

## MEDIA RELEASE

Amanda Gamble  
Executive Director  
Friends of Fort George  
905-468-6621

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For Immediate Release

### Celebrate Canada Day with Fort George

2020 is very different for everyone at the Friends of Fort George, and planning Canada Day is no exception! By June 1<sup>st</sup>, we are usually busy preparing our volunteer schedules for the day, ensuring our permits are in place for the Cake Parade and fireworks, and writing up our massive groceries lists for our evening BBQ!

In light of the ongoing state of emergency in the province and to protect our staff, volunteers and community, we have made the very difficult decision to cancel our Celebrate Canada Day festivities at Fort George this year. However, the Board of Directors of the Friends of Fort George and staff at Parks Canada felt that Canada Day was too important just to cancel. “On Canada Day we get to celebrate our national pride with our community, and welcome locals and visitors to the First Capital of Upper Canada” says Amanda Gamble, Executive Director of the Friends of Fort George. With that in mind, we have been working hard to create an opportunity to continue our annual celebrations with the community, with our Celebrate Canada Day Packages, that will allow everyone to celebrate Canada Day together, but from the safety of their homes.

We are very excited to be partnering with Parks Canada, and Willow Cakes and Pastries to bring the community as many aspects of Canada Day as we can. Willow Cakes will be creating packages of 6 Canada Day Cupcakes, that will be packaged with flags, pins, Canada Day tattoos, glow sticks, Parks Canada swag, balloons and more. These packages can be ordered online through our gift shop at <https://friendsoffortgeorge.square.site> or by calling our store at 905-468-6621. The cost is \$35.00 per package with free delivery in NOTL, and \$40.00 per package with delivery outside of NOTL. All proceeds will support the Friends of Fort George and Willow Cakes and Pastries.

There are a limited number of packages available with a deadline of June 25<sup>th</sup> for orders. All packages will be delivered for free throughout NOTL on June 30<sup>th</sup>, so that everyone has everything they need to Celebrate Canada Day together!

We have also created the hashtag #CanadaDayNOTL, and we hope that community members will use this hashtag to share images of how they are celebrating Canada Day this year! We will

be sharing images of Canada Day festivities from previous years through our social media channels (facebook, twitter and Instagram), and are working hard to create some special content to be shared on Canada Day, so that we can all celebrate together!

“We hope that the community will join us as we celebrate the 103<sup>rd</sup> anniversary of confederation” says Gamble, “and we can’t wait to celebrate the 104<sup>th</sup> anniversary with everyone in 2021!”

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Amanda Gamble, Executive Director, Friends of Fort George, 905-468-6621

