

PRESENTING SPONSOR



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OVINTIV PRESENTING SPONSOR FOR INDIGENOUS CELEBRATION AT THE PARK

Evergreen Park thanks Ovintiv for being the presenting sponsor again in 2025 for Evergreen Park's Indigenous Celebration.

Over 4,000 attended the first-ever event – featuring Indian Relay Racing – at J.D.A. Raceway at the Park in June of 2024.

The two-day event was the Park's way of saluting our Indigenous friends and having them showcase their history and culture.

The 2025 event is planned for June 7-8 at J.D.A. Raceway and Gordon Badger Stadium.

The weekend, besides the popular Indian Relay races, will include drummers and dancers as well as an Indigenous trade show under the grandstand.

Funds raised through sponsorships and ticket sales will be returned to the Indian Relay racing teams; the drummers and dancers; other Indigenous individuals involved in the weekend; and the Park.

The community, and companies, supported the 2024 event by purchasing tickets or sponsorships.

Tickets will be on sale through the Evergreen Park website at www.evergreenpark.ca and sponsor info is available on the back of this page.



SPONSOR OPTIONS

DRUMMERS & DANCERS SPONSORSHIP

The color and pageantry of pow wow dancers and drummers is going to be part of a special feature during the weekend at Indigenous Celebration at J.D.A. Raceway in June of 2025.

This event will include drummers providing the traditional beat that has become recognized internationally.

Performers will be showcasing traditional dances, featuring Men's/Boy's Fancy, Grass, Men & Women Traditional, Old-style Fancy, Jingle and Female Fancy.

The dancers and drummers will be performing on both the Saturday and Sunday of the Indigenous Celebration event making the entire weekend a wonderful salute to Indigenous heritage and culture.

WHAT THE SPONSOR GETS

- This portion of the event would be known as Drummers & Dancers Presented by your company
- Radio, newspaper, roadside screens and social media platform recognition
- 22 mid-stadium reserved seats for each day of the event
- Signage at entrance to Stadium
- MNP Concourse big screen presence
- PA announcements
- Exhibitor space under grandstand
- Recognition on sponsor Thank You board and in event program

COST: \$20,000

TICKET PAGE SPONSORSHIP

THERE ARE FOUR OPTIONS FOR THIS SPONSORSHIP THAT FEATURES YOUR COMPANY ON THE ONLINE TICKET PAGE - SATURDAY ADULT OR CHILD TICKETS OR SUNDAY ADULT OR CHILD TICKETS

- 44 Reserve Section Tickets
- banner in infield
- PA announcements
- screen presence
- logo on online ticket page
- logo on thank you board

Cost: \$5,000 for each of the four categories

Note: Your Evergreen Park promotional screen presence starts on the day you commit and continues up to the event including on the big screen at the event!

50/50 SPONSORSHIP

The 50/50 would be known as the Your Company 50/50. It would begin online as soon as you commit with a link on the online ticket page and through the Evergreen Park online program.

- 22 reserved tickets that could be used one or both days
- banner in infield
- screen presence
- PA announcements
- logo on thank you board

Cost: \$3,000

FLAT RACE SPONSOR LADY WARRIORS, CHIEFS & WARRIORS

- Banner in infield both days
- PA announcements
- Social and other media promotion
- Program recognition
- 10 reserved seat tickets for each day

Cost: \$3,000

BANNERS & MORE

This package includes a banner, in the infield; PA announcements at the event; presence on the Park promotional screens and big screen at the event; logo on sponsor board and 11 tickets for each day of the event.

Cost: \$3,000

OUR RACES ARE A QUALIFIER FOR THE CALGARY STAMPEDE!

For Information Contact: Don Moon 587-298-0548 dmoon@evergreenpark.ca