

ACCED-I 40th Annual Conference

Sponsor and Exhibitor Opportunities

Preliminary Schedule:

Exhibitor times in bold

Saturday, March 28, 2020:

- 8:30 a.m. – 4:00 p.m. Regional Leadership Training (invitation only)
- 1:00 p.m. – 5:00 p.m. Pre-Conference Workshops
- 1:00 p.m. – 5:00 p.m. Pre-Conference Tours
- 1:00 p.m. – 8:00 p.m.** Exhibitor Set-Up

Sunday, March 29, 2020:

- 6:30 a.m. – 8:00 a.m.** Exhibitor Set-Up
- 8:00 a.m. – 8:45 a.m. CCEP Breakfast (invitation only)
- 8:00 a.m. – 10:00 a.m.** **Demonstration Opportunities**
- 8:00 a.m. – 4:00 p.m.** **Expo**
- 9:00 a.m. – 10:00 a.m. First Timer's Welcome
- 10:15 a.m. – 12:00 p.m. Opening Keynote Speaker and Brunch
- 12:15 p.m. – 1:15 p.m. Region 1 & 2 Meetings
- 1:45 p.m. – 2:45 p.m. Region 3, 4, & 5 Meetings
- 3:00 p.m. – 4:00 p.m.** **Refreshments in Expo**
- 4:00 p.m. – 5:00 p.m. Special Interest Sessions
- 4:00 p.m. – 6:00 p.m. Sunday Expo Breakdown

Monday, March 30, 2020:

- 8:00 a.m. – 5:00 p.m.** **One-on-One Appointments**
- 8:00 a.m. – 12:00 p.m.** **Demonstration Opportunities**
- 9:00 a.m. – 10:15 a.m. General Interest Sessions
- 10:30 a.m. – 11:30 a.m. Roundtables
- 11:30 a.m. – 12:15 p.m. Town Hall
- 12:30 p.m. – 1:45 p.m. Awards & Recognition Luncheon
- 2:00 p.m. – 3:00 p.m. Special Interest Sessions
- 3:15 p.m. – 4:15 p.m. Special Interest Sessions
- 4:30 p.m. – 5:00 p.m. Topic Expert Sessions
- 5:00 p.m. – 6:00 p.m.** **One-on-One Appointments Breakdown**
- 5:00 p.m. – 9:00 p.m. Optional Monday Night Activities

Tuesday, March 31, 2020:

- 8:00 a.m. – 8:45 a.m. Business Meeting
- 9:00 a.m. – 10:00 a.m. Special Interest Session
- 10:15 a.m. – 10:45 a.m. Topic Expert Sessions
- 11:00 a.m. – 12:00 p.m. Special Interest Sessions
- 12:15 p.m. – 1:30 p.m. Networking Luncheon
- 1:45 p.m. – 2:45 p.m. Special Interest Sessions
- 3:00 p.m. – 4:30 p.m. Closing Keynote Speaker
- 6:00 p.m. – 9:00 p.m. Closing Event

Wednesday, April 1, 2020:

- 8:00 a.m. – 3:00 p.m. Post-Conference Tours

Important Dates

Friday, November 1, 2019

Early bird registration ends

Friday, February 7, 2020

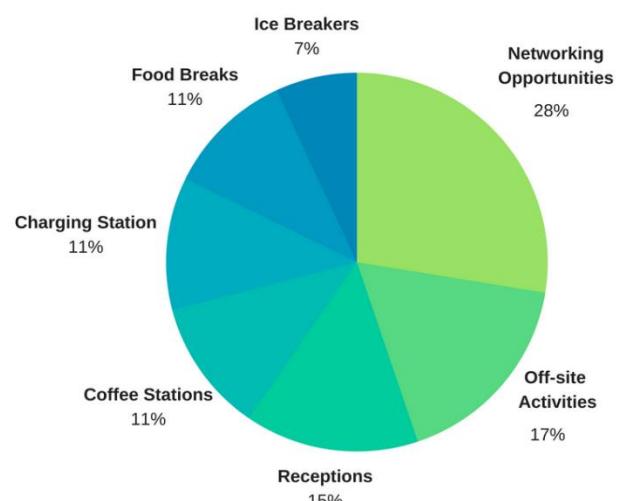
Sponsor and exhibitor registration ends

Friday, February 7, 2020

Ads, company descriptions, and logos due

REGISTER HERE

Sponsored activities that ACCED-I members reported they would like more of at ACCED-I events:



Learn about ACCED-I member demographics, top struggles, spending practices, and more here.

