



## 2nd Annual Fall Showcase – FAQ Information Sheet

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Question	Answer
What is the date of the Fall Showcase?	Thursday, November 14, 2019
What time is the Fall Showcase?	4:00 pm – 6:30 pm
Where is the Fall Showcase?	Executive Banquet Hall 205 Executive Drive, Newark, DE 19702
Who is hosting the Fall Showcase?	Middletown Area Chamber of Commerce & DSBC
Where can I find Fall Showcase information?	<a href="http://www.maccde.com">www.maccde.com</a> -/ <a href="http://www.dsbchamber.com">www.dsbchamber.com</a>
Do I need to be a Chamber member to participate?	No. Chamber members and non-Chamber members are encouraged to participate. If you are not a member and choose to apply for membership a portion of your registration fee will be applied to your annual membership dues.
Where is the Fall Showcase being advertised?	MACC/DSBC website, e-mail blasts, mailings, events, radio stations, area newspapers, other area Chamber members, postcards at storefronts, and area businesses.
How many exhibitors are you expecting?	70 – Banquet Hall includes Taste of vendors, Community leaders, along w/ standard and super booth vendors
Is there networking for vendors available?	YES! Booths are to be set up by 3 pm for vendor to vendor networking from 3pm – 4 pm.
Is there a list of current Exhibitors/Sponsors?	There will be a list of exhibitors/sponsors on promotions ; which will be updated from time to time
Are there other Sponsorship Opportunities available?	Yes. Several sponsorship opportunities are available please contact MACC or DSBC to discuss your options.
Are there Advertising opportunities?	Yes. Business card size ad up to full page ad may be included in the Expo Program Guide. Click on <a href="http://www.maccde.com">www.maccde.com</a> or <a href="http://www.dsbchamber.com">www.dsbchamber.com</a> to view options.
Do I need to purchase a booth to advertise in the Program Guide?	No. You have the same advertising options as listed above even if you are unable to purchase a booth.
Amazing Expo Highlights include:	<ul style="list-style-type: none"> <li>• ‘Taste of’ restaurant/beverage companies.</li> <li>• Local Community businesses throughout the event.</li> <li>• Networking opportunities during the event.</li> <li>• Door prize drawings</li> </ul>
Is there a fee to attend?	No. Free admittance
Will there be food & drinks available?	Yes. Free samplings from our Taste of vendors & complimentary refreshments during the vendor networking hour 3 pm – 4 pm.
Parking availability?	Ample parking is available for all. Designated areas for vendor & guest parking will be marked.