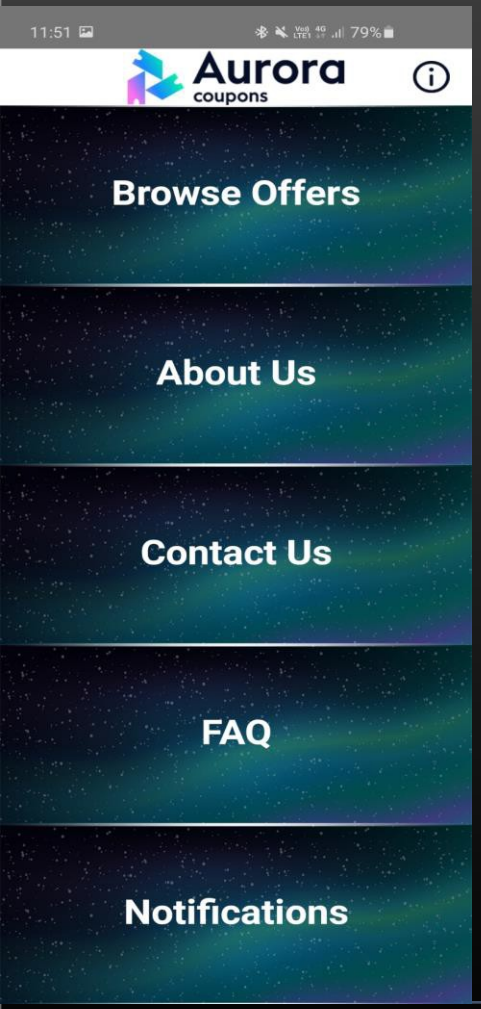
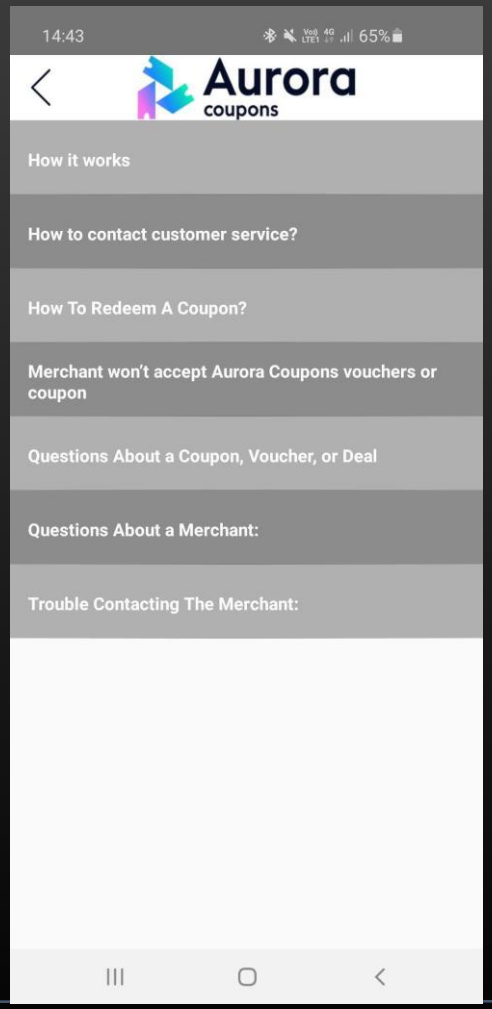
