

The 36th Annual Long Beach Martin Luther King Jr. Celebration

Saturday, January 13, 2024

VENDOR APPLICATION

APPLICANT'S NAME _____

BUSINESS NAME _____

ADDRESS: _____ CITY: _____ STATE _____ ZIP: _____

DAY TELEPHONE: _____ CELL PHONE: _____

E-MAIL _____

BUSINESS
WEBSITE _____

TYPE OF PRODUCT

NUMBER OF SPACES _____

FOOD VENDOR

10X10 Space \$100 Includes: space, 1 table, 2 chairs – Vendors must provide their own tent that meets the requirements by the City of Long Beach Health Department.

FOR FOOD VENDOR'S ONLY, YOU MUST LIST EVERY FOOD PRODUCT YOU WILL BE SELLING.

Food vendors must have a permit from the City of Long Beach and the Long Beach Health Department. For more information, call (562) 570-6211.

MERCHANDISE OR BUSINESS VENDOR

10X10 Space \$ 75. Includes: space, 1 table, 2 chairs

REQUIREMENTS

Vendors must provide their own tent. If selling a product, vendors must have a Special Events permit from the City of Long Beach. For more information, call (562) 570-6211.

NONPROFIT/COMMUNITY ORGANIZATION VENDOR

10X10 Space FREE. This includes 1 table, 2 chairs

Vendors must provide their own tent.

Type of Vendor _____ Total Amount: _____

THIS IS A RAIN OR SHINE EVENT. NO REFUNDS.
Cash, money orders or cashier's check made to "Success in Challenges Inc."
WE NO LONGER ACCEPT PERSONAL OR BUSINESS CHECKS.

THAT MUST BE FILLED OUT AND MAILED

I hereby release the City of Long Beach and its officers, Success in Challenges Inc. and its individual members from responsibility for damage to the arts/crafts/food or products displayed and my personal possessions as well as for any personal injury to myself. I am also responsible for any injury that occurs to my booth. I also agree to indemnify and hold harmless said organizations and individuals for any damage or injury that may result from the sale or display of my products. The City of Long Beach reserves the right to accept or refuse any vendor application. The rules and regulations set by the City of Long Beach are binding for all vendors.

SIGNATURE OF APPLICANT: _____

PRINT NAME: _____

DATE: _____

Payment Written to: Success in Challenges Inc.

Please mail application with payment to: Success in Challenges Inc.

ATTN: 2024 MLK Vendor

4508 Atlantic Avenue #782, Long Beach, CA 90807

For more information email: LBMLKEvent@gmail.com

PROPERTY / MERCHANT LICENSEE RULES
AND REGULATIONS

Your business license must be displayed and clearly visible at all times during festival hours, if a city /festival official cannot visibly locate your license, you will be fined an additional \$10.00 for each 10x10 space you are responsible for.

- All Vehicles are required to be off the festival site by 8:00 am for unloading and not back on until AFTER 6:00pm OR when the event officials deems it safe.
- NO PRODUCTS WILL BE SOLD OUT OF BOXES, RUBBERMAID Totes ETC. All products will be on tables neatly displayed, extra merchandise in boxes/tubs should be under tables covered and out of site. NO surplus merchandise can be visible! ONCE A VENDOR HAS BEEN WARNED IF THEY DO NOT COMPLY THEY WILL BE SHUT DOWN FOR THE REMAINDER OF THE FESTIVAL OR UNTIL RECTIFIED AND APPROVED TO REOPEN.
- No tents or any other items are to be place over FIRE HYDRANTS
- No music in or around booths without prior permission by City of Long Beach
- No profanity, illicit, illegal or sexual in nature items to be sold or displayed

If you are a "corporation", please contact us at LBMLKEvent@gmail.com.

- NO FOOD VENDORS WILL BE ISSUED A LICENSE LESS THAN THIRTY (30) DAYS PRIOR TO EVENT.
- ALL FOOD PRODUCT AND SAMPLE VENDORS MUST HAVE A LICENSE THROUGH THE CITY OF LONG BEACH HEALTH DEPARTMENT. **This must be received two weeks prior to the event.**

I have read and understand the above rules and will abide by each of them. I understand if I choose not to follow any of the above rules I may be asked to forfeit my space(s) with no refund.

SIGNATURE/RESPONSIBLE PARTY

PRINT NAME

DATE

For additional forms or more information email:

LBMLKEvent@gmail.com.