

NEWS RELEASE

On December 31, 2025, the sale of WEZJ-FM, licensed to Williamsburg, Kentucky, and WEKX-FM, licensed to Jellico, Tennessee from Whitley Broadcasting Company, Inc. to Shoreline Communication, Inc. was consummated. Total compensation for the transaction was \$925,000 at closing. The primary markets for these stations are Williamsburg, Corbin and London, Kentucky.

If you have any further questions, call Ed Henson of Henson Media, Inc., who served as the exclusive broker on this transaction. His phone numbers are, cell: 502-594-7561 and office: 502-458-4222 and his email is edhenson1@bellsouth.net.

The Estes family exits broadcasting after over 45 years in the business. Paul and Theresa Estes purchased WEZJ AM in 1980. They had no prior broadcast experience, but owned a local retail business and had been a regular radio advertiser. Paul developed an interest in radio while serving in the Air Force in the 1950's at a remote listening outpost near the Russian boarder in Alaska. The couple operated WEZJ AM as a standalone until they received a construction permit and put WEZJ FM on the air in 1990. They later purchased WEKX FM in 1997. In 2002, David and Stacey Estes purchased the stations from his parents and have operated the stations for the past 23 years. The company owns no other radio stations, and after a consultancy agreement for up to six months, David Estes plans to retire.

Shoreline Communications, Inc. has built an impressive group of radio stations in south central Kentucky. The company currently owns WVLC-FM "The Big Dawg," WHVE-FM "The Wave" and WKDO-AM/FM/W279DT "The Buck," which serve Campbellsville, Columbia, the Lake Cumberland area, Liberty and other communities in south central Kentucky. Shoreline is owned by Mike and Laura Harris, who are also partners in a successful law firm in Columbia, KY.

Description:

Call letters	:	WEZJ-FM
City of license	:	Williamsburg, Kentucky
Frequency	:	104.3 mHz
Power	:	Class C3 facility; licensed for 6,200 watts directional and a center of radiation of antenna of 656 feet haat
Format	:	Country
Facility ID	:	72289

Call letters	:	WEKX-FM
City of license	:	Jellico, Tennessee
Frequency	:	102.7 mHz
Power	:	Class A facility; licensed for 630 watts and a center of radiation of antenna of 1,007 feet haat
Format	:	Classic Rock

Facility ID : 68133