



Chamber of Commerce & Industry

SPONSORSHIP & PROMOTIONAL OPPORTUNITIES 2024



Get The Word Out About Your Business



We Offer a Variety of Promotional Opportunities to Expose Our Members to the Community!

EVENT SPONSORSHIPS

The Chamber has several major Annual Events including Wednesdays on the Green, The Monday Night Car Shows, and the Downtown Halloween Trick or Treat. Sponsorships for annual events are offered at the Partner, Bronze, Silver, Gold, and Platinum/Title levels. Sponsors receive recognition in all event promotion materials and web postings and have opportunities to share information or even speak at these events! Many other benefits included.

PROGRAM SPONSORSHIPS

The Chamber has a variety of programs and groups including Women in Business, the NETWORK NOW! Breakfast, the Government Advocacy initiative, and our many industry-specific Roundtable programs. Your business can sponsor a program or group for the coming year. Sponsors receive recognition in all promotional materials and web postings and have opportunities to present literature, address the group, and much more!

EVENT HOSTING

Hosting an event at your place of business is a great way to get potential new customers in your door! The Chamber can facilitate your Grand Opening & Ribbon Cutting (or grand re-opening) or work with you on hosting another networking event, such as a Business Before/After Hours program or a Lunch & Learn event on a desirable educational topic.

WEB PROMOTION

Skokie Chamber Website – Bronze, Silver, and Gold Web Advertising packages are available. Options include banner ads, enhanced listings, logo and photo placements, and more.

E-BLAST NEWSLETTER AD

The Chamber emails a newsletter to all members 1-3 times each week. Each newsletter has space for 5 ads. Ads are run at least twice and are also shared on the Chamber's social media pages. The Chamber can provide basic graphic design services for a nominal fee.

PRINT PROMOTION

All Chamber members are listed in the Annual Skokie Community Guide. Enhanced Advertising opportunities are available in this booklet that is distributed throughout Skokie all year long.

To view or download the complete sponsorship packet go to <https://skokiechamber.org/about-the-skokie-chamber/sponsorship/>

5002 Oakton Street, P.O. BOX 106 Skokie, Illinois 60077 | P: 847-673-0240 | F: 847-673-0249

www.SkokieChamber.org



Chamber of Commerce & Industry

www.skokiechamber.org

2024 Featured Programs

Increase your visibility by putting your **Company Name** in front of numerous potential clients/customers at any one of our events.

February 22

Skokie Chamber /
Oakton College /
IDES Job Fair



April 5

99th Annual
Leadership
Recognition
Luncheon @
Bar Siena

(Formerly Board Installation)

April 14

Skokie's 14th
Annual Spring
Greening

Community Green
Recycling Event



May 18 & 19

34th Annual Skokie
Festival
of Cultures

Nation's First Multi-Ethnic
Festival!



May TBD

State of the Village
Luncheon

Exposure to Mayor and
Village Officials!

Begins June 3

Monday Night
Cruise-Ins

Classic Car Show. Fun for the
whole family!

Begins June 12

Wednesdays
On The Green

Music, Dancing and
Family Fun on the
Village Green!

August 23 - 25

Annual Backlot
Bash

Largest Suburban Summer
Festival!

September 9

Multi Chamber
Golf Outing

Wonderful Networking with
Area Neighboring Chamber
Members



October 26

Downtown
Trick or Treating



October 25

Annual Legislative
Forum & Breakfast



U.S. Senator Dick Durbin

January - November

Multi-Chamber events with:
Skokie, Lincolnwood, Morton
Grove, Wilmette-Kenilworth, and
Edgebrook-Sauganash

NETWORK NOW! Breakfast:
3rd Friday of the month

Women in Business Luncheon:
4th Wednesday of the month



December 12

Holiday Party!



www.skokiechamber.org

Skokie Chamber of Commerce

5002 W. Oakton Street

PO Box 106

Skokie, IL 60077

847-673-0240

2024 SPONSORSHIP and PROMOTIONAL OPPORTUNITIES

	Page
Year at a Glance / Table of Contents	3
ANNUAL EVENTS:	4-14
99th Annual Leadership Luncheon (Formerly Board Installation)	Friday, April 5 4
State of the Village	Friday, May TBD 5
Skokie Monday Night Car Shows	Mondays, June 3 - August 26 6
Wednesdays on the Green	Wednesdays, June 12 - Aug. 14 7
Annual Golf Outing & Fundraiser	Monday, September 9 8
Annual Legislative Forum	Friday, October 25 9
Annual Downtown Trick or Treat	Saturday, October 26 10
Chamber Holiday Party!!!	Thursday, December 12 11
ANNUAL VILLAGE OF SKOKIE + SKOKIE PARK DISTRICT EVENTS:	12
14th Annual Skokie Spring Greening	Sunday, April 14 12
Festival of Cultures (2-Day Outdoor Festival)	Saturday/Sunday, May 18 & 19 12
Backlot Bash (3-Day Outdoor Block Party)	Friday - Sunday, August 23 - 25 12
PROGRAM SPONSORSHIPS:	13-14
Multi-Chamber Women in Business	11 programs per year 13
Multi-Chamber <i>NETWORK NOW!</i> Breakfast	11 programs per year 13
Community Healthcare Connections	Quarterly 13
Real Estate Resource Roundtable	Quarterly 14
Government Advocacy Roundtable	Quarterly 14
Non-Profit Roundtable	Quarterly 14
YPN – Young Professionals Networking	Quarterly 14
EVENT HOSTING:	15-16
Grand Openings & Ribbon Cutting Ceremonies	Daily events happening all year long 15
Business Before/After Hours Events	Daily events happening all year long 15
More Hosting and Exposure Opportunities	Daily events happening all year long 15
Event Hosting	Informational flyer of opportunities & details 16
ADDITIONAL PRINT MEDIA and WEB PROMOTIONAL OPPORTUNITIES	17-18
Email Newsletter Blasts	17
Website Promotions	17
Skokie Community Guide and Directory	18

To Our Member Businesses...

