



# Holly CHAMBER of COMMERCE

*Bringing Business and Community Together Since 1918*

## THE 2024 HOLLY CHAMBER MEMBERSHIP DIRECTORY

— IN PARTNERSHIP WITH THE VIEW NEWSPAPER GROUP —

**With the mission of promoting our Holly community, from the Historic Downtown to the North End District and out to the Dixie Byway and Davisburg, the Holly Chamber of Commerce is the one place where business and community come together.**

One of the key components to fulfilling this mission is to continue publishing the Chamber Directory. Complete with business, nonprofit, and civic organizations listings, features on chamber events like the Concerts in the Park and more.

This directory will be used throughout the year by consumers, making it a great marketing opportunity. The directory is produced in full color with a glossy cover and it will be inserted into the February 24th edition of The Tri-County Times.

**BE A PART OF MAKING  
HOLLY A GREAT COMMUNITY!**

**The Directory will be  
mailed to over  
6,000 homes in Holly  
— PLUS —**

**Every non-subscribing  
business in Holly will  
receive a paper with  
the Directory included.**

### ADVERTISING RATES AND SIZES

**FULL PAGE .....\$642**

9.25" x 9.25" plus bleed

**1/2 PAGE .....\$332**

H: 9.25 x 4.5" or V: 4.5 x 9.25"

**1/4 PAGE .....\$203**

H: 9.25 x 2.125" or V: 4.5 x 4.5"

**1/8 PAGE .....\$110**

2.125" x 4.5"

**BOLD LISTING .....\$45**

or FREE with any ad purchase



### PUBLICATION DATE:

Sunday, February 24, 2024

### AD DEADLINE:

Monday, January 29, 2024

[www.tctimes.com](http://www.tctimes.com) • [www.hollyareachamber.com](http://www.hollyareachamber.com)

**TO BE INCLUDED IN THE DIRECTORY PLEASE CALL 810-629-8282**

**VIEW** Newspaper Group

**TRI-COUNTY  
Times**