

John D. Esparza, a graduate of Texas Tech University in Lubbock and a former member of the Board of Regents for the Texas Tech University System, is a fourth generation West Texan. He is the President and Chief Executive Officer of the Texas Trucking Association (TTA).

TTA is an Austin based trade association that was established in 1932 to represent the motor transportation industry. Additionally, he serves as the Executive Director of the Southwest Movers Association (SMA). SMA, established in 1917, is one of the largest household good carrier's public policy and political advocacy groups in the nation.

Esparza served as senior advisor to Texas Governor Rick Perry, focusing on policy, legislative and political issues. He has also served as special assistant to the Governor.

Esparza was a personal assistant and aide-de-camp in the Texas Senate to then Lt. Governor Perry. He also served as an assistant to the communications director for State Senator Teel Bivins (R-Amarillo) before joining Perry's administration.

During the late 90's, Esparza worked extensively on Hispanic outreach under political strategist and advisor Karl Rove as then Governor George W. Bush's Political Coalition Director. During this time Esparza was also a member of Governor Bush's Advance Team. Prior to that, Esparza completed a fellowship with the American Association of Retired Persons, reporting to the state communications director. He earned a bachelors degree in Public Relations with a minor in Marketing.

He currently serves on the Texas Department of Transportation's Texas State Freight Advisory Committee, the Texas Border Infrastructure Advisory Committee and a number of other state agency committees with infrastructure and regulatory planning oversight.

