



Beverly Hills
Unified School District
CREATING A WORLD CLASS EDUCATION
BEVERLY HILLS HIGH SCHOOL • HORACE MANN • BEVERLY VISTA • HAWTHORNE • EL RODEO

Beverly Vista Green Pages (Student Directory)

August 2016

Welcome Back Beverly Vista Families!

We are in the process of compiling the 2016-2017 Green Pages. The Green Pages are a great resource for Beverly Vista families and is used throughout the year to access students, staff, and PTA Officers. We invite you to take part in the Green Pages and support your PTA by purchasing a family sponsorship or an ad for your business/company.

Ads are sold in full page, ½ page and ¼ page sizes. Artwork can be forwarded via email to the address below in PDF format or dropped off in the “Directory Ads” envelope in the PTA box in the main office. The form to place ads is on the next page. **The deadline to forward the artwork and purchase sponsorship/tributes is September 16, 2016.**

If you have any questions, please contact Deena Wachtel at (310) 560-3300 or via email at: deenawachtel@gmail.com.

We truly appreciate your continued support of the Directory.

Best Regards,

Martha Ramirez & April Jergens
PTA Co-Presidents



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BEVERLY VISTA 2016-2017 STUDENT DIRECTORY
ADVERTISING FORM

CONTACT INFORMATION

Name of Business: _____

Contact Person: _____

Address: _____

Telephone Number: _____ Fax: _____

Email: _____ Type of Business: _____

AD SIZE – NOTE: All adds are in full color!!

- ___ Full Page (5.5"W x 8.5"H) = \$500
- ___ Half Page (5.5"W x 4.25H) = \$300
- ___ Quarter Page/Business card (2.5"W x 3.5"H) = \$150
- ___ Full page, Inside Front & Back cover (5.5"W x 8.5"H) = \$800
- ___ Full page on back cover of Directory (5.5"W x 8.5"H) = \$1,000

Please note that special positioning cannot be offered within advertising section, and ad creative is subject to approval of BV Directory Committee, PTA and Principal.

Please forward artwork in PDF format via email to deenawachtel@gmail.com OR enclose your camera-ready artwork or a business card and return to the school office.

PAYMENT

Type of Card (please check one) ___ MC ___ VISA ___ AMEX

Credit Card No.: _____ Exp Date: ____ / ____

Name as it appears on the card: _____

Authorized Signature: _____ Date: ____ / ____ / ____

Amount to be charged: \$ _____

Please make payment by check payable to BEVERLY VISTA PTA and mail it attention Deena Wachtel at PTA Directory Project, Beverly Vista School, 200 South Elm Drive, Beverly Hills, CA 90212.

I understand that the information contained inside the Beverly Vista Green Pages is considered private and confidential and is not intended for general publication or circulation. I further understand that by placing an ad, I am not receiving a Green Pages Student Directory or a mailing list.

SIGNATURE _____

Date: _____