



# 20 COMMUNITY GUIDE & 20 BUSINESS DIRECTORY



The Middletown Area Chamber of Commerce is gearing up to produce the new **2020 MACC Community Guide & Business Directory**, and we are thankful to once again be partnering with our go-to design agency, **Launch Design Collective**. Launch is a full-service creative agency that elevates companies small and large with proven solutions. Our team has worked with Launch over the last several years and their attention to detail and professionalism has been unwavering.

The MACC Community Guide & Business Directory is the Middletown Area Chamber of Commerce's official publication, and is the most effective way to reach the residents and business owners within the Middletown area.

Please view the ad sizes and rates below for your options for participating, and please contact **Roxane Ferguson** at the MACC office at **302-378-7545** with any questions. Space is limited, so please act quickly. We look forward to seeing you all in our new 2019 MACC Community Guide & Business Directory!

**Patrick J Carson**

President – Middletown Area Chamber of Commerce

## AD RATES

Guide trim size 8.5W x 11H

<b>Back Cover w/ bleed:</b> 8.75W x 11.25H	<b>\$2,500</b>
<b>Inside Front Cover w/ bleed:</b> 8.75W x 11.25H	<b>\$1,500</b>
<b>Inside Back Cover w/ bleed:</b> 8.75W x 11.25H	<b>\$1,500</b>
<b>Full page ad w/ bleed:</b> 8.75W x 11.25H	<b>\$1,000</b>
<b>Half page horizontal:</b> 7.5W x 4.75H	<b>\$599</b>
<b>Half page vertical:</b> 3.5W x 10H	<b>\$599</b>
<b>Quarter Page:</b> 3.5W x 4.75H	<b>\$399</b>
<b>Eighth Page:</b> 3.5W x 2.25H	<b>\$350</b>

## SEND AD MATERIALS TO

**[creative@ldcandco.com](mailto:creative@ldcandco.com)**

Ad space is limited and subject to availability. Position guarantee (1/2 page minimum) add 15%.

Note: Other position requests will be considered. However, ultimate position of advertisements is at the discretion of the publisher.



## 2,500

### FULL COLOR COPIES

copies of the guide are strategically distributed at the best locations to reach our residents and business owners.

## YOUR AD IS CIRCULATED FOR AN ENTIRE YEAR!

A Digital Edition of the guide will be accessible on the Chamber's official website, **[maccde.com](http://maccde.com)**, as well as our social media sites.

## Our online 2018 MACC Community Guide & Business Directory

allows your display ad to link directly to your website, increasing your circulation and website traffic for **FREE!**

**ARTWORK, PAYMENT & AGREEMENT DEADLINE NOVEMBER 15, 2019**

Additional info on reverse

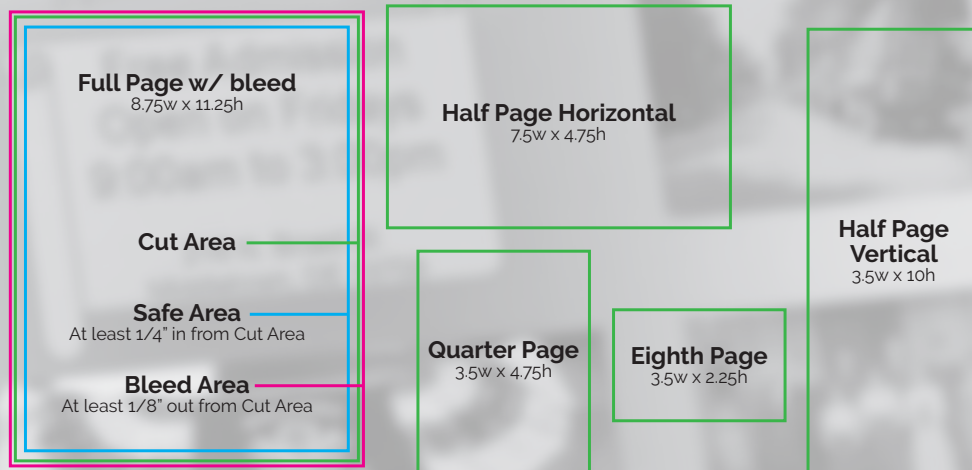
## COVER PAGE RATES

Only 1 of each available

Back Cover	\$2,500
Inside Back Cover	\$1,500
Inside Front Cover	\$1,500

## INSIDE PAGE RATES

Full Page	\$1,000
Half Page (H)	\$599
Half Page (V)	\$599
Quarter Page	\$399
Eighth Page	\$350



## PRINT READY ART REQUIREMENTS

Press ready PDF files preferred, with all type converted to outlines. PDF files must be high resolution (300dpi), CMYK color, and built to the exact dimensions. Crop marks and bleed lines must be included on all artwork.

**Additional formats accepted include:** High Resolution TIFF, EPS, Illustrator and Photoshop files  
No Spot colors. All colors must be CMYK. Bleeds must be at least 1/4".

## Ready to claim your ad spot?

**FILL OUT THE INFORMATION BELOW AND MAIL IT WITH PAYMENT TO:**

Middletown Area Chamber of Commerce, P.O. Box 1, Middletown, DE 19709

**Please make checks payable to:**

Middletown Area Chamber of Commerce

OR Choose to **GO GREEN** and sign up for your ad online@ [www.maccde.com](http://www.maccde.com)

## REMEMBER

Art Work, Payment &  
Agreement Deadline:  
**NOVEMBER 15, 2019**

## CONTACT INFORMATION

Company: \_\_\_\_\_ Contact Name: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Email: \_\_\_\_\_ Phone: \_\_\_\_\_

## PAYMENT INFORMATION

☐ Cash ☐ Check ☐ Credit Card (Complete Field Below) ☐ Mastercard ☐ Visa ☐ American Express ☐ Discover

Name on Card: \_\_\_\_\_

Authorized By: \_\_\_\_\_

Card #: \_\_\_\_\_

Signature: \_\_\_\_\_

Exp. Date: \_\_\_\_\_ Security Code: \_\_\_\_\_

Date: \_\_\_\_\_

Billing Address: \_\_\_\_\_

**Payment Terms: Payment must be made in full  
before display ad will be included in publication.  
All payments are non-refundable.**

Billing Phone: \_\_\_\_\_

## ARTWORK HANDLING

☐ I will send artwork ☐ Need help with ad design

Launch can design your ad for a fee.

Please contact **Paul Dolan** with details at **610.416.8440**

or email [creative@ldcandco.com](mailto:creative@ldcandco.com)



LDCandCo.com | 610.416.8440 | Delaware