



Hartford Gay & Lesbian Health Collective:

**HELPING PEOPLE
SAVE THEIR LIVES
SINCE 1983**

2021 PROGRAM BOOK INFORMATION FOR ADVERTISERS

Program Book Dimensions: 5.5" x 8.5"

Ad Specifications

	Size (w x h)	Price
▪ Full-page ad (interior pages):	5" x 8"	\$350
▪ Half-page ad (horizontal):	5" x 3.75"	\$200
▪ Quarter-page ad (vertical):	2.25" x 4"	\$125

The final program book will be featured on the One Big Event website as a downloadable PDF through December 31, 2021.

Black and white ads must be submitted in black and white. Color ads are available on a limited basis for 30% more than published prices.

Print-ready ads must be received on or before September 17, 2021 in order to ensure inclusion in the program book. Please submit ads in one of the following formats:

- a full-size (accurate to specified dimensions), properly formatted high-resolution pdf created with Adobe Acrobat at 300 dpi, or
- a full-size (accurate to specified dimensions) high-resolution JPG at 300 dpi.

Print-ready art submission or inquiries regarding ad placement, please email Dan Millett at danm@hglhc.org or call 860-278-4163 x118.

Payment and Placement

For payment via check or money order, please use the address above and remit payable to: **HGLHC**. We also accept VISA, MasterCard, American Express, and Discover.

Name on Card: _____

Exp. Date: / /

Credit Card Number: _____

Security Code: _____

Billing Address: _____

Signature: _____

Company Name: _____

Contact Name: _____

Email: _____

Phone: _____

**19TH ANNUAL ONE BIG EVENT
SATURDAY, NOVEMBER 13, 2021
www.OneBigEvent.org**

Hartford Gay & Lesbian Health Collective
P.O. Box 2094
Hartford, Connecticut 06145-2094
Tel: 860-278-4163 x118 | Fax: 860-278-5995
danm@hglhc.org | www.hglhc.org

