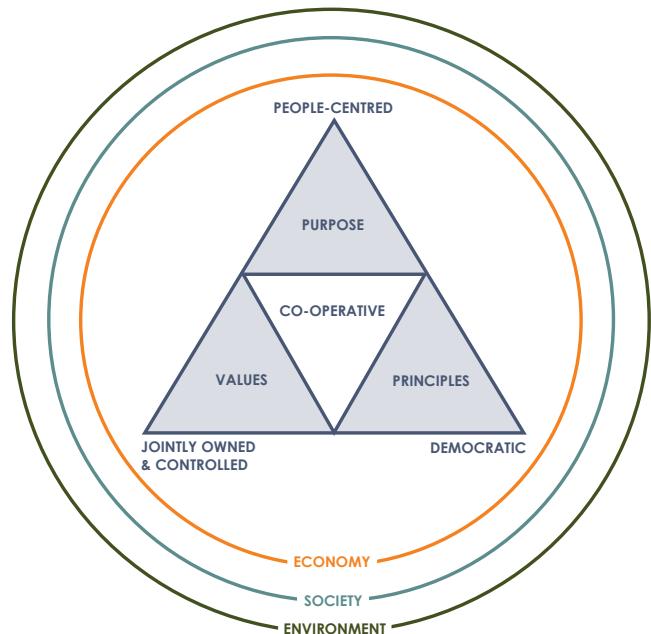


## 2 DAY VIRTUAL EXECUTIVE EDUCATION COURSE EXCELLENCE IN MEMBER-CENTRIC GOVERNANCE AND MANAGEMENT

This virtual short course is designed for long-standing and emerging leaders in the co-operative economy, across all sectors and membership types (worker, producer, consumer including credit unions, multi-stakeholder). All will benefit from this knowledge-rich and participatory course.

Join us for this education experience focused on enhancing your knowledge and building your network. Discuss and debate the many facets of the membership aspect of co-operatives, including: people-centred management, joint ownership and control, and democratic governance. Grapple with the unique challenges inherent in leading and managing co-operatives while including voice, representation, participation, and engagement of people at the core.


KAREN MINER & SONJA NOVKOVIC (2020)

### IN THIS COURSE, YOU WILL

- Challenge and broaden your paradigm through discussions of the co-operative enterprise model.
- Think deeply about your members, and how you operationalize their responsibilities as owners, controllers, and beneficiaries of the organization.
- Identify the practices that lead to member-centric governance and management.
- Draw from co-operative examples for inspiration.

### LED BY EXPERTS IN THE SECTOR

- Karen Miner, Managing Director, and Sonja Novkovic, Academic Director of the International Centre for Co-operative Management (ICCM), Saint Mary's University
- Key presentations by Fred Freundlich (LANKI, University of Mondragon) and Erbin Crowell (Neighboring Food Co-op Association and NCBA-CLUSA Board Chair, USA)
- Additional industry experts will be featured speakers

### UPCOMING COURSE OFFERING

- FEBRUARY 17 & 18, 2021 | 11:00am- 4:30pm AST

[LEARN MORE & REGISTER HERE](#)

“Members’ motivations to establish a cooperative may have been different decades ago, but a **cooperative enterprise today must promise social justice, equity, equality** and reflect the society in which it operates. **Governance systems need to reflect this changing reality:** cooperative leaders cannot afford to wait and see when their members will notice the changes around them, but must provide vision and direction as to where they need to go to “do the right thing.”

**Economic paradigms are changing, and are more aligned with the ICA Statement** than they have ever been. **Cooperatives have the potential to instigate transformative change** as they rest on a different (not-for-profit and people-centered) logic; they address the structural causes of inequality and social injustice, which are the root causes of contemporary development issues. However, larger, more mature cooperatives are prone to isomorphism as conditions around them change. In order to serve their members in these new social and economic circumstances, **cooperatives need to stay in touch with member and community** needs and find purpose in protecting member vulnerabilities. Deep forms of member participation, engagement and social innovation are key elements of success in so doing.”

Miner, K and Novkovic S. (Fall 2020). *[Diversity in Governance - a cooperative model for deeper, more meaningful impact.](#)* Cooperative Business Journal.



## MORE OPPORTUNITIES WITH THE CENTRE

- Master of Management, Co-operatives and Credit Unions (part-time, online, 3 years)
- Graduate Diploma in Co-operative Management (part-time, online, 20 months)
- Certificate in Co-operative Management (part-time, online, 10 months)
- Co-operative Study Tours (Spain & Italy)
- Other Executive Education courses
- Credit Union Development Education Program