The following pages outline opportunities for increased visibility through promotional activity and sponsorship of 2024 Skokie Chamber of Commerce & Industry programs and events.

Wherever possible, the Skokie Chamber of Commerce & Industry will customize sponsorship packages to meet your individual business needs.

* All Dates and Event Locations are Subject to Change *

ANNUAL EVENTS:

99th ANNUAL LEADERSHIP LUNCHEON (FORMERLY BOARD INSTALLATION)

Friday, April 5, 2024, 11:30 a.m. – 1:30 p.m.

In-Person, Bar Siena – Old Orchard. 4999 Old Orchard Rd. Suite A2, Skokie, IL 60077

Join us for this annual networking event where the new Skokie Chamber Board of Directors are inducted, and outgoing Board Members are recognized for their service.

This annual lunch-and-networking event is your chance to hear brief presentations from key economic leaders in the Skokie area, Chamber leadership, and Mayor Van Dusen.

This well-attended annual event is a great opportunity to promote your business.

Sponsorship Includes:	Platinum Sponsor \$3,500	Gold Sponsor \$1,800	Silver Sponsor \$1,000	Bronze Sponsor \$500
Verbal recognition at the event, by way of announcements from the podium	✓	✓	✓	✓
Recognition and promotion on the Chamber's social media	✓	✓	✓	✓
Promotion via e-blasts to Chamber membership leading up to the event	✓	✓	✓	✓
Your name prominently featured on invitations event materials and multi-media at event	✓	✓	✓	✓
Exposure to community and business leaders in attendance	✓	✓	✓	✓
Your company literature displayed at an information or entry table in the check-in area	✓	✓	✓	
Introductions to event attendees, with the potential for one-on-one exposure to members and guests in attendance	✓	✓		
Opportunity to speak at the event (10 minutes)	✓			
Prime seating	✓			
Year-long front-page sponsorship recognition on the www.skokiechamber.org website, with a hyperlink to your site	✓			
Luncheon at the event	Table for 8	4 tickets	2 tickets	1 ticket

Registration Table Promotion:

\$ 75

- Signage with your company's name & logo at an information or entry table in the check-in area
- Table display of your brochures, business cards and other literature
- Recognition in the event program

STATE OF THE VILLAGE

Friday, May TBD, 2024, 11:30 a.m. – 1:30 p.m.

Location TBD

The success of your business is closely tied to the economic strength of our local community. Therefore, you will not want to miss Skokie Mayor George Van Dusen's annual "State of the Village" presentation to the Chamber on Friday, April 26th from 11:30am - 2:00pm.

The Mayor will discuss key economic development projects and budget issues. A lively question-and-answer session will follow his prepared remarks.

This well-attended annual event is a great opportunity to promote your business.

Sponsorship Includes:	Platinum Sponsor \$3,500	Gold Sponsor \$1,800	Silver Sponsor \$1,000	Bronze Sponsor \$500
Verbal recognition at the event	✓	✓	✓	✓
Exposure to the Mayor and other Village officials	✓	✓	✓	✓
Recognition and promotion featured on the Chamber's social media	✓	✓	✓	✓
Promotion via e-blasts to Chamber membership leading up to the event	✓	✓	✓	✓
Your company name and logo featured in event notices, promotional materials, invitations and programs	✓	✓	✓	✓
Recognition in a multi-media display at the event	✓	✓	✓	✓
Your company literature displayed at an information or entry table at check-in	✓	✓	✓	✓
Opportunity to speak at the event (10 minutes)	✓			
Opportunity to provide centerpieces with your company name and logo for additional recognition	✓			
Potential for one-on-one exposure to Chamber members and guests in attendance	✓	✓	✓	✓
Breakfast at the event	Table for 8	4 tickets	2 tickets	1 ticket

Registration Table Promotion:

\$75

- Signage with your company's name and logo at an information or entry table in the check-in area
- Table display of your brochures, business cards and other literature

MONDAY NIGHT CRUISE-IN CLASSIC CAR SHOWS

*Mondays, June 3 – August 26, 2024, 5:00 p.m. – 8:30 p.m.
Westfield Old Orchard Shopping Center West Lot, Skokie*

A Skokie staple for over 20+ years, the Monday Night Car Shows, now billed as “Monday Night Cruise-In Car Shows”, is a community series of events held in the West Lot of Westfield Old Orchard in Skokie. These events are brought to the public by the Skokie Chamber of Commerce & Industry, with assistance from Westfield Old Orchard, the Skokie Park District, and the Village of Skokie. These exciting classic car events are presented each Monday evening, June through August, weather permitting. The car shows have historically attracted several hundred exhibitors and visitors each week while providing incredible sponsorship opportunities. Sponsors will be included in event publicity. Each event will give the sponsor the ability to promote their business to the public.

