

EVERGREEN PARK  
INDIAN RELAY RACING  
**TITLE  
SPONSOR**

We acknowledge the homeland of the many diverse First Nations and Métis people whose ancestors have walked this land since time immemorial. We are grateful to work, live and learn on the traditional territory of Treaty 8.



**"Indian Relay Racing  
has been a proud tradition  
for our people  
for over 300 years."  
-Indian Relay Racing Organizer  
Kimberly Big Crow**

### **What The Title Sponsor Receives At Evergreen Park Indian Relay Racing:**

- Event, being held June 17-18, would be known as the Evergreen Park Indian Relay Racing presented by your company
- Radio, newspaper, roadside screens and social media platforms recognition
- 22 mid-stadium reserved seats for both days of the two-day event
- Signage at entrance to Gordon Badger Stadium and prime location in infield
- MNP Concourse screens presence at event at Badger Stadium
- PA announcement at event both days
- Ability to set up info booths outside stadium and under grandstand in MNP Concourse
- Exhibitor space at 2024 Ag Show at the Park
- Recognition on sponsor thank you board in prominent spot at stadium during weekend

**COST: \$30,000**

# SPONSOR PACKAGES

## DRUMMERS & DANCERS SPONSORSHIP

The color and pageantry of pow wow dancers and drummers is going to be on display at the Indian Relay Racing event at J.D.A. Raceway June 17-18.

This event will include drummers providing the traditional beat that has become recognized internationally.

Dancers will be showcasing traditional dances, featuring Men's/Boy's Fancy, Grass, Men & Women Traditional, Old-style Fancy, Jingle and Female Fancy.

The dancers and drummers will be performing on both the Saturday and Sunday of the Indian Relay Racing making the entire weekend a wonderful salute to heritage and culture.

### WHAT THE SPONSOR GETS

- This portion of the event would be known as Drummers & Dancers Presented by your company
- Radio, newspaper, roadside screens and social media platform recognition
- 22 mid-stadium reserved seats for each day you sponsor
- signage at entrance to Stadium
- MNP Concourse big screen presence
- PA announcements
- Exhibitor space under grandstand
- Recognition on sponsor Thank You board

**COST: \$25,00 for both days/\$15,000 for one**

## TICKETS, SIGNAGE & MORE ... AND MAYBE A FENCE SIGN

### SATURDAY ADULT

- 22 mid-stadium prime location adult tickets
- banner in infield
- PA announcements
- screen presence
- logo on online ticket page
- logo on thank you board

### SATURDAY CHILD

- 88 mid-stadium prime location child tickets
- banner in infield
- PA announcements
- screen presence
- logo on online ticket page
- logo on thank you board

### SUNDAY ADULT

- 22 mid-stadium prime location adult tickets
- banner in infield
- PA announcements
- screen presence
- logo on online ticket page
- logo on thank you board

### SUNDAY CHILD

- 88 mid-stadium prime location child tickets
- banner in infield
- PA announcements
- screen presence
- logo on online ticket page
- logo on thank you board

**NOTE: Add a year-long fence sign to any package and save \$500**

**\$5,500 OR \$7,500 WITH FENCE SIGN**

## 50/50 PARTNERSHIP

- The 50/50 program would be named after your company
- Banner in infield both days
- Logo on online page
- PA announcements
- Social and other media promotion
- Company signage at 50/50 table in MNP Concourse

**Cost: \$2,000**

## OTHER PARTNERSHIPS

- Banner placed in infield for both days of ride: **\$2,000**
- PA announcements for both days of event: **\$500**
- Screen presence for both days of event: **\$500**
- Purchase 100 tickets for adults or children: **10% off**

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