

# Pierson Nurseries

Your Northeast Partner in Growth Since 1975



For over 50 years, Pierson Nurseries has supplied our region's independent garden centers, landscapers, and contractors with a premium selection of native plants along with a full line of ornamental trees, shrubs and perennials.

## 2026 Summer & Fall IGC Perennial Catalog

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# Allow us to reintroduce ourselves.

To our valued Independent Garden Center partners,

It's time for an exciting new chapter. For the last 50 years, Pierson Nurseries has primarily focused on serving New England's landscape companies and contractors, with retail garden centers as a secondary focus. But as local wholesale growers have disappeared in recent years, we recognized that our region needs a major investment in high-quality plant production—and we are stepping up to fill that gap.

Today, I am excited to announce that Pierson Nurseries is making a significant, long-term commitment to our IGC Sales Channel and will be investing heavily in the programs and standards you need to succeed. Rest assured, this commitment is strictly for independent retailers across our region, and we will not be partnering with big box stores.

A large portion of this investment is our newest team member, Taylor Grande, who will be working exclusively with you. Taylor joined us this spring, bringing a wealth of experience in horticulture sales and marketing along with longstanding relationships with some of New England's best IGCs. We are incredibly excited for her to get to know you and to become a trusted, valuable resource for your business.

Additionally, we are rolling out an enhanced Weekly Availability List powered by a modern email platform to keep you better informed. On the ground, we have invested and will continue to invest in our retail-ready production, focusing on the details that matter most to your customers. We are also actively revamping our wholesale pricing tiers to better support your margins.

We are excited to grow alongside you this season and beyond.



Jake Pierson



## Pierson Nurseries

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# Introducing Our Summer & Fall 2026 Catalog



We understand that maintaining consumer excitement in July, August, and September requires plants that look spectacular the moment they hit your tables.

As we transition into the second half of the shipping season, our focus turns to keeping your retail benches vibrant, color-rich, and irresistible to late-season gardeners. This year, we've put immense effort into partnering with the industry's top breeders to select outstanding perennial varieties specifically timed to ship in prime "bud & bloom" condition.

Tailored specifically for the unique climate of New England's independent garden centers, this curated collection of late bloomers is designed to drive late-summer traffic and extend your peak selling season well into autumn.

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# Our Promise To You



## Late Blooming Perennials

*Now retail-ready for your benches*

While you will always have full access to our extensive Weekly Availability List of shrubs, trees, and perennials, we are guaranteeing that every perennial ordered from this specific catalog will ship with its corresponding **photo plant tag** and arrive in a **clean, retail-ready #1 or #1B gallon container**.



## What's Up Next?

*Introducing the entry-level container shrub*

Leveraging our long history of growing exceptional woody shrubs, we'll be releasing a brand-new exclusive #1B gallon container shrub program, allowing novice home gardeners to enter the nursery market at a much more competitive price while maintaining strong margins for you.



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# 2026 SUMMER & FALL PERENNIALS



Crop Shot 7/17/26



## *Achillea millefolium* 'Sassy Summer Sangria' Yarrow

Bloom Time: Early-late Summer  
Hardiness Zone: 3-8  
Height: 30-36 in  
Spread: 36-42 in  
Size: #1 gallon  
Pricing:  
\$9.40 (1-5)  
\$8.70 (6+)



Crop Shot 7/17/26



## *Artemisia ludoviciana* 'Silver Lining' White Sagebrush

Bloom Time: Multi-season  
Hardiness Zone: 4-9  
Height: 12-16 in  
Spread: 32-36 in  
Size: #1B gallon  
Pricing:  
\$11.10 (1-5)  
\$10.30 (6+)



Crop Shot 7/17/26



## *Astilbe japonica* 'Rheinland' Japanese Astilbe

Bloom Time: Multi-season  
Hardiness Zone: 4-9  
Height: 24 in  
Spread: 16-20 in  
Size: #1 gallon  
Pricing:  
\$9.40 (1-5)  
\$8.70 (6+)



