

2026 Cheboygan Farmers' Market

Rules & Application

The vision for the Cheboygan Farmers' Market is to be a landmark destination and community gathering place, providing a diverse assortment of healthy, fresh and local foods and artisan crafts that accommodate the needs of the community. All in a festive and family-friendly atmosphere that provides a unique learning experience about sustainable agriculture and the history of the Market for Cheboygan's citizens and visitors.

The mission of the Cheboygan Farmers' Market is to support a healthy diet through fresh, nutritious, local and seasonal foods. This is done by creating a direct outlet for local farmers and artisans, who bring the highest-quality produce and handmade goods and make them accessible to all of Cheboygan's residents and visitors. This serves to support sustainable agriculture as well as the health and economic well-being of the community.

Cheboygan Farmers Market Committee:

Trustee – Michaela Buhrman

Trustee – Mary Barker

Trustee – Deb Kidder

Market Manager – Travis Neuman

[Facebook.com/Cheboyganfarmersmarket](https://www.facebook.com/Cheboyganfarmersmarket)

Indoor Market

The indoor market is held on Saturdays, from 9 am-12 noon, running from November through the last Saturday before Christmas and begins again in April running through the Saturday before Memorial Day. We charge a daily fee depending on the cost of the facility at K of C Hall.

Outdoor Market

The Cheboygan Farmers' Market is held at Festival Square each Wednesday and Saturday from Memorial Day weekend through the last Saturday in October. Market hours are 8 am to 1 pm. Annually, the fee is \$75.00 for the whole outdoor season. Payment is due by 1st Outdoor Market to the Market Treasurer. Fees collected go towards marketing, signage, and other annual costs.

- **All vendors must reside in Cheboygan County to be eligible as a vendor in the Market.** Applications will be required annually. Vendors must submit a copy(s) of all applicable licenses and permits pertaining to products that will be sold at market. It is recommended that Liability Insurance also be carried by each vendor.
- Vendor spots are assigned by the Market Manager and may change from year to year.
- **All products sold at the market must be produced in Cheboygan County.** Exceptions are made for synergetic products approved by the Market Committee. *Synergetic is defined as products, which complement the market but are not grown or produced by the vendor.* All synergistic products are to be disclosed on the application for review each year. To qualify to sell a synergistic product at the Market, **vendor must display signs** easily viewed by customers, **stating where the product was grown.**
- **Farmer/Producer** is a vendor offering for sale, articles for human consumption such as fruit, vegetables, edible grains, nuts, berries, honey, maple syrup, and non-edible articles such as

plants, and cut flowers. A vendor may not bring in products purchased from someone else for resale. A producer/farmer may sell synergistic products if approved by the Market Board.

- **Artisan/Crafter** are vendors who possess manual skills, tools & equipment to produce an item or service, by personally handling materials. Handcrafted items should be made of locally sourced, quality ingredients/materials and show excellent crafting skills. Crafters must present a sales tax license. **Please submit a copy with your application.**
- **Vendor parking for Saturdays will be at City Hall.** Please respect your fellow vendors as well as patrons of the market, by unloading and parking your vehicle, when possible.
- All vendors must have a sign or business card, indicating the name of the business and the owner's physical address. All vendors must clearly post product prices that can be easily seen by the customers. Each vendor is responsible for clean-up of their own 10x10 space. Each vendor must provide their own table(s) to the Market. Use of city picnic tables is not acceptable for vending.
- Any **Food Vendors**, MUST supply his/her own large trash container for customer use for the food packaging trash, and the vendor MUST take the trash to dispose with them at clean up.

Cottage Food Law: Please refer to, www.michigan.gov/cottagefood which lists information on cottage foods, unlicensed maple syrup, and honey. It is recommended that vendors take a Cottage Food class and **provide a copy of your certificate with your application.**

Service Organizations: The Market reserves four (4) spaces for not-for-profit service organizations. The service organizations must still submit a written application. Permission to participate will be on a first-come first-serve basis assigned by the Market Manager. There will be no charge for these spaces. Please notice, these four reserved spaces are not under the canopy of Festival Square, so a 10x10 pop up tent may be necessary. Also please note that spaces may be on a rotating, not set, schedule. **Please contact Michaela Buhrman prior to setting up your space.**

Code of Conduct for Cheboygan Farmers' Market Vendors:

The Cheboygan Farmers' Market prides itself on providing quality products for our customers. The primary purpose of this Code of Conduct is to ensure the safety and well-being of all participants. Common courtesy and respect are essential to the market's success and to provide a welcoming place for vendors, consumers, and the public.

