

SOLVING PHARMACY MYSTERIES

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MASSACHUSETTS SOCIETY OF
HEALTH-SYSTEM PHARMACISTS



SPONSORSHIP PROSPECTUS

CONNECT WITH MASSACHUSETTS PHARMACY LEADERS THIS YEAR AT THE MSHP 2024 ANNUAL MEETING!

EXHIBITOR HOURS:

Reverse Expo

Wednesday

May 22, 2024

4:00pm – 6:00pm

Exhibit Hall

Thursday

May 23, 2024

Hall Open:

7:00am – 4:45pm

Peak visitation:

12:30pm – 2:45pm

The Massachusetts Society of Health-System Pharmacists' (MSHP) Annual Meeting will be hosted at the Sheraton Framingham Hotel and Conference Center on May 22 and 23, 2024. The Annual Meeting promotes the professional development of pharmacists and pharmacy technicians through educational sessions, identification of resources, networking, and social events. The 2023 Annual Meeting was the largest turnout in MSHP history, with prominent academic centers, community hospitals, and health centers all in attendance. The Exhibit Hall provides a forum for you to meet the pharmacy professionals and decision-makers who purchase the products and secure the services your organization supplies.

Reverse Expo: MSHP has recruited key Directors of Pharmacy, Clinical Managers and other leaders in the state to participate in the Reverse Expo. Each representative will have seven (7) minutes of one-on-one time with EVERY Director of Pharmacy/Clinical Manager participating, so be sure to have your presentation "dialed in"! You must be registered as an exhibitor to participate. The Reverse Expo will be limited to 17 vendors. Participation in the Reverse Expo will be based on a first-come, first-served basis according to the order in which online registrations are received. Payment is not required when registering online, but payment must be received by May 15 in order to participate in the Reverse Expo on May 22.

Exhibit Options

Diamond - \$15,999

(Exclusive - 1 opportunity available)

- Highlighted recognition as the exclusive Diamond Sponsor in meeting communications leading up to the Annual Meeting
- Logo recognition on the MSHP website through June 15
- Recognition in the Meeting Program
- Two social media shout-outs
- Two email blasts to MSHP members
- Special recognition in MSHP's quarterly newsletter
- Four tickets to MSHP Honors and Awards Banquet, taking place on Wednesday, May 22
- Two tickets to Reverse Expo on May 22
- Complimentary exhibit booth on May 23
- Two complimentary exhibitor registrations for the Annual Meeting that include meal breaks

Platinum - \$12,999

(4 opportunities available)

- Highlighted recognition as a Platinum Sponsor in meeting communications leading up to the Annual Meeting
- Logo recognition on the MSHP website through June 15
- Recognition in the Meeting Program
- One social media shout-out
- Special recognition in MSHP's quarterly newsletter
- Two tickets to MSHP Honors and Awards Banquet, taking place on Wednesday, May 22
- Two tickets to Reverse Expo on May 22
- Complimentary exhibit booth on May 23
- Two complimentary exhibitor registrations for the Annual Meeting that include meal breaks

Gold - \$9,999

(12 opportunities available)

- Recognition as a Gold Sponsor in meeting communications leading up to the Annual Meeting
- Recognition on the MSHP website through June 15
- Two tickets to Reverse Expo on May 22
- Complimentary exhibit booth on May 23
- Two complimentary exhibitor registrations for the Annual Meeting that include meal breaks

Silver - \$3,499

- Recognition as a Silver Sponsor in meeting communications leading up to the Annual Meeting
- Recognition on the MSHP website through June 15
- Complimentary exhibit booth on May 23
- Two complimentary exhibitor registrations for the Annual Meeting that include meal breaks

Additional Representatives: Additional representative passes for the exhibit booth on May 23 are available for purchase for \$250 each.

Cancellation Policy: All cancellations must be in writing. Cancellations received by Friday, April 22 will be offered a refund less a \$500 administrative fee. No refunds will be granted after April 22.

Registration: Registration closes on May 1. Payment is not required when registering, but payment must be received by May 15 in order to participate.

Additional Opportunities

**The following options do not include an exhibit booth space unless specified.*

Cocktail Reception - \$7,999

- Two tickets to attend the Cocktail Reception on May 22
- Exhibit table at Annual Meeting on May 23
- Dedicated signage at reception
- Recognition in the Meeting Program as the Reverse Expo Reception Sponsor
- Two complimentary exhibitor registrations for the Annual Meeting that include meal breaks

**Note- This does not include participation at the Reverse Expo*

Breakfast Sponsor - \$4,999

- Dedicated signage at Breakfast station
- Recognition in Meeting Program as Breakfast Sponsor on May 23

Photography Sponsor - \$3,999

- Dedicated signage at Headshot booth
- Recognition in Meeting Program as the Photography Sponsor

Attendee Lanyards - \$2,499

- Logo, along with MSHP logo, on reusable name badge lanyard supplied to all attendees

Morning Refreshment Break - \$1,499

- Dedicated signage at break station
- Recognition in Meeting Program as the Morning Break Sponsor on May 23

Afternoon Refreshment Break - \$1,499

- Dedicated signage at break station
- Recognition in Meeting Program as the Afternoon Break Sponsor on May 23

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