# 2026 SUMMER & FALL PERENNIALS



Crop Shot 7/17/26



*Astilbe x arendsii*  
**'Bridal Veil'**  
False Spirea

Bloom Time: Multi-season  
Hardiness Zone: 4-9  
Height: 28 in  
Spread: 18-22 in  
Size: #1 gallon  
Pricing:  
\$9.40 (1-5)  
\$8.70 (6+)



Crop Shot 7/17/26



*Coreopsis verticillata*  
**'Hot Paprika'**  
Threadleaf Coreopsis

Bloom Time: Early-late Summer  
Hardiness Zone: 5-9  
Height: 15-18 in  
Spread: 22-26 in  
Size: #1 gallon  
Pricing:  
\$8.70 (1-5)  
\$8.10 (6+)



Crop Shot 7/17/26



*Coreopsis verticillata*  
**'Zesty Zinger'**  
Threadleaf Coreopsis

Bloom Time: Early-late Summer  
Hardiness Zone: 5-9  
Height: 15-18 in  
Spread: 22-26 in  
Size: #1 gallon  
Pricing:  
\$8.70 (1-5)  
\$8.10 (6+)



# 2026 SUMMER & FALL PERENNIALS



Crop Shot 7/17/26



## *Heliopsis helianthoides* 'Sunstruck' False Sunflower

Bloom Time: Mid-late Summer  
Hardiness Zone: 4-9  
Height: 14-16 in  
Spread: 12-14 in  
Size: #1 gallon  
Pricing:  
\$9.90 (1-5)  
\$9.19 (6+)



Crop Shot 7/17/26



## *Hemerocallis* 'Gothic Grenadine' Daylily

Bloom Time: Midsummer  
Hardiness Zone: 3-9  
Height: 25-28 in  
Spread: 18-24 in  
Size: #1 gallon  
Pricing:  
\$9.74 (1-5)  
\$9.05 (6+)



Crop Shot 7/17/26



## *Hemerocallis* 'Sound Of My Heart' Daylily

Bloom Time: Rebloomer, Multi-season  
Hardiness Zone: 3-9  
Height: 28 in  
Spread: 18-24 in  
Size: #1B gallon  
Pricing:  
\$11.37 (1-5)  
\$10.56 (6+)





# 2026 SUMMER & FALL PERENNIALS



Crop Shot 7/17/26



## *Heuchera micrantha* 'Palace Purple' Coral Bells

Bloom Time: Multi-season  
Hardiness Zone: 4-9  
Height: 8-12 in  
Spread: 12-16 in  
Size: #1 gallon  
Pricing:  
\$7.44 (1-5)  
\$6.91 (6+)



Crop Shot 7/17/26



## *Heuchera* 'Wild Rose' Coral Bells

Bloom Time: Multi-season  
Hardiness Zone: 4-9  
Height: 8-10 in  
Spread: 18-20 in  
Size: #1B gallon  
Pricing:  
\$12.85 (1-5)  
\$11.93 (6+)



Crop Shot 7/17/26



## *Hosta* 'Guacamole' Hosta

Bloom Time: Multi-season  
Hardiness Zone: 3-9  
Height: 22 in  
Spread: 38 in  
Size: #1 gallon  
Pricing:  
\$7.30 (1-5)  
\$6.80 (6+)



# 2026 SUMMER & FALL PERENNIALS



Crop Shot 7/17/26



## *Hosta* 'Patriot' *Hosta*

Bloom Time: Multi-season  
Hardiness Zone: 3-9  
Height: 22 in  
Spread: 30 in  
Size: #1 gallon  
Pricing:  
\$7.20 (1-5)  
\$6.70 (6+)



Crop Shot 7/17/26



## *Liatris pycnostachya* 'Lavender Glowsticks' Blazing Star

Bloom Time: Early-mid Summer  
Hardiness Zone: 3-9  
Height: 4 ft  
Spread: 1.5-2 ft  
Size: #1 gallon  
Pricing:  
\$11.44 (1-5)  
\$10.62 (6+)



