



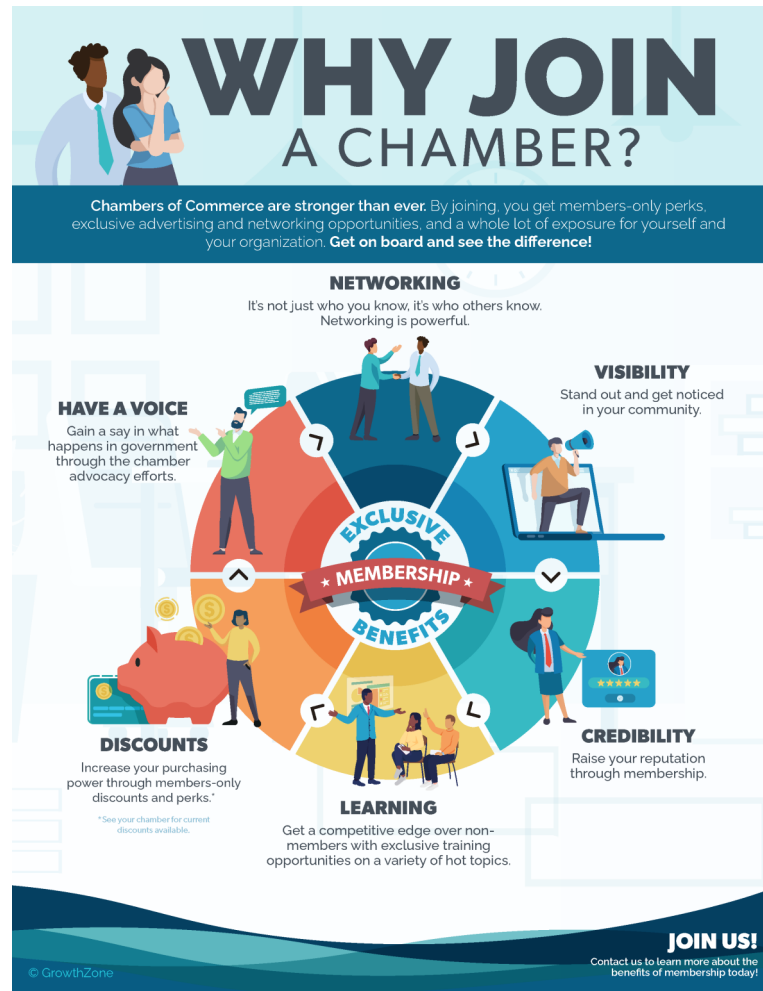
2023 Sponsorship Opportunities

*The One Place
Business and Community
Come Together*

Our mission is to provide services that advance commerce which will establish and maintain the Holly Area as a premier community in which to live, work, and play.

300 East Street, Holly, MI 48442
www.hollyareachamber.com 248.215.7099 thehollychamber@gmail.com

Updated 10.03.2022



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Sponsor Information

More Ideas

Is there something else you would like to invest in? Give us a call at the Chamber office, and we will see how we can work together to make it happen!

Payment Options

Payment is due 30 days prior to the event.

Payment options are available through the Chamber office.

Business Name		Mobile Phone #	
Contact Name			
Total Due (from all boxes checked above) \$			
Payment Method		<input type="checkbox"/> Charge <input type="checkbox"/> Online <input type="checkbox"/> Cash <input type="checkbox"/> Check (Payable to Holly Area Chamber)	
Visa/MC #	Exp Date	Security Code	
Card Holder Address		City	State
			Zip
Card Holder Signature			

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For More Information about what benefits are included with each sponsorship contact our Chamber office.

Networking Breakfast

These events are on the **last Friday of the month**, January through October. You may have a thirty minute presentation, or sponsor a presentation that we have arranged that interests you. Contact the Office for dates.

❑ **\$175** each (Only 10 opportunities per year)

Website Ads

Ads are featured on every page of the website. Business must provide ad camera ready. Annually from the date of posting.

❑ **Regular Page Ad** (1.5 x 4 inch) \$240 ❑ Side Ad ❑ Banner Ad

❑ **ORV Park Page Ad** (2 x 2 inch) \$120

❑ **National Cemetery Page Ad** (2 x 2 inch) \$120

Email Blasts

Members submit electronically exactly what you want sent out to the Chamber membership. Only one email per day and no more than 3 per week will be sent. Includes a matching Facebook post.

