



U.S. Chamber of Commerce
Institute for Organization
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Carla Young of The Greater Bethesda Chamber of Commerce Completes 3rd Year at Institute for Organization Management

A Leadership Training Program Produced by the U.S. Chamber of Commerce

WASHINGTON, D.C.— Institute for Organization Management, the professional development program of the U.S. Chamber of Commerce, is pleased to announce that Carla Young, Director of Membership & Community Relations of the Greater Bethesda Chamber of Commerce, has recently completed her third year at Institute for Organization Management, a four-year nonprofit leadership training program at Villanova University in Villanova, PA.

“Institute graduates are recognized across the country as leaders in their industries and organizations,” said Raymond P. Towle, IOM, CAE, the U.S. Chamber’s vice president of Institute for Organization Management. “These individuals have the knowledge, skills, and dedication necessary to achieve professional and organizational success in the dynamic association and chamber industries.”

Since its commencement in 1921, the Institute program has been educating tens of thousands of association, chamber, and other nonprofit leaders on how to build stronger organizations, better serve their members and become strong business advocates. Institute’s curriculum consists of four weeklong sessions at four different university locations throughout the country. Through a combination of required courses and electives in areas such as leadership, advocacy, marketing, finance, and membership, Institute participants can enhance their own organizational management skills and add new fuel to their organizations, making them run more efficiently and effectively.

Institute for Organization Management is the professional development program of the U.S. Chamber of Commerce. It is the premier nonprofit professional development program for association and chamber professionals, fostering individual growth through interactive learning and networking opportunities.

The U.S. Chamber of Commerce is the world’s largest business organization representing companies of all sizes across every sector of the economy. Our members range from the small businesses and local chambers of commerce that line the Main Streets of America to leading industry associations and large corporations.

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