



2021 PROGRAM BOOK INFORMATION FOR ADVERTISERS

Program Book Dimensions: 5.5" x 8.5"

Ad Specifications	Size (w x h)	Price
▪ Full-page ad (interior pages):	5" x 8"	\$350
▪ Half-page ad (horizontal):	5" x 3.75"	\$200
▪ Quarter-page ad (vertical):	2.25" x 4"	\$125

The final program book will be featured on the One Big Event website as a downloadable PDF through December 31, 2021.

Black and white ads must be submitted in black and white. Color ads are available on a limited basis for 30% more than published prices.

Print-ready ads must be received on or before September 17, 2021 in order to ensure inclusion in the program book. Please submit ads in one of the following formats:

- a full-size (accurate to specified dimensions), properly formatted high-resolution pdf created with Adobe Acrobat at 300 dpi, or
- a full-size (accurate to specified dimensions) high-resolution JPG at 300 dpi.

Print-ready art submission or inquiries regarding ad placement, please email Dan Millett at danm@hglhc.org or call 860-278-4163 x118.

Payment and Placement

For payment via check or money order, please use the address above and remit payable to: **HGLHC**. We also accept VISA, MasterCard, American Express, and Discover.

Name on Card: _____ Exp. Date: / /
 Credit Card Number: _____ Security Code: _____
 Billing Address: _____

 Signature: _____

Company Name: _____
 Contact Name: _____
 Email: _____ Phone: _____

19TH ANNUAL ONE BIG EVENT
 SATURDAY, NOVEMBER 13, 2021
www.OneBigEvent.org

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