

2022

CAR SHOW AND CRUISE



Groveland Township
Holly Area Chamber of Commerce

October 8, 2022
Mt. Holly Ski & Snowboard Resort

With the Cruise from Waypoint Church to Mt. Holly

Mt. Holly
Ski & Snowboard
Resort
13536 Dixie Hwy.

Saturday
October 8
10 am - 2 pm

Free Concert
Highway 45
11 am - 1 pm

Open To The Public

Watch Cars Cruise the Byway

Starting at Waypoint Church and Driving to Mt. Holly

The public may watch the cars travel north on the Dixie Byway between 9:30 and 10:00 am and then get an up close look at the Mt. Holly Parking Lot



All Vehicles Welcome

Classic Cars • Special Interest
Off Road • Motorcycles

Vendors • Prizes • Fun

Reserve Your Spot

<https://hollyareachamber.com/dixie-byway-car-show.html>

Presented by the Holly Area Chamber of Commerce and Groveland Township

For More Information Contact

Holly Area Chamber of Commerce 248.215.7099, thehollychamber@gmail.com
www.hollyareachamber.com or Groveland Township 248.634.4152

2022 Dixie Byway Car Show & Cruise

Sponsorship Opportunities

**Get your sponsorship in by September 2
to be included in any print material**



<input type="checkbox"/> \$2500 Event Sponsor Business headlined on email blasts and other print advertising, logo on tee shirts, and featured on event publications, and announced on radio ads. Includes booth space.
SOLD \$1500 WJR Advertising Sponsor Business included on email blasts and other print advertising, logo on tee shirts, and featured on event publications and announced on radio ads. Includes booth space. Thank you Michigan United Credit Union
<input type="checkbox"/> \$600 Entertainment Sponsor Business included on email blasts and other print advertising, logo on tee shirts, and featured on event publications. Includes booth space
<input type="checkbox"/> \$500 Gold Sponsor Business included on email blasts and other print advertising, logo on tee shirts, and featured on event publications. Includes booth space.
<input type="checkbox"/> \$250 Classic Sponsor Business included on email blasts and other print advertising, logo on tee shirts, and featured on event publications.
<input type="checkbox"/> \$200 Printing Sponsor Business included on email blasts and other print advertising, logo on tee shirts, and featured on event publications.
<input type="checkbox"/> \$100 Trophy Sponsors (3 total) Business announced as sponsor and included on email blasts and other print advertising, logo on tee shirts, and featured on event publications.
<input type="checkbox"/> \$40 Food Vendor Limited to (2) by invitation.

Sponsor Information

Business Name

Contact Name

Business Phone

Street Address

Mobile Phone

City

| State

| Zip

Email

Total Due (from all boxes checked above) \$

Payment Method Check (Payable to Holly Area Chamber)

Cash

Hosted by the Holly Area Chamber of Commerce and
Groveland Township

HollyAreaChamber.com 248.215.7099
300 East Street, Holly, MI 48442



The One Place Business and Community Come Together