Sponsorship Opportunities

Connect with your target market in a way that speaks directly to them and their interests.

Choose from the pre-set sponsorship packages below **OR** tailor a sponsorship that meets your needs and ensures you connect with attendees in a way that works best for your company and your budget.

Includes:

- Sign recognition at sponsored event
- Sunday and Monday expo package with choice of location
- One additional company representative at the expo and appointments
- Conference sponsor ribbons for company representatives' name tags
- Recognition as an Annual Conference sponsor in the digital conference program, mobile application, website, and pre-conference email blast
- Half page advertisement in the digital conference program with premium placement
- Advertisement in the conference mobile application

Choice of one:

- Opening keynote including the opportunity to address attendees (60 seconds) and three tickets to the event
- Registration including logo on the name tags and ad on the registration webpage
- Afternoon food break

Includes:

- Sponsorship of five Annual Conference scholarships given to members and/or students of ACCED-I with logo on all scholarship promotional materials
- Three tickets to the awards luncheon, professional photo with recipients, and press release written by ACCED-I for your use
- Sunday and Monday expo package with choice of location
- One additional company representative at the expo and appointments
- Conference sponsor ribbons for company representatives' name tags
- Recognition as an Annual Conference sponsor in the digital conference program, mobile application, website, and pre-conference email blast
- Quarter page advertisement in the digital conference program
- Advertisement in the conference mobile application

Includes:

- Sign recognition at sponsored event
- Sunday OR Monday expo package with choice of location
- Conference sponsor ribbons for company representatives' name tags
- Recognition as an Annual Conference sponsor in the digital conference program, mobile application, website, and pre-conference email blast
- Quarter page advertisement in the digital conference program

Choice of one:

- Afternoon beverage break
- General interest session

Includes:

- Sign recognition at sponsored event
- Sunday OR Monday expo package with choice of location
- Conference sponsor ribbons for company representatives' name tags
- Recognition as an Annual Conference sponsor in the digital conference program, mobile application, website, and pre-conference email blast

Choice of one:

- Morning beverage break
- Professional headshots for attendees

**Ph.D.
Sponsor
\$11,000**

**Master
Sponsor
\$8,500**

*One available.

**Bachelor
Sponsor
\$5,000**

**Associate
Sponsor
\$3,500**

Exhibitor Opportunities

Sunday Exposition

Member

\$1,750

Non-Member

\$2,750

Save \$250

Early bird rate offered through 11/1/19

Taking place in the pre-function area outside the ballroom and breakout rooms, this traditional expo puts you in the middle of all the action. Expo hours have been extended to 8AM-4PM giving you ample time to interact. Attendees are encouraged to connect with exhibitors by participating in the mobile app game plus there will be food, beverages, free headshots, and ample signage to grab their attention.

Includes:

- 10'x10' booth including, 6' table, 2 chairs, wastebasket, I.D. sign, carpet, and basic Wi-Fi access (appropriate for checking email)
- 2 company representatives (does not include meals)
- Company contact information, description, logo, and booth number listed in the digital conference program, mobile application, and ACCED-I website
- Inclusion in ACCED-I generated pre-conference eblast as Annual Conference exhibitor
- One pre-conference attendee mailing list after the early bird deadline and one post-conference attendee mailing list. One-time use for each list. Includes institution, first/last name, title, and mailing address.

Monday One-on-One Appointments

Member

\$1,750

Non-Member

\$2,750

Save \$250

Early bird rate offered through 11/1/19

This exhibitor managed appointment-based expo allows you to meet more intimately with attendees in your booth. Exhibitors arrange appointments by contacting attendees in advance of the conference or making appointments during the Sunday expo allowing them to meet with even more attendees. The conference mobile app has a free meeting request feature to assist in scheduling appointments and there are many free and inexpensive scheduling tools available online such as doodle.com, calendly.com, and simplybook.me. Exhibitor contact information will be emailed to attendees ahead of the conference and listed on the ACCED-I website.