Premier and Supporting Level Sponsorships Include the Following Benefits:

- Promotion by the **Skokie Chamber of Commerce & Industry** via e-blasts and at the event.
- Year-long recognition on the Chamber website (www.skokiechamber.org) with a link to your website.
- **Skokie Village Hall** promotion of the event via newsletters, e-blasts and press releases
- **Skokie Park District** promotion of the event via catalog and e-blasts
- Company name on the event signage, displayed on site the evening of the event
- Mention in radio advertisements as per our agreement with MeTV FM
- Logo inclusion on all direct-mail and print marketing materials

All Sponsorships Include:

- Presence on the event’s Facebook Page and Chamber’s Social Media
- Exposure to the community via event table + signage
- Presence on the event’s website www.SkokieCarShows.org
- Sponsorship recognition shoutouts from the Live Band or DJ Booth
- ALL Sponsors must obtain TWO Certificates of Liability Insurance to have a table at this outside venue. The Certificate Holders must be issued to the Skokie Chamber of Commerce and the other Village of Skokie entities.

Each Monday, June 3 rd through August 26 th	Members	Non-Members
Premier Title Sponsor: Your Company Name above-the-title covers all 12 events for top-level sponsorship visibility. This is an industry specific sponsorship. Sponsor must provide their own canopy, marketing display, and other materials. The inclusion of table + chairs provided by the Skokie Chamber is a possibility with advanced discussion.	\$5,000	N/A
Supporting-Level Sponsor: Supporting-Level Sponsorship covers 8 events for sponsorship visibility.	\$3,500	N/A

Six Mondays	Please connect with Skokie Chamber Sponsorship Director to discuss pricing and other in-kind opportunities (847) 673-09240 Membership@skokiechamber.org
Five Mondays	
Four Mondays	
Three Mondays	
Two Mondays	
One Monday	

WEDNESDAYS ON THE GREEN

Wednesdays, June 12 – August 14, 2024, 7:00 p.m. – 8:30 p.m.
The Village Green, 5127-5215 W. Oakton Street, Skokie

Now in its 18th year, *Wednesdays on the Green* is a community entertainment series of events on the Village Green in downtown Skokie. These events are brought to the public by the Skokie Chamber of Commerce & Industry, with assistance from the Village of Skokie, and produced with the cooperation of the Skokie Public Library and Skokie Park District. These series of entertainment events are presented each Wednesday, June through August -- rain or shine. If rain is forecasted, we will use the lobby and auditorium of the Library.

These events expected to draw several hundred visitors each week, provide incredible sponsorship opportunities. Sponsors will be able to advertise their business to the public and have high visibility plus have face-to-face interaction. Sponsorship benefits include:

Premier and Supporting Level Sponsorships Include the Following Benefits:

- Promotion by the **Skokie Chamber of Commerce & Industry** via e-blasts and at the event.
- Year-long recognition on the Chamber website (www.skokiechamber.org) with a link to your website.
- **Skokie Village Hall** promotion of the event via newsletters, e-blasts and press releases
- **Skokie Park District** promotion of the event via catalog and e-blasts
- **Skokie Public Library** promotion of the event as a partner
- Company name on the event signage, displayed on the Village Green the evening of the event
- Presence on the event's website (www.wednesdaysonthegreen.com)
- Announcement of Sponsorship from the event podium

All Sponsorships Include:

- Presence on the event's Facebook Page and Chamber's Social Media
- Exposure to the community via table + seating on the Village Green
- ALL Sponsors must obtain TWO Certificates of Liability Insurance to have a table at this outside venue. The Certificate Holders must be issued to the Skokie Chamber of Commerce and the other Village of Skokie entities.

Each Wednesday, June 12 th through August 14 th	Members	Non-Members
Premier Title Sponsor: Your Company Name above-the-title covers all 10 weeks for top-level sponsorship visibility. This is an industry specific sponsorship. You may bring your own tent with signage that will be placed prominently. We provide table + 2 chairs.	\$4,200	N/A
Supporting-Level Sponsor: Supporting-Level Sponsorship covers 7 weeks of industry-exclusive sponsorship visibility with additional benefits mentioned above.	\$3,300	N/A

Five Wednesdays	Please connect with Skokie Chamber Sponsorship Director to discuss pricing and other in-kind opportunities (847) 673-09240 Membership@skokiechamber.org
Three Wednesdays	
Two Wednesdays	
One Wednesday	

ANNUAL MULTI-CHAMBER GOLF OUTING & FUNDRAISER

Monday September 9, 2024 - Heritage Oaks Golf Club, 3535 Dundee Rd, Northbrook, IL 60062

Sponsorship Opportunities

Titanium Iron Sponsor: \$10,000 (1 non-competing)

- Golf Foursome with lunch + dinner
- Presenting Sponsor Recognition on Welcome Banner
- Logo and Link on home Chamber's website (up to 1 year)
- Recognition in event program
- Recognition in promotional materials
- 5 minutes speaking time at dinner reception
- Opportunity to show a video or power point during dinner reception

Title Sponsors: \$3,000 (5 available)

- Golf Foursome with lunch + dinner
- Logo and Link on home Chamber's website (up to 1 year)
- Recognition in event program
- Recognition in promotional materials
- Hole Signage

Raffle Sponsor: \$1000 CASH Prize (2 available)

- Provide the \$500 cash raffle prize + \$100 Sponsorship fee (\$600 total contribution per slot)
- 1 dinner ticket + 2 drink tickets
- Logo and Link on home Chamber's website for 1 year
- Recognition in event program
- Recognition in promotional materials

