

CHAMBER of COMMERCE

VISITOR AND CONVENTION BUREAU

NIAGARA- ON- THE- LAKE

RETAIL RESOURCES

UNPRECEDENTED TIMES:

As small independent retailers we are experiencing some of the most difficult times we have every seen. We are your local voice as we navigate through government programs, relief measures, town restrictions, safety protocols and so on. We all need to adapt and pivot our business in the meantime, either via online sales, curbside pick-up or other creative means. We must also be ready to open for business when the time allows. This may look very different, but we must be ready to welcome our visitors and residents alike.

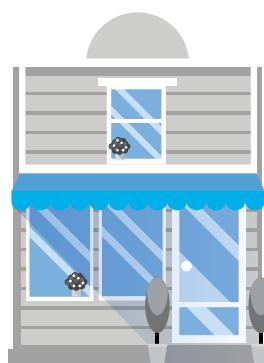
COMPREHENSIVE RECOVERY PLAN:



Your Chamber Board of Directors is now video conferencing weekly to address the needs of all members. A comprehensive look at the recovery plan of our town and what it tentatively might look like in the weeks and months ahead is being discussed.

RENT RELIEF FOR RETAILERS:

After advocating for rent relief, RCC is pleased to see a plan is forthcoming. The government announced a new Canada Emergency Commercial Rent Assistance program to help retailers and other businesses pay their rents for April, May, and June. Today, the Prime Minister made it clear that help is coming for our independent retailers, but we expect the program will be expended beyond that to help those who need it. The assistance is being rolled out in collaboration with the provinces and territories with further details, including the size of the program and who will qualify, coming in the days ahead.



WEEKLY COMMUNICATION:



The NOTL Chamber of Commerce continues to communicate weekly with its' members via their Special Covid-19 Newsletter. Also, a Business Community Chat is available on Tuesdays at 10 am via conference-call style chat with fellow members of our business community. To receive these newsletters please contact Nicole at the Chamber at 905-468-1950.

ONLINE & CURBSIDE PICK UP DIRECTORY:

Are you doing online and/or curbside pick-up in NOTL? We are looking at creating a page on our website specifically for our unique brand of retail stores. Please let us know if you are interested in participating.



RCC DAILY BULLETIN:

RCC RETAIL COUNCIL OF CANADA

Retail Council of Canada provides a Member Exclusive Bulletin daily. They are offering this information to ALL retailers via free subscription, and an excellent resource. In these challenging times, we welcome ALL retailers across Canada to subscribe to RCC's COVID-19 Daily News. We are your Voice during this crisis and beyond.



[Click here](#) or the video icon to view the link [How to remain top of mind with customers during COVID-19](#)