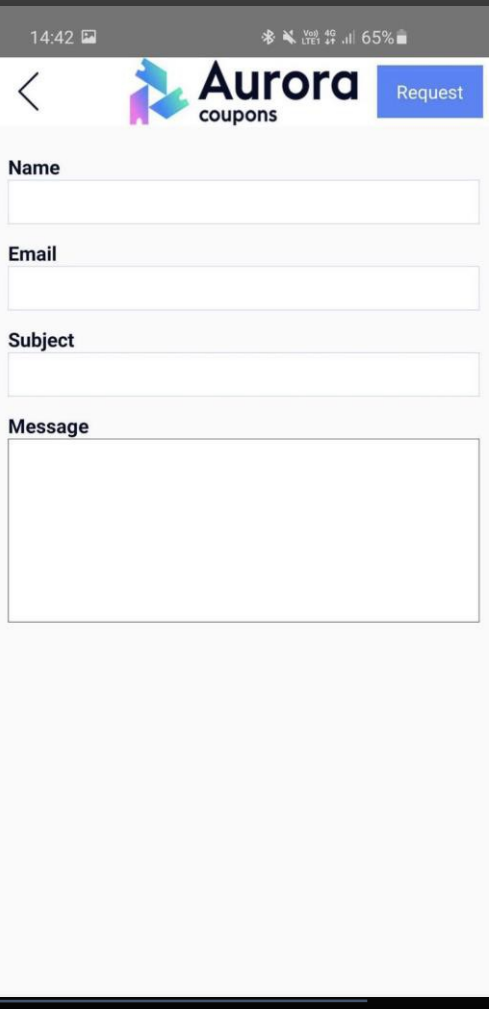
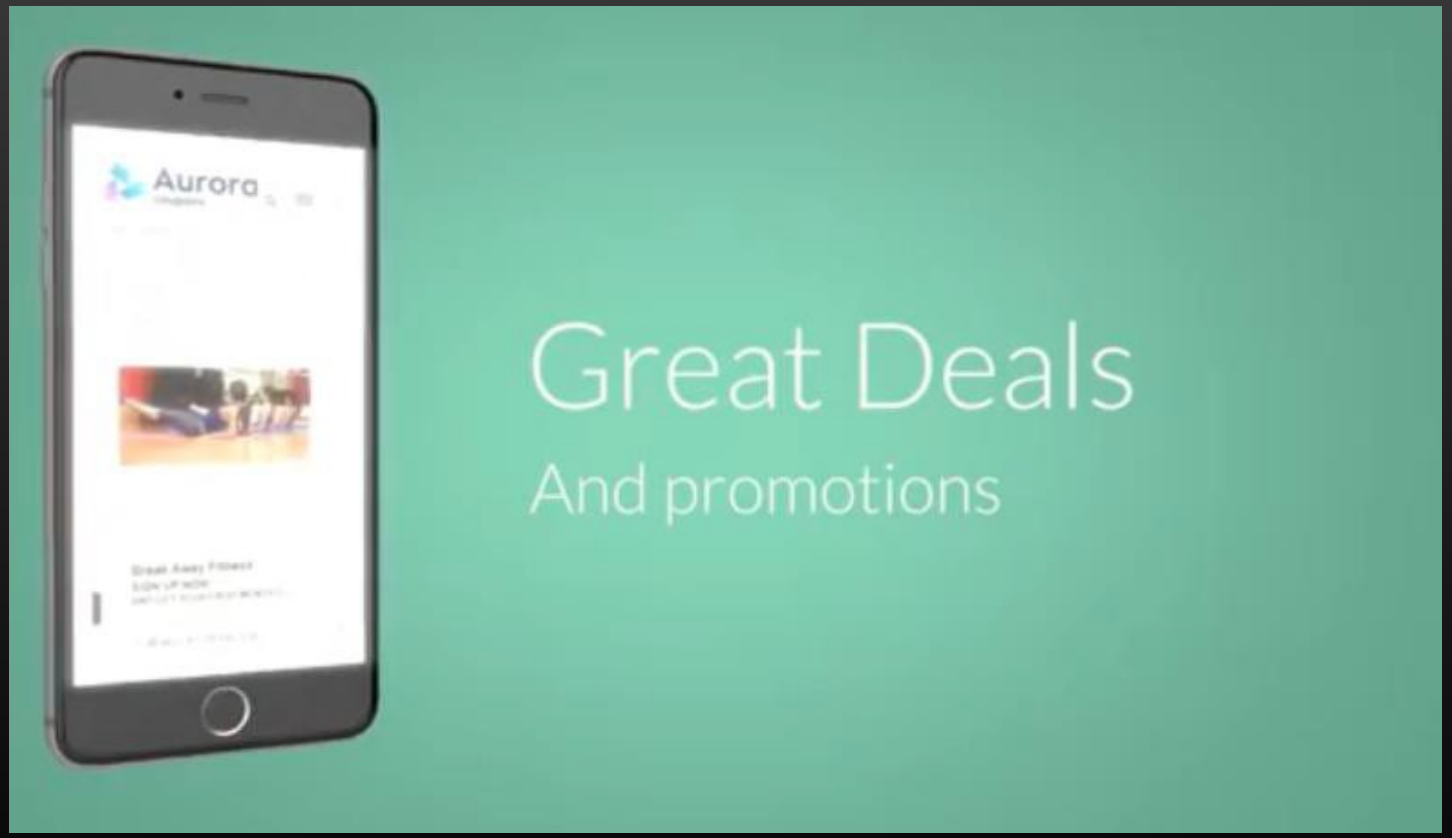
Aurora coupons