Lunch or Dinner Reception Sponsors: \$750 (2 avail. each)

- Includes signage and recognition
- 2 meal tickets
- Insure industry exclusivity

Snack & Beverage Cart Sponsors \$500 (2 available)

- Includes signage and exposure on a snack/beverage Cart
- Recognition in event program
- Recognition in promotional materials
- Industry exclusivity will be ensured

Hole In One Sponsors: (2 options available)

- a) Hole in One for One Million Dollars - \$1,000 + insurance
 - b) Hole in One for A Cruise/Travel Experience - \$750 + insurance
- Recognition in event program
 - Signage at tee
 - Industry exclusivity will be ensured

Contest Sponsors: \$400 (7 available)

- Recognition in event program
- Signage at tee
- Industry exclusivity will be ensured

Putting (sponsor runs contest on putting green)

Closest to the Pin

Longest Drive Women or Men

Longest Putt Women or Men

Chipping Challenge

Awards Sponsor provides All Trophies (1 available)

- Recognition in event program
- Recognition in promotional materials

Additional Sponsorships

Par-Tee Bag Sponsor: provide 125 bags

Provide 1 bag for each golfer with company logo

Par-Tee Bag Items: provide 125 items for bags

Must be a premium or golf-related item & pre-approved

Welcome Table at Bag Drop Area: \$350 (1 available)

- Personally Greet All Golfers
- Includes table and signage

Tee Sponsorship: \$350 (18 available)

- Man a table at a Tee
- Offer an activity and/or have giveaways
- Interact with golfers

Hole Table: \$250 (18 available)

- Unmanned table at a Hole with marketing materials

Cheat Bag Sponsor: \$100 (1 available)

- Provide a sticker with your company name and/or logo to be placed on all cheat bags

Signage Only

Tee Signs: \$150 (20 available)

- 10 Tees Available
- 2 Sign per Tee max
- Industry exclusivity will be ensured at each Tee

ANNUAL LEGISLATIVE FORUM

Friday, October 25, 2024, 8:00 a.m. – 10:00 a.m.: Doors Open at 7:30 a.m.

Location TBD

Political buzz is at an all-time high – locally, county-wide, statewide, as well as nationally. But what do the issues of the day really mean for you and your business?

This annual breakfast-and-networking event is your chance to bump elbows with and hear brief presentations from key Illinois legislators, and have your questions answered in a business focused environment.

Many state and local representatives will be guest speakers.

This well-attended annual event is a great opportunity to promote your business!

Sponsorship Includes:	Platinum Sponsor \$3,500	Gold Sponsor \$1,800	Silver Sponsor \$1,000	Bronze Sponsor \$500
Publicity in the Chamber's social media outlets	✓	✓	✓	✓
Publicity via e-blasts to Chamber membership leading up to event	✓	✓	✓	✓
Recognition in a multi-media display at the event	✓	✓	✓	✓
Your company literature displayed at an information or entry table	✓	✓	✓	✓
Exposure to Chamber members and community and local political leaders	✓	✓	✓	✓
Your name prominently featured on invitations, event promotional materials and programs	✓	✓	✓	✓
Verbal recognition at the event, by way of announcements from the podium	✓	✓	✓	✓
A single seat at the head table or priority placement of table for 8	✓			
Opportunity to speak at the event (10 minutes)	✓			
Introductions to event attendees, with the potential for one-on-one exposure to members and guests in attendance	✓	✓	✓	✓
Year-long front-page sponsorship recognition on the www.skokiechamber.org website, with a hyperlink to your site	✓	✓	✓	
Opportunity to provide centerpieces featuring your business name and logo	✓			
Breakfast at the event	Table for 8	4 tickets	2 tickets	2 tickets

Registration Table Promotion:

\$75

- Signage with your company's name and logo at an information or entry table in the check-in area
- Table display of your brochures, business cards and other literature
- Recognition in the event program

DOWNTOWN HALLOWEEN TRICK OR TREAT BASH

Saturday, October 26, 2024, 1:00 p.m. to 3:00 p.m.

Taking place on the Downtown Skokie drag running East to West, from the intersection of Oakton Street & Lincoln Avenue, to the Skokie Swift Oakton Street Station. And North to South from the tri-intersections of Niles Center Road & Lincoln Avenue & Brown Street, to Niles Center Road & Lincoln Avenue & Galitz Street.

For over a decade, this dynamic event has been a fall tradition as the downtown merchants open up their doors to welcome the community for a fun filled afternoon of spirited Halloween reverie! Traditionally, this event sees over 3000 children and family members strolling door-to-door, enjoying candy, music, and activities around Krier Plaza. The day extends to Oakton Park for the opportunity to experience one of the areas spookiest Haunted Houses. Sponsorship opportunities offer unique and excellent exposure for your Skokie-area business, whether or not your company is located in the downtown area.