Crop Shot 7/17/26



## *Liatris spicata* 'Kobold' Gayfeather, Blazing Star

Bloom Time: Early-mid Summer  
Hardiness Zone: 3-9  
Height: 18-30 in  
Spread: 12-16 in  
Size: #1 gallon  
Pricing:  
\$7.17 (1-5)  
\$6.66 (6+)



# 2026 SUMMER & FALL PERENNIALS



Crop Shot 7/17/26



## *Nepeta faassenii* 'Purrsian Blue' Catmint

Bloom Time: Early Summer-Mid Fall  
Hardiness Zone: 3-8  
Height: 14-18 in  
Spread: 18-30 in  
Size: #1 gallon  
Pricing:  
\$9.37 (1-5)  
\$8.70 (6+)



Crop Shot 7/17/26



## *Perovskia atriplicifolia* Russian Sage

Bloom Time: Late Summer-Mid Fall  
Hardiness Zone: 4-9  
Height: 36-48 in  
Spread: 20-30 in  
Size: #1 gallon  
Pricing:  
\$9.26 (1-5)  
\$8.60 (6+)



Crop Shot 7/17/26



## *Perovskia atriplicifolia* 'Denim 'n Lace' Russian Sage

Bloom Time: Midsummer-Late Fall  
Hardiness Zone: 4-9  
Height: 28-32 in  
Spread: 34-38 in  
Size: #1B gallon  
Pricing:  
\$11.37 (1-5)  
\$10.56 (6+)

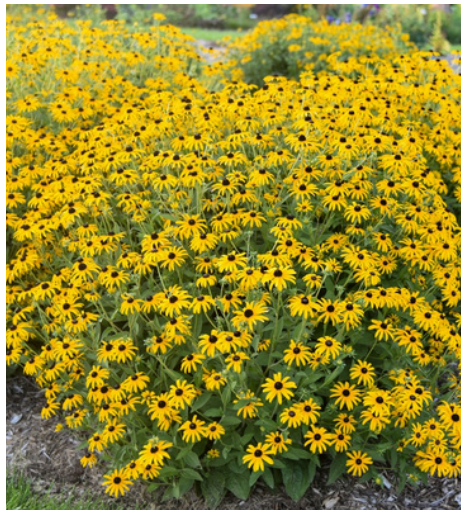




# 2026 SUMMER & FALL PERENNIALS



Crop Shot 7/17/26



## *Rudbeckia* 'Treasure Trove' Black-Eyed Susan

Bloom Time: Early Summer-Mid Fall  
Hardiness Zone: 4-9  
Height: 2-3 ft  
Spread: 3-4 ft  
Size: #1 gallon  
Pricing:  
\$11.22 (1-5)  
\$10.42 (6+)



Crop Shot 7/17/26



## *Salvia* 'Big Sky' Perennial Salvia

Bloom Time: Late Spring-Early Summer  
Hardiness Zone: 3-8  
Height: 28-32 in  
Spread: 28-32 in  
Size: #1B gallon  
Pricing:  
\$11.54 (1-5)  
\$10.72 (6+)



Crop Shot 7/17/26



## *Sedum* 'Boogie Woogie' Stonecrop

Bloom Time: Multi-season  
Hardiness Zone: 3-9  
Height: 6-8 in  
Spread: 16-18 in  
Size: #1B gallon  
Pricing:  
\$11.21 (1-5)  
\$10.41 (6+)





# 2026 SUMMER & FALL PERENNIALS



Crop Shot 7/17/26



*Sedum*  
**'Lemonjade'**  
Autumn Stonecrop

Bloom Time: Early Fall  
Hardiness Zone: 3-9  
Height: 16-18 in  
Spread: 26-28 in  
Size: #1B gallon  
Pricing:  
\$11.44 (1-5)  
\$10.62 (6+)



