don't know who to ask? Ask extended family, friends, neighbors, people from church.....consider creating a team with another family or two! Have grandparents who can't participate? Have them register anyway to support your team! Get creative! Teams will be eligible for special prizes. You may indicate your team name when registering on the <a href="https://www.racemenu.com/hca">www.racemenu.com/hca</a> website or in the Office.

### **RECRUIT:**

Our 5K presents local businesses with a marketing opportunity, as we print business names on race t-shirts, course signage, as well as mention their names during announcements prior to the race. It is a great way for businesses of all kinds to support HCA while promoting their own business. If you are interested in a packet of information about these sponsorships, there are copies available in the Office or you can email me for a digital copy to pass on.

We hope as many as possible will share this event on social media, put up a sign at your church, register to run/walk as a team, family, or individual.

# **HELP:**

We need volunteers along the route to function as Road Marshalls (people stationed at various points to keep people from losing their way), as well as at the Registration Area to assist runners and guests upon arrival to get checked in.

Any questions, please reach out to one of these two members of the HCA 5K Race Planning Team: Dan Marinone or Kim Hughes @ hca5krace@gmail.com.

Thanks & blessings, HCA5K Race Planning Team