



Purejewels

MASTERCLASSES 2019

The Life of a Wedding Planner

*Saturday 18th and
Sunday 19th May 2019*

*11.00am to 6.00pm
at Purejewels*

TWO DAY
WEDDING PLANNING COURSE

by Dominique Douglas



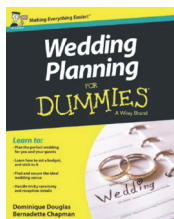
About Dominique Douglas



For the past 30 years Dominique has been involved in planning events. She started Stylish Events in 2002 and over the last 17 years she has planned and styled hundreds of events for her private and corporate clients. Dominique specialises in weddings in London and Italy and has arranged destination weddings in the Caribbean and other fabulous overseas locations. Since 2012, she has run monthly workshops training aspiring wedding planners on the realities of being a wedding planner.

Dominique is an Associate Lecturer at Bucks New University where she teaches wedding planning as part of the degree course. She has been a visiting speaker at several UK universities and has travelled to Beijing to teach Chinese wedding planners about European weddings.

Stylish Events is proud to be an Elite Member of the UK Alliance of Wedding Planners (www.ukawp.com), and in March 2014, Dominique was appointed joint regional ambassador for London and South East. Dominique is the co-author of "Wedding Planning for Dummies UK", published in April 2014. The book has been a best seller in "Weddings" on Amazon.





This course is for anyone thinking about becoming a wedding or event planner.

Day 1

Concentrates on the “reality” of being a wedding planner and what they do for their clients. Dominique will share stories and templates from real events. The course will cover:

- The role of a wedding planner
- Marketing and branding your wedding planning business
- The essential skills for being a wedding planner
- How to put together wedding budgets
- How to prepare proposals to clients
- Finding the perfect venue

Day 2

Focusses on styling modern weddings, with practical sessions on how to design beautiful events, including:

- What is wedding styling and what are the most popular themes
- Designing stunning “Tablescapes”, with an opportunity to create your own table setting
- Making bouquets and buttonholes (yes, you will make them on the day!)
- How to get more bang for your buck!
- How to create a mood board
- Creating floor plans for ceremonies and receptions



- How to design beautiful wedding stationery
- Where to buy and hire items for weddings
- How to make personalised confetti cones and tie the perfect bow!

How much does the course cost?

£295.00 – which includes a detailed Workbook and a certificate for “Introduction to Wedding Planning”.
Lunch and refreshments will be provided.

To book your place on the course

Please visit www.purejewels.com/weddingplanner
or Call 0208 470 1221

PureJewels

Instagram: @purejewelscom

Facebook: @purejewelscom

Stylish Events

Website: www.stylishevents.com

Instagram: @stylisheventslondon

Facebook: @StylishEventsWeddingPlanner





Purejewels

ABOUT PUREJEWELS

Over 40 years ago, Bhanji Gokaldas and his three sons arrived in London and set up their bespoke asian gold jewellery workshop. Today, PureJewels is an award-winning jeweller with a distinctively Indian style.

We source and design modern collections in platinum and gold. Working with interesting jewellery designers, and our own diverse design team, we release seasonal collections that capture every moment.

PureJewels has been the jeweller for international events and prestigious clients, working to create commissions on a large as well as small and personal scale. If you're looking for something unique, come and see us.



*Welcome to
our world*

PureJewels

290-292 Green Street, Forest Gate, London E7 8LF
www.purejewels.com, info@purejewels.com