Includes:

- 10'x10' booth including, 6' table, 4 chairs, wastebasket, I.D. sign, carpet, and basic Wi-Fi access (appropriate for checking email)
- 2 company representatives (does not include meals)
- Company contact information, description, logo and booth number in the digital conference program, mobile application, and ACCED-I website
- Additional exhibitor contact information for attendees to set up appointments listed in the digital conference program, mobile application, and ACCED-I website
- Inclusion in ACCED-I generated pre-conference eblast as Annual Conference exhibitor
- Two pre-conference attendee mailing lists after the early bird deadline and one post-conference attendee mailing list. One-time use for each list. Includes institution, first/last name, title and, mailing address.

Exposition & One-on-One Appointments

Attend both days to make the most out of your time at the ACCED-I Annual Conference. Includes Sunday Exposition and Monday One-on-One Appointments.

Save \$250 - Early bird rate offered through 11/1/19

Member

\$2,750

Non-Member

\$3,750

Booth Upgrade \$500	Increases booth size to 10'x15' and includes one additional booth representative (does not include meals). This is an add-on available to ACCED-I corporate members only.
Additional Booth Representative \$250 each	Not to exceed 2 additional people in any size booth. Does not include meals.
Demonstration Opportunity – Monday \$300	Showcase your products and services to a captive audience for 30 minutes. Demonstrations are located in a breakout room and average 10-20 attendees. Times are available on Sunday and Monday and may overlap with other events on the schedule. Microphone, projector, and lectern are included but exhibitor must provide a computer.

Cancellation Policy: Cancellation of sponsorship, exhibit space, and exhibitor add-ons must be in writing. Telephone cancellations will not be accepted. Full refunds (less \$500 administrative fee) will be made for exhibits cancelled before November 1, 2019. 50% of the exhibit cost will be refunded November 1, 2019 – February 7, 2020. In no case will a refund be issued for a cancellation made after February 7, 2020. In the event the ACCED-I Annual Conference & Expo is cancelled due to fire, strikes, government regulations, acts of God, or other causes beyond the control of the Association, ACCED-I shall not be held liable for failure to hold the ACCED-I Annual Conference & Expo as scheduled, and ACCED-I shall determine the amount of exhibit fees to be refunded.

Sponsorship Policy: All sponsorships are available to ACCED-I corporate members only and are awarded once payment is received on a first-come, first-served basis. Previous year's sponsor receives first right of refusal for specific sponsorships, however, commitments must be received by October 4, 2019 and then the option becomes available to all other corporate members.

Booth Assignment Policy: Sponsors will have their choice of booth space in the order in which the sponsorship was received. All others will be assigned based on registration date and business type.

Conference Participation Policy: All exhibitors are welcome to attend educational sessions when space is available in session rooms. Exhibitors can purchase tickets to attend meal functions, pre/post conference activities, and institutes based on space availability. ACCED-I restricts exhibitors from hosting or participating in competing or conflicting events or activities that occur during official conference hours. Exhibitors violating this policy will be subject to cancellation of their booth without refund and may not be invited to participate in future ACCED-I exhibitions. Booth personnel are not permitted to promote the exhibiting company outside the contracted exhibit space. All marketing must remain within the contracted exhibit space. Marketing materials may not be placed on conference tables or other areas that are not within the boundaries of the booth, both inside and outside of the exhibit hall. Conference management reserves the right to remove individuals or discard display materials that do not comply with these guidelines. ACCED-I has a zero-tolerance policy regarding suitcasing. Suitcasing is a business practice in which unethical companies will gain access to an event by obtaining some type of event credential (attendee badge, expo-only badge, etc.) and then solicit business in the aisles or other public spaces used for the conference. Any exhibitor who is observed to be soliciting business in the aisles or other public spaces, or in another company's booth, will be asked to leave immediately. ACCED-I recognizes that suitcasing may also take the form of commercial activity conducted from a hotel guestroom or hospitality suite, a restaurant, or any other public place in proximity to our conference. For the purposes of this policy, suitcasing violations may occur at venues other than the expo floor and at other events. It is for this reason ACCED-I must be informed of any hospitality suites and expressed consent must be given prior to the event. This practice skirts the support of ACCED-I and the industry. Please report any violations you observe to ACCED-I staff.

[**REGISTER HERE**](#)

Questions? Contact: Devin Shelby, Director of Membership at devin@acced-i.org or (970) 237-6701