

# 2025 ATDA CONFERENCE

July 17 - 20, 2025

The Lodge at Gulf State Park



## AGENDA

### Thursday, July 17

- 3 - 6 PM Conference Check-In & Reception

### Friday, July 18

- 7:00 AM Golf Tournament - Buffet Breakfast - Craft Farms
- 8:30 AM Shotgun Start
- 2 - 4 PM Conference Check-In
- 2 - 4 PM Vendor Trade Show Set-Up
- 5:30 - 7:30 PM Cocktail Reception | Vendor Fair | Golf Awards
- Beach Bonfire

### Saturday, July 19 AM

- 7:30 AM Buffet Breakfast
- 8:00 AM General Business Meeting
- 8:30 AM Door Prize Drawing - *must be present to win*
- 8:40 AM Educational Forum
- 10:15 AM Door Prize Drawing - *must be present to win*
- 10:30 AM Educational Forum
- 11:45 AM Give Away - *must be present to win*
- Platinum Plus vendor breakdown - *immediately following the event*

### Saturday, July 19 PM

- 5:30 PM Cocktail Reception | Drawdown | Silent Auction
- 6:30 PM Banquet Dinner
- 7:30 PM Scholarship Recognition
- 7:45 PM Hall of Fame Presentation

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## SPONSORSHIP LEVELS

### Platinum Plus - \$3,500

- 4 Conference registrations + 4 golf registrations
- Banquet Table Sponsor
- 2 Company tables at Friday PM reception/ vendor fair and Saturday AM business session
- Marketing material placement in attendee welcome gift
- Recognized at Conference events and preferred placement on signage.

### Platinum Speaker Sponsor - \$3,000

- 2 Conference registrations + 2 golf registrations
- 1 Company table at vendor fair, Friday and Saturday AM, reserved seating with the speaker during events, and emcee opportunity during Saturday AM session
  - Add additional co-sponsor company - \$500

### Platinum - \$2,500

- 2 Conference registrations
- 1 Company table at Friday PM vendor fair
  - Add additional co-sponsor company - \$500

### Gold Saturday Banquet Sponsor - \$2,000 - 3 available

- 2 Conference registrations + 1 Golf registration

### Silver Golf Tournament Breakfast Sponsor - \$1,000 - 3 available

- 4 Golf registrations plus signage

### Bronze Beach Bonfire Sponsor - \$1,000 - 3 available

- The beach bonfire was an attendee favorite last year!

### **\*\*\*ALL Sponsors will receive the following:**

- Logo placement on conference materials and communications
- Listing in member communications
- Recognized at conference events and signage

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## ATTENDEE INFORMATION

\*Badges must be worn at all functions\*

Company \_\_\_\_\_ Sponsoring? Y or N Level \_\_\_\_\_

Address \_\_\_\_\_ City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Phone \_\_\_\_\_ E-mail \_\_\_\_\_

Will you be staying on the property at Perdido Beach Resort? Y \_\_\_ N \_\_\_

Any food allergies or special accommodations: \_\_\_\_\_

List Name, Company Name \*if different\*, Mobile Number & Email of each Attendee

Identify youth attendees with a "Y", children age 4 and under with a "C" and sponsor comps with an "S" beside their name.

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Attendee Registration \$165 - Current ATDA Member and Guests

Attendee Registration \$200 -Non ATDA Member

Youth Registration \$50 - (Y) Ages 5-12

Child Registration Free - (C) 4 yrs and under

\*Saturday banquet Kid Meal available for kids under 10. Order by July 11th

\*Please register all children so meals and seating can be arranged

## GOLF TOURNAMENT REGISTRATION

Registration Fee \$175 List Golfer Name, Company Name & Mobile #:

Golfer Name	Company	Mobile #
1. _____	_____	_____
2. _____	_____	_____
3. _____	_____	_____
4. _____	_____	_____

\*text messaging will be used on the day of the tournament to keep golfers informed of tournament announcements or weather delays.\*

## REGISTRATION INFORMATION

\*Register by May 11, 2024, to avoid late fees\*

Phone: 334.834.1848  
Fax: 334.834.1818

E-mail:  
denise@aaas.us  
courtney@aaas.us

Mail:  
Alabama Tire Dealers Association  
11245 Chantilly Parkway Court  
Pike Road, AL 36064

### Payment Amount Due:

Adult Attendee Registrations	\$ _____	Golf Tournament Registrations	\$ _____	
Youth Attendee Registration	\$ _____	Golf Breakfast Only \$20	\$ _____	Total Amount Due:
Sponsorship Amount	\$ _____	Saturday Dinner Only \$125	\$ _____	\$ _____
Sponsorship Comp Credit	\$ ( _____ )	Late Fee \$25 - June 10th	\$ _____	

You will receive an email confirmation with an invoice and link to pay by credit card or mail a check to the address above

Room rates range from \$299 - \$399 | Group Code 91U

Book online <https://www.hilton.com/en/hotels/pnslghh-the-lodge-at-gulf-state-park/> | Call the resort at 800-618-4350

\*Rates are available three days prior and three days after based on space and availability - please call the resort to extend the stay\*