



## BECOME A SPONSOR!

### **BIG SPONSOR (\$500-\$999)**

- Recognition in HGLHC Newsletter
- Listing in Program Book & Website
- B&W Quarter Page Ad in Program Book

### **BIGGER SPONSOR (\$1,000-\$1,499)**

- Recognition in HGLHC Newsletter
- Listing in Program Book & Website
- B&W Half Page Ad in Program Book

### **EVEN BIGGER (\$1,500-\$2,499)**

- Recognition in HGLHC Newsletter
- Listing in Program Book & Website
- B&W Half Page Ad in Program Book

### **REALLY BIG (\$2,500-\$4,999)**

ALL benefits of EVEN BIGGER SPONSOR plus these upgrades:

- Color Full Page Ad in Program Book
- Facebook & Website Links
- Logo in Program Book
- Small Logo on Advertisements

### **REALLY, REALLY BIG (\$5,000-\$9,999)**

ALL benefits of REALLY BIG SPONSOR plus these upgrades:

- Logo on Posters & Posters & Advertisements

### **SERIOUSLY BIG (\$10,000-\$14,999)**

ALL benefits of REALLY, REALLY BIG SPONSOR plus these upgrades:

- Prominent Logo Placement on Posters & Advertisements
- Seriously Big Sponsor in Press Materials & Advertising
- Recognition & Thank You by Board President

### **BIGGEST (\$20,000+)**

ALL benefits of SERIOUSLY BIG SPONSOR plus these upgrades:

- Color Two Page Ad in Program Book
- Biggest Sponsor in Press Materials & Advertising
- Speaking Opportunity at Event
- First Choice of Sponsorship Opportunities at Future HGLHC Events
- Largest Logo Placement

The final program book will be featured on the One Big Event website as a downloadable PDF through December 31, 2021.

Please contact Dan Millett at **860-278-4163 x118** for details.

**19TH ANNUAL ONE BIG EVENT**  
**SATURDAY, NOVEMBER 13, 2021**  
[www.OneBigEvent.org](http://www.OneBigEvent.org)

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