



*Maryland Association of Chamber of Commerce Executives*

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**FOR IMMEDIATE RELEASE**

**MACCE Announces Chamber Executive of the Year**

**April 30, 2024**

The Maryland Association of Chamber of Commerce Executives (MACCE) named Greater Bethesda Chamber of Commerce President and CEO **Allie Williams** its 2024 Maryland Chamber Executive of the Year.

"Allie was selected as MACCE's 2024 Chamber Executive of the Year because of his contributions to our profession and his many notable accomplishments on behalf of the Greater Bethesda Chamber of Commerce," said Rick Weldon, MACCE President.

Monique L. Sanfuentes, Chair of the Board of Directors for the Greater Bethesda Chamber of Commerce and Administrative Director, Community Affairs and Population Health at Suburban Hospital, Johns Hopkins Medicine, stated, "Allie embodies the essential qualities of an exemplary leader. Allie has demonstrated remarkable vision, strategic intelligence, and unwavering dedication, propelling the Chamber to unprecedented levels of success." Sanfuentes continued, "Allie's leadership style is characterized by inclusivity, collaboration, and a deep commitment to the Chamber's mission of fostering economic growth and community prosperity."

Williams has led the Chamber through a positive reorganization which has included creating a healthy financial reserve, increasing membership, protecting longstanding partnerships and reinforcing the Chamber's reputation as a leading and credible voice in the region's economic landscape.

Williams is well-known as an industry leader who brings more than 25 years of experience as an association executive, including serving in the position of Director of Organizational Development at the Association of Chamber of Commerce and as Director of the Office of Chamber of Commerce Relations at the United States Chamber of Commerce. His passion for supporting and serving his chamber peers earned him a seat on the MACCE Board of Directors as the organization's current treasurer.

Weldon announced Williams as the 2024 award recipient at the April Conference of MACCE members in Perryville, Cecil County. Williams was hailed as a genuine friend to his peers, his Chamber's members and his community.

Each year MACCE presents an award to the chamber executive who has demonstrated outstanding success in leading his/her chamber of commerce. Criteria include employment at the current chamber for at least three years as well as documentation of proven success in overcoming challenges, in fiscal management, legislative action, and in achieving the chamber's program of work.

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*The Maryland Association of Chamber of Commerce Executives is a membership organization consisting of chamber of commerce executives from throughout the State of Maryland. MACCE supports the continued professional development, training, mentorship, and education of its members and provides valuable networking opportunities. For more information, visit [www.mdchamberexecutives.org](http://www.mdchamberexecutives.org).*