www.auroracoupons.com



WHY MOBILE MARKETING?

Mobile marketing is important because your consumers treat their mobile phones like someone who is closer to them than their lovers, parents, or pets. Who wouldn't love mobile phones? Mobile phones now outnumber us. There are more mobile phones on the planet than humans. Mobile phones are the best devices for businesses in advertising their products and services. Mobile marketing makes businesses succeed faster than traditional forms of marketing.

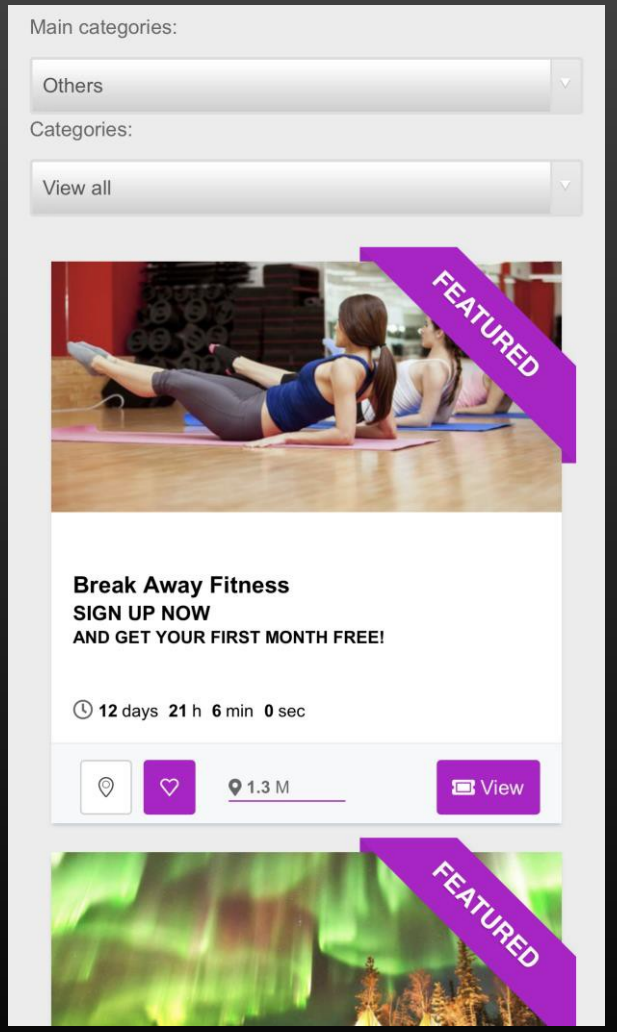
WHY AURORA COUPONS?

Aurora Coupons is one of the most powerful mobile promotion platform on the market. Aurora Coupons is a one-stop solution for mobile Coupons, Vouchers and Loyalty Cards!

Our mobile coupon platform manages digital Coupon creation, distribution, validation, and analysis.

