



PROGRAM EVALUATION GROUP (PEG)

ANNUAL IMPACT REPORT

JULY 2024 - JUNE 2025

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OUR MISSION IN ACTION

For 14 years, the Program Evaluation Group (PEG) at the University of Michigan School of Social Work has partnered with organizations across Michigan and beyond to create meaningful change through evaluation. We work with community-based nonprofits, government agencies, healthcare systems, tribal communities, foundations, and social impact organizations to measure what matters and drive improvements.

Our approach is grounded in social work values, community engagement, and culturally responsive evaluation practices. We believe in:



Prioritizing social betterment and meaningful stakeholder engagement



Understanding root causes to influence structural conditions



Collaborating closely with partners to ensure responsive evaluation design



Building organizational capacity for long-term sustainability and impact

FISCAL YEAR 2025 BY THE NUMBERS



Project Portfolio

29 active projects

14 new projects secured

10 projects completed

39 proposals submitted



Community Engagement

38 free one-hour consultation sessions

83% of active projects came from direct invitations from community partners

WHERE WE'RE MAKING AN IMPACT

Behavioral Health

Improving outreach and access to behavioral health services and gender-affirming care through our work with organizations like the Lansing Area AIDS Network.



Food Systems

Addressing food insecurity and improving equitable access to healthy, nutritious food through partnerships with Fair Food Network, Trinity Health's Farm Share program, and community organizations.

Helping reduce healthcare barriers for returning citizens and improving outcomes for youth in diversion programs. We're currently evaluating implementation of the newly mandated juvenile detention screening tool across the state of Michigan.

Criminal and Juvenile Justice

What Clients Say:

I appreciated the consistent communication and flexibility. We were able to learn as an organization not just from the final findings but throughout the whole process.

Safety Net Services

Enhancing service delivery and outcomes for individuals and families in crisis through evaluation work with Washtenaw County and other regional partners.

Workforce Development

Building skills and capacity in graduate students and employees across sectors, including our evaluation of Detroit's Motor City Contractor Fund program.

Supporting community engagement in climate resilience projects, including work with National Oceanic and Atmospheric Administration's Climate Resilient Flint initiative.

Environment and Climate



What Clients Say:

“Kudos on the survey. PEG did a great job and I think touched exactly on what we are hearing. It’s really nice to see this quantified and in a condensed manner.”

PROJECT PROFILE



PEG partnered with a health system to strengthen their evaluation of a food assistance program and build towards capturing health outcomes.

April 2023



The client wanted stronger program outcome measures and improved data management systems.



PEG revised survey protocols to measure changes in food security and fruit and vegetable consumption.

684 members

The client provided weekly produce boxes to 684 members across 13 counties in Southeast Michigan.



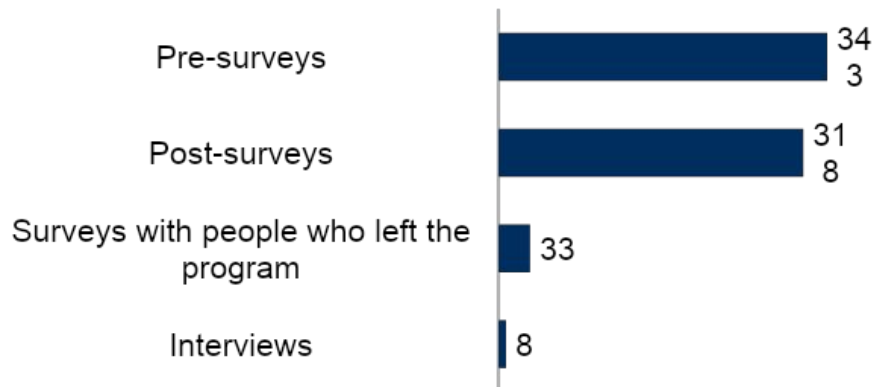
Findings helped secure funds for another year of evaluation, including expanding to additional sites.



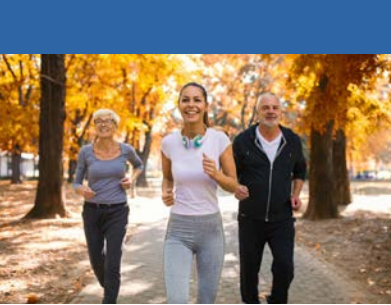
The expanded evaluation will incorporate medical records to assess pre-diabetes metrics.

March 2025

Data Collection



PROJECT PROFILE

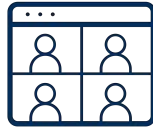


PEG partnered with a regional health promotion agency to enhance internal evaluation capacity to allow data-informed decisions on resource allocation and to more effectively capture program impacts.

January
2025



The client wanted to strengthen their internal evaluation skills.



PEG facilitated a series of 12 virtual learning sessions covering evaluation design, data collection methods, analysis, and reporting.



PEG designed an evaluation of one of the agencies programs as an example.

June
2025



PEG provided a library of session recordings and related evaluation resources to support continued learning.



After each session, agency staff practiced applying evaluation concepts to other programs.

CONNECT WITH US

Interested in learning more about how PEG can support your organization's evaluation needs? We offer:



Free one-hour consultation sessions to explore potential partnerships



Customized evaluation design tailored to your organization's context and priorities



Capacity building support to strengthen your team's evaluation skills



Data analysis and reporting with community-focused dissemination

Contact us to schedule your consultation and join our network of organizations creating positive change through evaluation.

<https://ssw.umich.edu/research/program-evaluation>

Schedule a consultation!