Please remember although we may have different reasons for being at the farmers market, we all have an interest in its long-term success and the success of our fellow vendors at the market.

As used in this Code of Conduct, the term "Vendor" includes vendors, their employees, assistants, guests, family members, companions, and any other person(s) associated with the vendor.

All Cheboygan Farmers' Market vendors must follow the Code of Conduct as outlined below:

- I. Vendors are expected to be respectful and courteous at all times, demonstrate the highest standards of personal behavior and integrity, and conduct themselves in a pleasant and professional manner to all people attending the market.
- II. Vendors are expected to be respectful, professional, and use clean language at all times.
- III. Vendors are expected to provide a clean, sanitary, and visually appealing environment. This includes clean dress that is appropriate for a family environment.
- IV. Vendors are expected to follow all federal, state, and local laws.

- V. Vendors are expected to be aware that activities within their booth may have an impact on other market members.
- VI. Vendors shall not "hawk" their product. Hawking is defined as speaking in a tone of voice louder than normal for the purpose of bringing attention to oneself, space, or products; creating conversation designed to interrupt and draw customers away from another vendor's space.
- VII. Vendors shall be aware that smoking of any kind on premises is prohibited.
- VIII. Vendors are expected to respect the space of other vendors and the walkway for customers.
- IX. The Cheboygan Farmers' Market is an apolitical and nonreligious space. Vendors are expected to refrain from espousing opinions or beliefs during market operations or meetings.
- X. The Cheboygan Farmers' Market welcomes and supports people of all backgrounds and identities. Vendors are expected to comply with all state and federal equal opportunity and anti-discrimination laws and demonstrate sensitivity and kindness to people of all diversities. This includes, but is not limited to age, sex, race, color, ethnicity, culture, national origin, sexual orientation, gender identity and expression, education level, size, veteran status, marital status, family status, immigration status, political belief, religious preference, mental capacity, physical ability, and/or other characteristic protected by Federal or state law.
- XI. Zero tolerance will be allowed for:
 - personal insults
 - discriminatory jokes and language
 - harassment of any kind
 - unwelcome sexual attention
 - violence of any kind
 - advocacy of any of the above behaviors
- XII. Vendors are expected to notify the market manager immediately of any unsafe conditions.
- XIII. Vendors are expected to respect and adhere to all rules established by the Cheboygan Farmers' Market.

Failure to comply with any component of the code of conduct as determined by the Market Manager or market executive committee may lead to dismissal as a vendor at the Cheboygan Farmers' Market.

The disciplinary process will be:

1st offense – verbal warning

2nd offense – written warning and one-week suspension

3rd offense – forfeiture of space(s) and Market fees for the remainder of the season.

Rules and regulations shall be consistently applied to all vendors.

As situations present themselves, the Cheboygan Farmers' Market code of conduct may be amended.

The Market Manager has the right to deny a vendor the privilege of selling at the market. The vendor can appeal the Market Manager decision by following the grievance procedure. A copy is available from the Market Manager.

2026 VENDOR APPLICATION

Vendor Type:

Farm Farm/Food Farm/Craft
 Food Food/Craft Craft
 Non-Profit

I plan to start attending: Date _____ Wednesdays _____ Saturdays _____

Business Name: _____

Vendor Name: _____

Address: _____

Phone: _____ Email: _____

Initial if you agree to be included in a **Vendor Directory** (Name, business name, phone number and email address only)

Season Dues Fee \$75 (with parking your vehicle at City Hall after loading/unloading)

Products you plan to sell: _____

List any *synergetic* products that you plan to sell (Farmer/producer only): _____

Waiver & Release

By signing this form, I agree to hold harmless, the Cheboygan Farmers Market, City of Cheboygan, Cheboygan Main Street DDA, and Market Committee, from and against any and all claims, losses, liability, costs, or expenses arising out of bodily injury of any person or persons, relating to the use of Cheboygan Farmers Market property. By signing this form, I also agree to abide by and uphold the stated rules and code of conduct.

Vendor Signature: _____