Sponsorship Opportunities

Main Sponsor: \$1200 (industry exclusivity)

- Table and tent/canopy space near entrance or another premier position with enough room to set up a high-profile game or activity such as Bouncy House, Small Stage for Music, Company Vehicle, Art Activity, etc.
- Station will be bag distribution point
- Logo on website for full year
- Social media and newsletter shoutouts
- Recognition on event calendar page
- Recognition on the village of Skokie website
- Position near power source is possible with advanced request but extension cords must be provided by vendor

Table + Tent/Canopy Sponsor: \$500

- Table and tent/canopy space near main intersection with enough room to set up a smaller game or engagement activity
- Logo on website for full year
- Social media and newsletter shoutouts
- Recognition on event calendar page

Table Sponsor: \$125 (8 available)

- Table space in front of vacant store front
- Social media and newsletter shoutouts
- Recognition on event calendar page

Candy Sponsor: In-Kind (unlimited available)

- Provide the event candy that will be distributed equally amongst all vendors to be given away to the trick or treating children
- Social media and newsletter shoutouts
- Recognition on event calendar page

Bag Sponsor: In-Kind (4 available)

- Provide 250 - 500 trick-or-treat bags
- Social media and newsletter shoutouts
- Recognition on event calendar page



Some candy will be provided to all vendors on request, but all vendors are encouraged to bring additional candy for their station. Reserve candy will be held during the event at the Chamber Office of 5002 Oakton St. Skokie, IL 60077.

Please stop in.

WINTER WONDERLAND SKOKIE YEAR END CELEBRATION!!!

Thursday, December 12, 2024, 5:00 p.m. – 8:30 p.m.

DoubleTree Hotel & Conference Center off Skokie Blvd.

Description:

This is an exciting year-end social event that attracts close to 200 members, featuring a dinner buffet, wagon raffle, vendor tables, music, cash bar, and more! Support the Skokie Chamber of Commerce & Industry and get top-tier exposure for your business or organization through the following sponsorship opportunities:

Includes:	Platinum Sponsor \$2,500	Gold Sponsor \$1,500	Silver Sponsor \$750	Bronze Sponsor \$350
Recognition at event	✓	✓	✓	✓
Company name and logo in event program	✓	✓	✓	✓
Company name logo on event promotional materials	✓	✓	✓	✓
Logo on event signage and multi-media display	✓	✓	✓	✓
Business name listed as sponsor in pre-event email blasts	✓	✓	✓	✓
Space for business literature in designated area at check-in	✓	✓	✓	✓
Logo on home page of www.skokiechamber.org website for one year	✓	✓	✓	
Free website banner ad	12 months	6 months	3 months	-
Holiday party tickets	10 tickets	8 tickets	4 tickets	2 tickets

Additional opportunities to promote your business through:

- Grab-and-Go Holiday Gifts – This is to sponsor a Vendors Table where your local retail business can offer holiday gifts and gift cards for purchase everyone can enjoy! **\$50 to sponsor**. 6 spots available.
- Booze Wagon Raffle Donor – The Booze Wagon will be the main raffle prize of this event. We are requesting in-kind donations of sealed alcohol. This can include full bottles of hard liquor, nice wine, an assortment of airplane bottles, and restaurant alcohol from your vendors. Items must be valued at a minimum of \$25. No limit to amount of contribution or total contributors.
- Balloon Sponsor – This is an in-kind sponsorship to secure the party balloons and additional balloon displays to help make the event as festive as possible. One solo or two joint sponsoring businesses.
- 360 Photo Booth Sponsor – This is an in-kind sponsorship to secure the 360 Photo Booth for all attendees to enjoy! One solo or two joint sponsoring businesses.
- Bar Sponsor – This event does feature a cash bar that is not inclusive with attendance registration. Your business can be a presenting sponsor to cover one or two drink tickets for every guest. **Comes with two free registration tickets if covering one drink ticket per guest or four free registration tickets if covering two drink tickets per guest.**
- Dessert Sponsor – Be the presenting sponsor for the Dessert Table. Cost of the Dessert Table will come from DoubleTree directly. **Comes with two free registration tickets.**
- Floral Center Piece Sponsor – This is an in-kind sponsorship to cover the cost from a florist or from a florist directly to produce quality center pieces for the guest tables. Approximately 15 centerpieces.

*** ALL SPONSORS LISTED ABOVE WILL HAVE SIGNAGE MADE ON THEIR BEHALF. PLEASE PROVIDE HIGH RESOLUTION IMAGE FILE OF YOUR LOGO ***

ANNUAL VILLAGE OF SKOKIE & SKOKIE PARK DISTRICT COORDINATED EVENTS

The Skokie Chamber of Commerce acts as a pillar of the business community, producing many worthwhile Business to Business (B2B) and Business to Consumer (B2C) events. Other supporting but independent pillars of the Skokie Community include the Village of Skokie and the Skokie Park District. There are a few major annual events the Chamber supports hosting but takes no part in coordination or sponsorship decisions. Sponsorship and vending opportunities are all independently decided by the primary coordinating office. If you are interested at participating in any of the following events, we will happily get you in touch with the right decision maker or refer you to the open application when the time is right.

14th Annual Skokie's Spring Greening Recycling Event

Sunday, April 14th, 2024, 10:00 a.m. – 2:00 p.m.

Westfield Old Orchard Mall, 4905 Old Orchard Shopping Center, Skokie

South Lot: Electronics & Document Shredding off Laverne Ave.

North Lot: All other Reuse/Recycle stations off Westmoreland and Lawler Ave.

Skokie's Spring Greening began in 2011 as a community fair for residents to promote sustainable and green living. Since then, participation has grown, with over 950 vehicles dropping off household items as they visit specialty station after station. Over the years this event has evolved into a comprehensive, community recycling event open to all households of Niles Township and those residing in communities of the Solid Waste Agency of Northern Cook County (SWANCC). SWANCC member communities are listed below.