Crop Shot 7/17/26



*Stokesia*  
**'Peachie's Pick'**  
Stokes' Aster

Bloom Time: Midsummer-Early Fall  
Hardiness Zone: 5-9  
Height: 18 in  
Spread: 18-24 in  
Size: #1 gallon  
Pricing:  
\$8.85(1-5)  
\$8.22 (6+)



Crop Shot 7/17/26

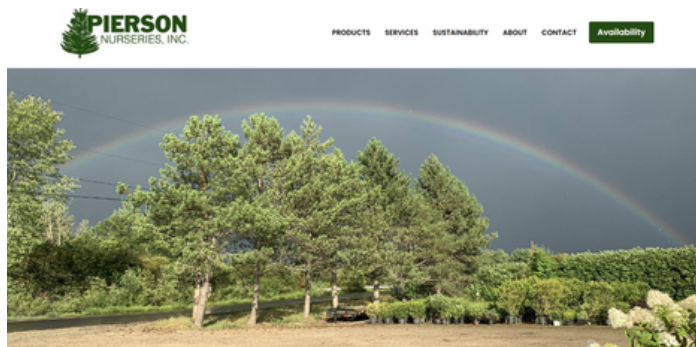


*Veronica*  
**'White Wands'**  
Spike Speedwell

Bloom Time: Rebloomer, Early-Midsummer  
Hardiness Zone: 4-8  
Height: 14-16 in  
Spread: 16-20 in  
Size: #1B gallon  
Pricing:  
\$11.44 (1-5)  
\$10.62 (6+)



# How To Order



Sign up to receive our Weekly Availability

## Weekly Availability

July 2nd, 2026

Pierson Nurseries Availability 7-2-26

## Ready to place an order ?

Unlike other wholesale nurseries, Pierson Nurseries does not have an order minimum amount.

Simply add the quantity of items you're requesting directly in the current Weekly Availability List and submit your order to **Taylor Grande**. If you have a materials list and would prefer to have us build the order for you, we'd be happy to do that as well!

Our **Weekly Availability** is published every Thursday during the growing season. You can access our current list anytime via our website at [www.piersonnurseries.com](http://www.piersonnurseries.com). Our password is **pni2026**.

## Have questions or need help?

Reach out - we can't wait to hear from you!

**Taylor Grande**  
ICG Sales & Marketing  
Manager



[Tgrande@piersonnurseries.com](mailto:Tgrande@piersonnurseries.com)



719.582.3785



207.499.2994



313 Waterhouse Road,  
Dayton, ME 04005



[www.piersonnurseries.com](http://www.piersonnurseries.com)



### WEEK OF 6/25/2026 AVAILABILITY

Nursery Address:

313 Waterhouse Rd, Dayton ME 04005

P: (207) 499-2994 F: (207) 499-2912

[sales@piersonnurseries.com](mailto:sales@piersonnurseries.com) • [www.piersonnurseries.com](http://www.piersonnurseries.com)

Please note the NATIVE COLUMN, we have additional codes such as (P) POLLINATOR, (B) BIO RETENTION, (N) NATIVE, (NS) NATIVE SELECTION and (NC) Native Cultivar. If you don't see something you're looking for please contact us as we are bringing in new material every week.

| Item or Sku ID | Native | Item Description                     | Availab | 1-5 Price  | 6+ Price   | Plant Category | Order Qty |
|----------------|--------|--------------------------------------|---------|------------|------------|----------------|-----------|
| ABIBAAA1200N0V | N      | ABIES BALSAMEA 12-14" BB             | 2       | \$827.25   | \$827.25   | EVERGREEN      |           |
| ABIBAAA1400N0V | N      | ABIES BALSAMEA 14-16" BB             | 1       | \$1,287.50 | \$1,287.50 | EVERGREEN      |           |
| ABIBAAA0183N0C | N      | ABIES BALSAMEA 18-24" #28            | 18      | \$22.70    | \$20.60    | EVERGREEN      |           |
| ABIBAAA0183N2C | N      | ABIES BALSAMEA 18-24" #28 COMMERCIAL | 37      | \$17.00    | \$15.50    | EVERGREEN      |           |
| ABIBAAA0300N0F | N      | ABIES BALSAMEA 3-4" BB               | 1       | \$125.10   | \$125.10   | EVERGREEN      |           |
| ABIBAAA0600N0V | N      | ABIES BALSAMEA 6-7" BB               | 7       | \$290.00   | \$290.00   | EVERGREEN      |           |
| ABIBAAA0600N2F | N      | ABIES BALSAMEA 6-7" BB COMMERCIAL    | 3       | \$213.00   | \$213.00   | EVERGREEN      |           |

