



**JoCoPlants Show Sponsorship
Johnston County Nursery Marketing Association
August 17, 2022**

Please fill out this form and return with payment

or

Register and pay online here:

<http://events.constantcontact.com/register/event?llr=5ce9uddab&oeidk=a07eiivdvsf42eef7>

Business Name _____

Contact Name _____

Address _____ City/State/Zip _____

Email _____ Phone _____

Mobile _____ Fax _____

Sponsor Level: _____ Platinum, _____ Gold, _____ Silver, _____ Bronze
(Please see enclosed Sponsorships Levels descriptions)

Sponsor name will be listed on Trade Show printed materials as:

Name: _____

Authorizing Signature: _____

MOVE IN: Tuesday, August 16th, 2022 Noon – 4:00PM

TRADE SHOW: Wednesday, August 17th, 2021 9:00AM – 3:00PM

MOVE OUT: Wednesday, August 17th, 2021 3:00PM – 5:00PM

Make Check Payable to: Johnston County Nursery Marketing Association
Mail Check to: JCNMA, 12100 NC Hwy 50, Willow Spring, NC 27592

Questions?: Kim Strazisar, 919-244-7915 or kimstrazisar@gmail.com

Thank you for your support of the Johnston County Nursery Marketing Association!

2022 Sponsorship Levels

JocoPlants Sponsorships support agriculture in North Carolina and provide opportunities for businesses to connect with our nurserymen and the professional horticultural community.



\$2,500

Contact us about a Platinum Sponsorship

PLATINUM SPONSOR BENEFITS

1. Prominent location booth at annual Trade Show.
2. Venue signage, prominently displayed.
3. Logo inclusion on website promotion for trade show, clickable link.
4. Logo inclusion on all marketing materials for trade show.
5. Lead follow-up list from Trade Show.
6. Logo inclusion on online registration page.
7. Year-long advertising on JoCoPlants.com home page.
8. Customized social media graphic for use on your company platforms.
9. Official sponsor of the JoCoPlants Show Education with opportunity to present two-minute promotion at the start of one education event.



\$1,500

Contact us about a Gold Sponsorship

GOLD SPONSOR BENEFITS

1. Prominent location booth at trade show.
2. Venue signage.
3. Logo inclusion on website promotion for trade show, clickable link.
4. Logo inclusion on all marketing materials for trade show.
5. Logo inclusion on online registration pages.
6. Year-long advertising on JoCoPlants.com Home Page.
7. Customized social media graphic for use on your company platforms.



\$1,000

Contact us about a Silver Sponsorship

SILVER SPONSOR BENEFITS

1. Trade show booth.
2. Venue signage.
3. Logo inclusion on website promotion for trade show, clickable link.
4. Name inclusion on all marketing materials for trade show.
5. Name inclusion on online registration pages.
6. Advertising on JoCoPlants.com Contact Page.
7. Social media graphic for use on your company platforms.



\$500

Contact us about a Bronze Sponsorship

BRONZE SPONSOR BENEFITS

1. Trade show booth.
2. Venue signage.
3. Name inclusion on website promotion for trade show, clickable link.
4. Name inclusion on all marketing materials for trade show.
5. Name inclusion on online registration pages.
6. Advertising on JoCoPlants.com About Page.
7. Social media graphic for use on your company platforms.

JoCoPlants.com Website Ads

As part of your sponsorship of the JCNMA we would like to offer you the opportunity to advertise on our website, www.jocoplants.com. If you would like to advertise on the website, as specified in your sponsorship level agreement, please send your ads to johnstoncountynurserymen@gmail.com. You may also have the option to choose the months in which you want to advertise.

Specifications:

Ads should only be sent in .GIF or .JPG. It is very important that ads are sized correctly - both the dimensions and the total size of the file in kilobytes:

288 x 200 px

All ads should be optimized - that is, the total file size should be reduced as small as possible without compromising the appearance.

Ads can be as simple as a logo that links directly to your website. When you send your ad, be sure to include the specific web address to which you would like the ad to link.