Solid Waste of Northern Cook County (SWANCC) communities include: Arlington Heights, Barrington, Buffalo Grove, Elk Grove Village, Evanston, Glencoe, Glenview, Hoffman Estates, Inverness, Kenilworth, Lincolnwood, Morton Grove, Mount Prospect, Niles, Palatine, Park Ridge, Prospect Heights, Rolling Meadows, Skokie, South Barrington, Wheeling, Wilmette, and Winnetka.

34th Annual Festival of Cultures (2-Day Outdoor Festival)

Saturday & Sunday, May 18th – 19th, 2024, 11:00 a.m. – 6:00 p.m.

Oakton Park, 4701 Oakton St., Skokie

Skokie's Festival of Cultures is held on Skokie's 19-acre Oakton Park. It has grown over nearly three decades from 14 cultures with 1,000 attendees, to more than three dozen cultures and 25,000 visitors, annually. Over two days in May, visitors enjoy ethnic folk music and dance on two stages, arts and crafts, international children's games, food, cultural booths, a merchandise bazaar, a mini train ride around the park, and the festival's iconic flag display. The festival has been honored with both state and national art event programming awards

18th Backlot Bash (3-Day Outdoor Festival & Block Party)

Friday - Sunday, August 23rd - 25th, 2024, (schedules vary by day)

Downtown Skokie, near Krier Plaza and the Skokie Public Library

Having quickly earned a reputation for quality, original live music, as well as a host of unique carnival rides and family attractions — Skokie's downtown summer street festival is held annually over three days in late August, one week prior to Labor Day weekend. Since its inception in 2007, Skokie's Backlot Bash has presented international eclectic Rock, Blues and R&B artists, including The Psychedelic Furs, Presidents of the United States of America, Living Colour, War, Kid 'n Play, Cracker, The Smithereens, Marshall Crenshaw, Spin Doctors, Blue Oyster Cult, Smoking Popes, and many more!

The festival has expanded to include a court of food vendors, other business merchants, a 5K run, and classic car show.

PROGRAM SPONSORSHIPS

As a program sponsor, your company receives ongoing exposure to the entire Skokie Chamber of Commerce & Industry community throughout the year through industry exclusive pairing of your business name and logo with monthly or quarterly programs and events. Program sponsors receive additional promotion throughout the year in all Chamber communications (www.skokiechamber.org website, Chamber's social media, weekly e-blasts); have the opportunity to speak for 5 minutes at each sponsored event and have a say about program direction through a seat on the respective steering or program committee.

Skokie's Multi-Chamber Women in Business Luncheon	(11 Annually) Annual
- Attendance is open to the following Chambers of Commerce: Skokie, Lincolnwood, Morton Grove, Wilmette-Kenilworth, Edgebrook-Sauganash, and any business inquiring to join their chosen business association - Industry exclusive sponsorship of the series Women in Business programs which includes 10 regular events and one MEGA-multi-chambered event with upwards of 15 participating Chambers of Commerce - Complimentary program attendance for up to 2 at no cost - Opportunity to speak for 5 minutes at each program - Exposure to the entire Chamber community through networking, promotion, and marketing opportunities - Typical monthly attendance of 20-25 business women, with additional multi-Chamber exposure several times during the year - Ongoing linkage of your business name and logo with the program throughout the year, i.e., "Women in Business presented by Company ABC..." - Your company name and logo in every program mention in all Chamber communications (www.skokiechamber.org website, Chamber's social media, e-blasts) - Signage at all Women in Business programs - Opportunity to distribute your business literature at all Women in Business programs - A seat on the Women in Business steering committee, with direct input into program direction 2 tickets to the annual Holiday Party - Annual Investment is \$3,500 to be title sponsor of all events. Individual WIB events can be sponsored for \$400 each, while the MEGA-multi-chamber event (usually October), costs \$750 to sponsor	

Skokie's Multi-Chamber <i>NETWORK NOW! Breakfast</i>	(11 Annually) Annual Investment: \$3,500
- Attendance is open to the following Chambers of Commerce: Skokie, Lincolnwood, Morton Grove, Wilmette-Kenilworth, Edgebrook-Sauganash, and any business inquiring to join their chosen business association - Industry exclusive sponsorship of the series of Skokie Chamber of Commerce & Industry <i>Network Now!</i> events - Opportunity to speak for 5 minutes at each program and attend program at no cost - Complimentary attendance for your representatives (up to 2) at every <i>Network Now!</i> event - Exposure to the entire Chamber community through networking, promotion and marketing - Typical monthly attendance of at least 25-30 - Ongoing linkage of your business name and logo with the program throughout the year, i.e., "<i>Network Now!</i> presented by Company ABC..." - Your company name and logo in every mention in all Chamber communications (www.skokiechamber.org website, Chamber's social media, e-blasts) - Signage at all <i>Network Now!</i> programs - Opportunity to distribute your business literature at all <i>Network Now!</i> Programs 2 attendee each month free of charge - A seat on the <i>Network Now!</i> steering committee, with direct input into program direction 2 tickets to the annual Holiday Party	

Skokie Chamber of Commerce Roundtable Programs

The Skokie Chamber of Commerce introduced its Industry Roundtable Programs back in 2007 as a way of encouraging professionals within the same industry to network, interact and learn from each other as colleagues, rather than competitors. These programs have been an overwhelming success over the years and continue to grow each year. Below is a list of our current roundtables and the associated sponsorships:

ROUNDTABLE	PARTNER LEVEL SPONSORSHIP	GOLD LEVEL SPONSORSHIP	PLATINUM LEVEL SPONSORSHIP
Community Healthcare Connections	\$450	\$1000	\$2000
Real Estate Roundtable	\$450	\$1000	\$2000
Government Advocacy (in Cooperation with SBCA)	\$450	\$1000	\$2000
Non-Profit Roundtable	\$450	\$1000	\$2000
Great Connections - YPN	\$450	\$1000	\$2000

Platinum Level Sponsorship Benefits:

- Industry exclusive sponsorship in your specific roundtable series
- Opportunity to speak for 5 minutes at each program
- Complimentary attendance for your representatives (up to 2) at every meeting and event for the particular roundtable series
- Roundtable group membership fee for your business is included.
- Exposure to the entire Chamber community through networking, promotion, marketing materials related to the specific roundtable, and shoutouts at events
- Typical event attendance of 20-30
- Ongoing linkage of your business name and logo with the program throughout the year, i.e., "Young Professionals presented by Company ABC..."
- Your company name and logo in every mention in all Chamber communications (www.skokiechamber.org website, Chamber's social media, e-blasts)
- Large logo signage at each of your roundtable programs
- Opportunity to distribute your business literature at the roundtable programs
- A seat on the sponsored roundtable Planning Committee, with direct input into program direction
- 4 complimentary tickets to the Annual Holiday Party
- Complimentary Premier Enhanced Membership Listing

Gold Level Sponsorship Benefits:

- Partner Level Benefits Plus:
- Medium-sized logo signage at each of your roundtable programs
- Opportunity to leave small business literature and marketing materials at the welcome/check-in table at your sponsored roundtable program
- 2 complimentary tickets to the Annual Holiday Party
- Complimentary Signature Enhanced level membership

Partner Level Sponsorship Benefits:

- Exposure to the entire Chamber community through networking, promotion, marketing materials related to the specific roundtable, and shoutouts at events
- Complimentary attendance for one representative at every meeting and event for the particular roundtable series
- Roundtable group membership fee for your business is included.
- Typical event attendance of 20-30
- Ongoing linkage of your business name and logo in association with the program throughout the year, i.e., "Young Professionals is made possible by Company ABC..."
- Your company name and logo featured on a rotating basis in Chamber communications (www.skokiechamber.org website, Chamber's social media, e-blasts)
- Small logo signage at each of your roundtable programs
- Opportunity to leave small business literature and marketing materials at the welcome/check-in table at your sponsored roundtable program

EVENT HOSTING and PROMOTIONAL OPPORTUNITIES

GRAND OPENING/RIBBON CUTTING CEREMONIES AND BUSINESS BEFORE HOURS/BUSINESS AFTER HOURS NETWORKING EVENTS

This is a prime opportunity to showcase your business to Skokie Chamber of Commerce & Industry members, as well as among your clients and customers. **Business Before Hours** programs typically run from 7:30 - 9:00 a.m. and generally attract 30-50 attendees. **Business After Hours** programs typically run from 5:00 - 7:00 p.m. and tend to attract 40-70, depending on the event and venue. **Grand Openings/Ribbon Cuttings** are scheduled in coordination with the event host and may have similar attendance to Business Before or After Hours events. There is a \$150 event hosting fee. For Grand Opening and Ribbon Cuttings, the fees will be credited towards your following year's membership dues as our way of saying, "Welcome!".

Benefits include:

- Create and Distribute promotional flyer
- Promote the event on the Chamber website and social media.
- E-mail blasts to Chamber membership promoting the event included in several newsletter editions.
- Accept reservations for the event and make name tags for attendees pre-registered through the Chamber.
- Provide personnel for registration at the door.
- Provide a final roster of attendees after the event.

Grand Openings also include:

- Provide ceremonial ribbon cutting (including scissors and ribbon).
- Coordination with Village of Skokie to schedule Village officials and/or the Mayor to attend the event.

Host Requirements:

- Provide a room or area large enough to accommodate Chamber and your business guests.
- Ensure sufficient parking.
- Provide complimentary heavy hors d'oeuvres and complimentary beverages (including alcoholic beverages as your company policy allows, water and soda).
- Be prepared to serve 30 to 60 people. The Chamber will provide you with an accurate guest count closer to the day of the event.
- Ensure that space set-up is ready one-half hour before the start of the event. Chamber members arrive promptly, so it is crucial for set-up to be complete by the event start time.
- Provide one 3' x 6' registration table with two chairs, coat rack, and waste receptacles.
- If desired, mail your own special invitation to your company's clients or guests.
- Provide any tours, door prizes, entertainment or special activities you deem appropriate (optional).
- *Non-refundable date guarantee and hosting fee: \$150 + cost of refreshments supplied by host. For Grand Opening and Ribbon Cuttings, the fee are credited to the following year membership as our way of saying "Welcome!".*

OTHER EVENT HOSTING AND PROMOTIONAL OPPORTUNITIES

- Consider Inviting the Chamber to Your Open House or Professional Seminars
- Website Exposure and Email Blasts
- Skokie Community Guide (Distributed in Third Quarter)
- Place a video on our website.

Table Promotion (varies by function – not available at all events)

\$75

Your business brochures and business cards will be placed at a table near the entrance of the event space with signage featuring your company name and logo (logo must be provided by you 5 days in advance). Table Advertisers will be verbally recognized at the event.