## Want the Availability List emailed to you each week?

Sign up on our website or scan the QR code to sign up.



# Pierson Nurseries

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# Terms & Conditions

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## HOURLY FREIGHT RATES

Pickup Truck: \$90

Large Trucks: \$205

Large Trucks with Trailer: \$235

*Tractor-trailer trucks may be used for large loads*

## DELIVERY POLICY

- Rates are charged per hour to and from the delivery site(s) from Dayton, Maine, plus anticipated unloading time, and is based upon the size of order, locale, and volume of orders to be shipped to the buyer's area. Every effort is made to keep you advised of when to expect your delivery. If our driver must wait for you, or unloading takes longer than quoted, additional charges may be incurred.
- Labor and equipment for unloading are the responsibility of the customer. Our drivers are not required to assist with unloading.
- We will not drop off plant material if no one is present to accept the delivery.
- Due to the fragile nature and heavy sizes of material delivered there must be adequately sized equipment present for unloading and handling larger sizes of plant-material. Improperly sized equipment puts equipment, operator, and plant-material at risk for serious damage or injury.
- If you are unsure of the equipment size necessary for unloading and handling your order, please reach out to us before scheduling a delivery. We recommend using pallet forks on a loader to lift plants by their root ball as the safest method for both the plant material and people assisting with unloading.
- Balled and burlapped material must always be handled with the weight of the root ball fully supported. Lifting these plants by their stems will result in vascular damage and subsequent injuries that impair future performance. We do not recommend using chains hooked onto a plant's wire basket to hoist plants. The basket of wires is meant to support and hold a root ball together, not provide a lifting point of the entire plant's weight from a single wire strand.



**P**

Pierson Nurseries

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# Terms & Conditions

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## **PICK-UP PROCEDURES**

For pick-ups, 48-hour notice is required, and the cut-off point is 12pm noon ET. If you would like to pick up material on a Monday, we will need to know by noon the previous Thursday. During that time, the material will be pulled and prepped. If we encounter any issues while prepping the order, you will be informed via phone or email prior to pick up. Our pick up window is between 8am–3pm Monday-Friday.

## **WARRANTY ON MATERIAL**

Pierson Nurseries does not provide a warranty on any plant material; we cannot control how the material is cared for after leaving the property. If there are issues with any material upon pick-up, please bring them to the attention of a staff member immediately. For deliveries, please bring concerns to the attention of the driver and claims must be made in writing, with pictures, within 3 business days (noted on all delivery slips).

## **PAYMENT TERMS**

All invoices are COD (cash on delivery) unless you have been approved for credit terms. We require a credit application and 2 orders paid COD before we approve N30 terms.

A credit card processing fee of 3% will be assessed on all credit card payments, due to an increase in security and processing costs. This policy applies to credit card payments only.

Per terms and conditions for all charge account customers, a 2% per month finance charge will be assessed on all past due amounts over 30 (thirty) days.

## **OVER-WINTERING MATERIAL**

Pierson Nurseries is a holding yard. Material can be held here over the winter if the time frame of a job has changed. However, a fee of 15% will be added to the order.

## **RESTOCKING FEE**

A restocking fee of 10-15% of the order will be charged if material is pulled/prepped and not picked up and/or delivered.



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