



CHAMBER INVITES BUSINESSES TO CONTRIBUTE TO PANDEMIC-THEMED TIME CAPSULE, TO BE OPENED 2040

The Duncan Cowichan Chamber is inviting members of the Cowichan business community to contribute to a pandemic-themed time capsule that will be opened in 2040.

It's been over a year since the coronavirus was first declared a global pandemic. In the long months since, our world has changed in ways great and small. For the business community it's been a year of adaptation and reinvention, losses and gains, and while we're not out of the proverbial woods yet, the Chamber feels 2020 is one for the archives.

"We've heard it said countless times, that this is an unprecedented point in our history," says Executive Director, Sonja Nagel. "While many of us are focused on living day-by-day and looking to a more promising future, it's important to document our experiences over this past year, not only as a tool for navigating similar challenges should they occur in the future, but also as a means of celebrating what we've all had to overcome."

Cowichan businesses are encouraged to submit hand-written or typed letters that capture their experience during the pandemic, along with small, light-weight keepsakes, such as news paper clippings, COVID-19 safety protocols, or even a (sanitized) face covering with their company's logo. "We're especially looking for industry specific insights," explains Nagel. "How did your sector shift in response to the pandemic? Are these changes temporary or likely to be permanent? These are the sorts of questions we want to reflect on when the capsule is opened in 20 years' time."

Contributions to the Chamber's pandemic-themed time capsule can be mailed to the Chamber or delivered to the Cowichan Regional Visitor Centre. Contributions should easily fit inside of an 8.5" x 11" manila envelope (or smaller) and, due to evolving technology, submissions must be in hard copy (digital content and files will not be accepted). Contents will be held in a water and air-tight container and will not be read or reviewed until the capsule is opened by the Chamber board and staff – whomever they might be - in 2040.

The time capsule contribution deadline is April 31st. For in-person drop-offs, the Cowichan Regional Visitor Centre is open Monday through Friday from 10:00 am to 4:00 pm. Contributions can also be mailed to:

Duncan Cowichan Chamber of Commerce
Re: Pandemic Time Capsule
2896 Drinkwater Road
Duncan, BC V9L 6C2

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The Duncan Cowichan Chamber of Commerce has been representing business since 1908. The Chamber provides professional development, networking, cost savings and advocacy for over 550 members. The Chamber also operates the Cowichan Regional Visitor Centre that serves over 25,000 visitors annually, providing information and referrals for all that Cowichan has to offer.

For more information contact:

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