

The Lake Crystal Area Chamber of Commerce and the "Cruz' IN Lake Crystal" Roll In committee is seeking annual sponsors for 2020 to help support the upcoming Thursday night Roll Ins. This year's events will include 10 local Lake Crystal cruise-ins beginning on May 28th and running every other Thursday evening from 5:00 to 8:00pm through Sept. 17th. In doing this, our community will enjoy several evenings of area motorists and families coming to our community, participating in our local business opportunities and acquaint themselves with Lake Crystal.

This club was formed in 2017 in dedication to car and motorcycle enthusiasts and to the preservation, use and enjoyment of historical, classic, muscle and special interest vehicles. Our hope is that the event will continue to grow so that we may support Lake Crystal, our local businesses and our area sponsors.

An annual sponsor can be an individual, group, organization or business who wishes to contribute a sponsorship for 2020. There are several sponsorships that we hope that you will consider and contribute to: A breakdown of these sponsorships are attached in this letter.

If you wish to find out more about this event we will provide assistance on our Chamber website or by one of our committee members. Please feel free to contact us with any questions or concerns. The sponsorship year is from **May 15, 2020 to September 17<sup>th</sup>, 2020**.

Sponsorship applications and checks should be mailed to the PO Box listed below or contact Scott or Julie to have your sponsorship payment picked up.

Checks to: Lake Crystal Area Chamber of Commerce / Cruz 'IN - PO Box 27 - Lake Crystal, MN 56055

With our sincere thanks,

Julie Reed – Chamber Executive Director (507) 726-6088 email: lcacc56055@gmail.com  
Scott Spencer, President (507) 508-7442 email: spencersr@hotmail.com

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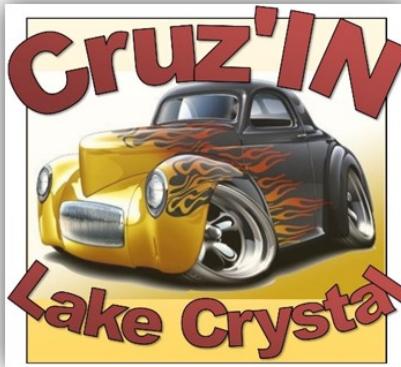
### **2020 CRUZ'IN LAKE CRYSTAL SPONSORSHIP**

**SPONSOR NAME/BUSINESS** \_\_\_\_\_

**ADDRESS** \_\_\_\_\_

**PHONE / EMAIL** \_\_\_\_\_

***\*\*\* Applications and checks must be received by APRIL 1st, 2020  
to allow ample time to have your logos used on our printed materials \*\*\****



## Sponsorship Plans

### **Platinum Sponsor - \$500** *(10 major sponsors - Deadline April 1st BUT first come first serve)*

- Either a Reserved area for Collector car (s) and business materials at two of the 10 roll-in's
- OR** a Reserved table for business materials at two of the 10 roll-in's *(No Vehicle)*

Sponsor plaque

Your business announced throughout the night by DJ

Your business name and logo on T-shirt

Your business name, logo and link on the website and facebook page

Your business name and logo on all printed material

A Free Tee shirt  XXXL  XXL  XL  L  M

### **Gold Sponsor - \$350**

Sponsor plaque

Your business announced throughout the night by DJ

Your business name, logo and link on the website and facebook page

Your business name and logo on all printed material

A Free Tee shirt  XXXL  XXL  XL  L  M

### **Silver Sponsor - \$200**

Your business name, logo and link on the website and facebook page

Your business name and logo on all printed material

A Free Tee shirt  XXXL  XXL  XL  L  M

### **Mentions - \$50 and Door prizes**

Your business name, logo and link on the website and facebook page

One Free Tee shirt  XXXL  XXL  XL  L  M