**Invites You
to Host a**

BUSINESS AFTER HOURS

NETWORKING EVENT

**Rather serve coffee, juice,
and breakfast?**

**Make it a
"Business Before Hours"
Networking Event**

Hosting a Business After Hours event is a great way to showcase your business to dozens of Chamber members! Some snacks, some beverages, and a space to mingle is all you need!

For a nominal hosting fee, the Chamber will:

Promote Your Business and Event

- Create an eye-catching flyer
- Promote the event to over 1,000 Chamber Member Representatives
- Share it on social media and newsletters

Process All Pre-Registrations and Walk-Ins

- Providing name badges for all attendees
- Distributing a contact list of all attendees

Provide YOU with an Open Source Mailing List
Present your business with a Networking Host plaque for display

Take Photos at the Event



Ready to start planning?

Contact the Chamber Office

**5002 Oakton St.
P.O. Box 106
Skokie, IL 60077**

**847-673-0240
connect@skokiechamber.org**

ADDITIONAL PRINT MEDIA AND WEB PROMOTIONAL OPPORTUNITIES

EMAIL NEWSLETTER BLASTS: Newsletter e-mail blasts are sent out to a contact list of nearly 3,000 email addresses. All newsletters also post to the Chamber's social media pages.

Exclusive Newsletter Email Blast

\$100

- Email blast sent out concentrating specifically on your business/promotion. No other ads, information or promotions will be included in the blast. Sent out once on a day specially selected for blast.
- Includes postings on social media.

Non-Exclusive Email Blast Cycle

\$25

- Ad included in regular newsletter two times. Other businesses' ads will also be in the newsletter e-mail blasts.
- Packages can be customized for those interested in multiple email blast cycles.
- Includes postings on social media.
- Note: Not-for-profit organizations – 1 free, 2-newsletter blast ads per quarter, \$25 for each additional 2-blast ads during same quarter.

SOCIAL MEDIA LOVE

The Skokie Chamber of Commerce is predominantly active on Instagram, Facebook, and LinkedIn, with some activity on TikTok, Twitter, and YouTube. There is no cost to tag the Chamber on your social posts and ask for a little extra love sharing your posts on our channels. There is no cost to book Chamber staff time to record a fun or informative video together for both of our channels.

WEBSITE PROMOTION

Banner Click-Through Promotion Available on Various Pages of our Website.

- Please note, Banner Ads run through our CRM database manager, ChamberMaster, and their marketing partner, Internet Marketing Concepts, but NOT the Skokie Chamber of Commerce directly. This is not a service our nonprofit receives compensation on.**
- The ChamberMaster representative to assist with Banner Ads is **Suzanne Johnson** | Internet Marketing Consultant Internet Marketing Concepts, suzanne@chamberimc.com, 651.260.6291
- Chamber's website receives over 380,000 page views annually
- Ads are linked directly to your website
- Packages can be created for those interested in a full year of Promotion
 - Ad supplied by Chamber member (Chamber does not create the ads)

Includes:	Gold Sponsor \$125/month	Silver Sponsor \$100/month	Bronze Sponsor \$75/month
The banner ad on the Main Online Directory page	✓	✓	✓
The banner ad on the Hot Deals, Job Postings, Info Request, and Online Application pages	✓	✓	✓
The banner ad on the Events Calendar and Event listing pages (the pages where ads generally get the most views)	✓	✓	
The banner ad on <u>All</u> category pages	✓	✓	
The banner ad on up to 3 category pages			✓
An enhanced listing for your online directory listing that would include:	✓		
Priority placement in search results	✓		
More search keyword characters	✓		
More description space	✓		
Logo included with your company name in search results	✓		
Up to 8 photos included in listing	✓		
The ability to have 1 video included in listing	✓		

ADDITIONAL PRINT AND WEB PROMOTIONAL OPPORTUNITIES Cont.

SKOKIE COMMUNITY GUIDE

Annual project in partnership with *Towne Square Publications* – 4th Quarter.
Promotion opportunities – widespread distribution. Total residential distribution of more than 25,000 pieces, with additional distribution at communitywide events, Library, Village Hall and Park District community centers.

Please note that proceeds for magazine ad publications are for Towne Square Publications, our magazine publishing partner, and not the Skokie Chamber of Commerce directly.

The Towne Square Publications representatives are:

Kurt Kuras
Project Manager
Daily Herald/Paddock Publications, Inc.
155 East Algonquin Road.
Arlington Heights, IL 60005
(847) 427-4677 (work)
Fax: (800) 621-0256
kkuras@dailyherald.com

And

Alycia Klososky
Sales Representative
Daily Herald/Paddock Publications, Inc.
P.O. Box 280
Arlington Heights, IL 60006
(773) 991-3577 (work)
Fax: (847) 427-5455
aklososky@tspubs.com



Our Mission:

The Skokie Chamber of Commerce & Industry is a Full-Service Business Association Proactively Supporting Businesses of All Sizes to Grow, Thrive and Succeed by Providing Powerful Resources that Contribute to the Vibrant Economic Environment of Skokie, Northern Chicago Neighborhoods, and other Northshore Municipalities.

"We Unite the Business Community"

Howard S. Meyer

President and CEO

Giselle Fesalvo

Marketing and Events Manager

David Cohen

Membership & Sponsorship Director

5002 Oakton Street, P.O. BOX 106 Skokie, Illinois 60077 | P: 847-673-0240 | F: 847-673-0249

www.SkokieChamber.org