❑ **Member Email Blast - \$30 each**

Annual Dinner

Our signature celebration of the year held in January. Sponsors receive recognition in all advertising, in the program and announced at the event. Award sponsors are also listed on all awards.

❑ **Presenting Sponsor - \$1200** (includes table of 8)

❑ **Awards Sponsor - \$800** (included 2 tickets)

❑ **Table Sponsor - \$750** (includes table of 8)

❑ **Entertainment Sponsor - \$500 each**

State of the Community

Annual event held in February. Chamber Area government representatives are invited to give an update on what is happening in their community. Sponsors are included on email blasts and other advertising and featured on event publications.

❑ **Event Sponsor - \$250 each**

Concerts in the Park

We are planning three Concerts in Crapo Park during Jun, July, and August. Each sponsorship covers the cost of the band and advertising. Sponsors are included on email blasts and other advertising and featured on event publications.

❑ **Event Sponsor - \$600 each**

Annual Golf Outing

The Golf Outing has been a banner event of the Chamber for many years at the end of July. Sponsors receive signage related to their specific sponsorship. See Golf Outing form for more details. Additionally all sponsors are listed in emails, webpages, other advertising, and in event publications.

❑ **Event Sponsor—\$1200** (Includes 4 golfers)

❑ **Lunch Sponsor - \$1000** (Includes 4 golfers)

❑ **Cart Sponsor - \$350 (2) or \$600 Exclusive**

❑ **Putting Green Sponsor - \$300**

❑ **Beverage Cart Sponsor - \$250**

❑ **Team Photo Sponsor - \$250**

❑ **Hole Sponsor - \$125**

❑ **Air Cannon Sponsor - \$350**

Blues, Brews & BBQ

Annual event the first Saturday of August. Sponsors receive signage related to their specific sponsorship. See Blues, Brews & BBQ form for more details. Additionally all sponsors are listed in emails, webpages, other advertising, and in event publications.

❑ **Presenting Sponsor - \$1000** (includes table & tickets for 8)

❑ **Tent Sponsor - \$800**

❑ **Gold Sponsor - \$500**

❑ **Band Sponsor—\$600**

❑ **Barrel of Booze Sponsor - \$250**

❑ **Port-a-John Sponsor—\$400**

❑ **Printing Sponsor - \$200**

❑ **Table Sponsor - \$250** (includes table & tickets for 8)

Dixie Byway Car Show

This is a newer event that takes place October 8, 2022 along the Dixie Byway. Sponsors are included on email blasts and other print advertising and featured on event publications.

❑ **Event Sponsor - \$2500**

❑ **WJR Advertising Sponsor - \$1500** (includes booth space)

❑ **Entertainment Sponsor - \$600** (includes booth space)

❑ **Booth Sponsor - \$500 each** (includes booth space)

❑ **Classic Sponsor - \$250 each**

Food Truck Rally and Concert

This was a new event in 2022 held in the North End of Holly. Sponsors are included on email blasts and other advertising and featured on event publications.

❑ **Presenting Sponsor - \$1500**

❑ **Gold Sponsor - \$1000**

❑ **Silver Sponsor - \$800**

❑ **Bronz Sponsor—\$500**

Noon or Afterhours Specials

Would you like to host a noon or afterhours networking event? These are more relaxed and fun social events for Members only. Costs will vary depending on the event. Contact the Chamber office to discuss dates and ideas.

Step Up Your Membership

❑ **Enhanced Web Listing - \$50 add on per year** Get noticed more by adding your logo to the directory listings. Share pictures and videos with prospective customers searching your listing on the directory. The more information and items you place on your directory page the more business will be directed to you.

Step up your membership to the next level! We have several options for you to enhance the visibility of your business. Is there a package that will benefit you? Contact the office to see how you can take the step up. When you upgrade you get all of the benefits of your Classic Membership for the year with the following added items:

❑ **Signature Membership - \$500 per year** includes two free Email Blasts, your business link listed in the Weekly Newsletter Email and \$200 in Sponsorship Credit.

❑ **Premier Membership - \$1000 per year** includes two free Email Blasts, Enhanced Web Listing, a Regular Page Website Ad, your business logo with link to your website listed in the Weekly Newsletter Email, and \$500 in Sponsorship Credit,

❑ **Elite Membership - \$1600 per year** includes two free Email Blasts, Enhanced Web Listing, a Regular Page Website Ad, two tickets to the Annual Dinner, your business logo with link to your website listed in the Weekly Newsletter Email, and \$1000 Sponsorship Credit.