

# TMA MN Chapter Annual Golf/Networking Event July 23<sup>rd</sup> @ Crystal Lake, Lakeville (8am - 5pm) EVENT SPONSORSHIP OPPORTUNITIES

The Minnesota Chapter of the Turnaround Management Association is excited to host our annual Golf/Networking event on Thursday, July 23<sup>rd</sup> @ Crystal Lake Golf Course in Lakeville.

This event always promises to be a terrific opportunity to get out and meet up with a few of your co-workers and other professionals. Last year, 90 folks attended this FUN event. We are shooting for 100 golfers this year!

**PROGRAM OF EVENTS:** (Estimated start time, TBD based total # of golfers. Timing may need to be adjusted accordingly.)  
(Four-person scramble on 18 holes)

- **7:30am** | Driving range open
- **8:00am** | Registration, Bloody Mary/Mimosas, to-go lunch box & treat bag
- **9:00am** | Shotgun start

## Additional Networking Fun!

- **2:00pm** | Happy Hour.
- **3 - 5:00pm** | Buffet Dinner.

## CONTESTS:

- First place team receives a \$75 Amazon gift card per player (4 total)
- Player awards receive \$50 Amazon gift card (6 total awards)
- Random scorecard draw team receives \$25 Amazon gift card per player (4 total)

## \$135 Member/Registration Fee for all Event Sponsor Golfers

### Hole Sponsor | \$500

- Firm logo included on TMA MN Chapter event marketing campaigns, at registration & sponsored hole.
- Firm logo will pop up on the cart screens at your hole as golfers play on/drive by.
- Table and chair/s at an assigned hole for two company representatives and tickets to attend:
  - Boxed Lunch
  - Happy Hour
  - Dinner
- Opportunity to host a customized contest and/or hand out company SWAG, food and/or beverages\* at table.  
(\*NOTE: All food and beverages must be purchased through Crystal Lake.)

### Bloody Mary and Mimosa Sponsor | \$400

- Firm logo included on TMA MN Chapter event marketing campaigns and at registration onsite.
- Firm logo on drink ticket (good during morning registration only).
- Complimentary pass for 1 firm representative to attend the Happy Hour & Dinner.

### Goodie Bag Sponsor | \$325

(1 spot available)

TBD items to be included in a bag for golfers to take on the course with them – Bottled water, granola bar, trail mix, etc.

- Firm logo included on TMA MN Chapter event marketing campaigns.
- Firm logo included on the goodie bag.
- Opportunity to include swag/items. Coordinate with Brenda 2 weeks prior to the event.

Over for more July 23<sup>rd</sup> Golf Event Sponsorship opportunities...

# Golf Event Sponsorship Opportunities Continued

## Cart Sponsor / Paper | \$350

- Firm logo included all carts
- Firm logo included on TMA MN Chapter event marketing campaigns.

**Sold Out!**

## Cart Sponsor / Digital | \$350

- Firm logo will pop up on the cart screens at a TBD hole as golfers play on/drive by.
- Firm logo included on TMA MN Chapter event marketing campaigns and score cards.

## Player Awards | \$350

Contest winners will receive a \$25 - \$75 gift card.

- Firm logo included on TMA MN Chapter event marketing campaigns, registration/onsite & contest hole.
- Firm logo will pop up on the cart screens at the sponsored contest hole as golfers play on/drive by.

### Award Categories: WHICH CATEGORY/S DO YOU WANT TO SPONSOR?

- |  |  |
|--|--|
| 1. Straightest Drive - Women   | <del>3. Men's Closest to Pin</del>   |
| 2. Longest Drive - Men   | <del>4. Women's Closest to Pin</del>   |
| 5. Happy Gilmore Hole (longest putt w/Hockey Stick)                    | 8. Speed hole (players line up from tee to green and try to finish the hole as fast as they can) |
| 6. Worst shot hole<br>(Play everyone's worst shot - lowest score wins) | 9. Frisbee golf hole<br>(use a frisbee for your tee shot - par 3)                                |
| 7. Longest putt/drive blind folded                                     |  |

If firm representative/s want to be out at the contest hole to personally host the contest during the event, please refer to the "Hole Sponsor" option above, where cart, table and chair/s will be provided for an assigned hole.

## Lunch Box Sponsor | \$500

*(2 spots available)*

- Firm logo included in TMA MN Chapter event marketing campaigns, and at registration onsite.
- Firm logo included on top of lunch boxes.
- Complimentary pass for 1 firm representative to attend the Happy Hour & Dinner.

## Happy Hour & Dinner Sponsor | \$500

- Firm logo included on TMA MN Chapter event marketing campaigns and at registration onsite.
- Firm logo on drink tickets, at the bar, and buffet tables.
- Complimentary pass for 1 firm representative to attend the Happy Hour & Dinner.

**IS YOUR FIRM INTERESTED IN SPONSORING THIS EVENT?**  
Contact the TMA MN Chapter Administrator at [Minnesota@Turnaround.org](mailto:Minnesota@Turnaround.org)