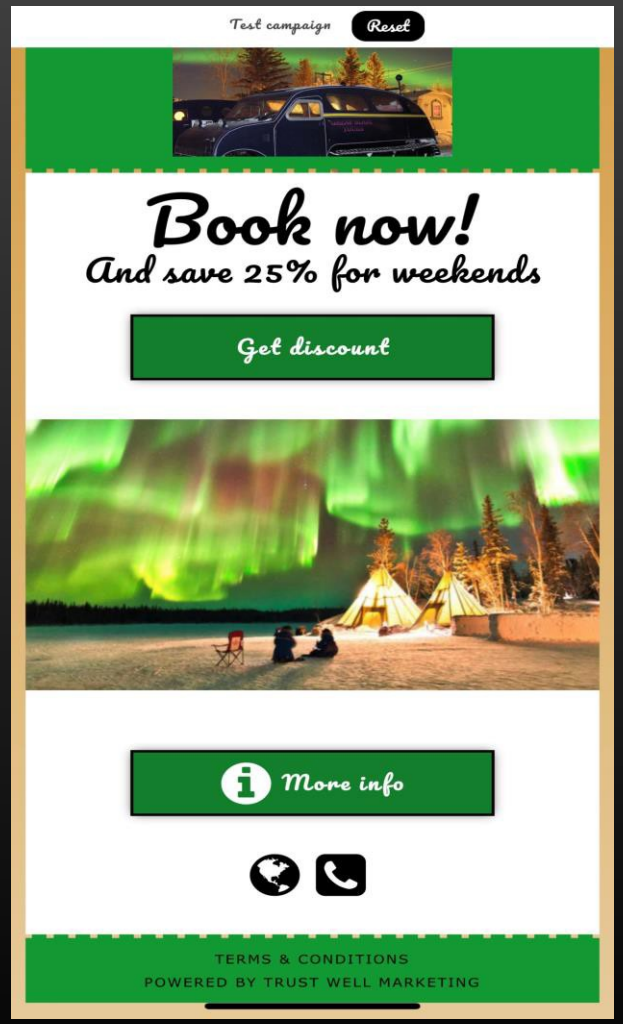
Furthermore, we can easily gather customer data and statistics to increase sales and grow local business.

Our project specifically is an App targeted to NWT residents. It also serves local businesses. Local Businesses are essential for our economy. They bring growth and innovation to our communities. They provide employment and create entrepreneurship opportunities and support for local economies, communities, and neighborhoods.



BENEFITS !

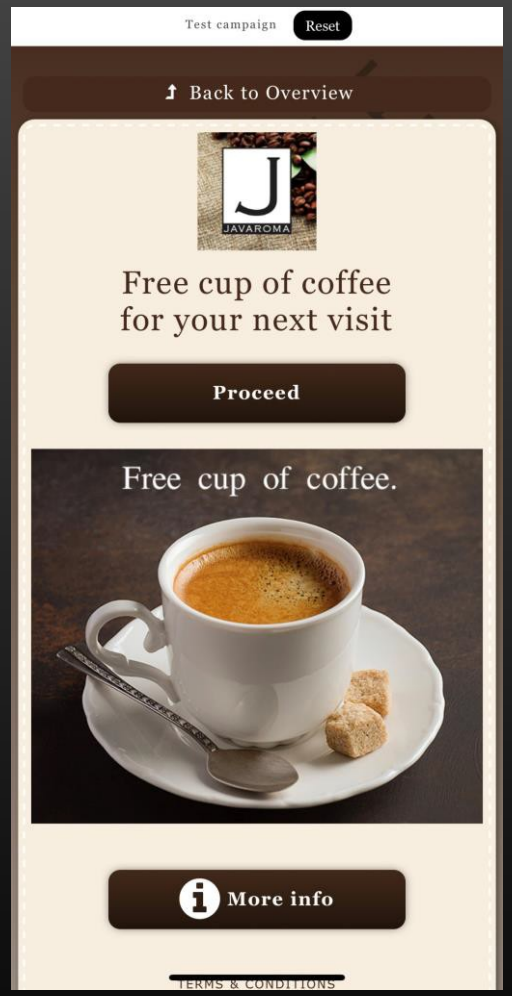
Aurora coupons aims at supporting local businesses with coupons from local businesses on the App & website. It is aimed at supporting local restaurants, coffee shops, arts and gifts shops, galleries, tour operators, hotels and other businesses in hospitality industry. Our App & website assist in promoting not only existing products and services but also new products and businesses a tourist wants to visit. Using Aurora coupons, will attract tourists to local businesses and be able to get free goods or offers while available. This will assist Nwt residents to get all the best deals, promotions, and information about local businesses all in one place.

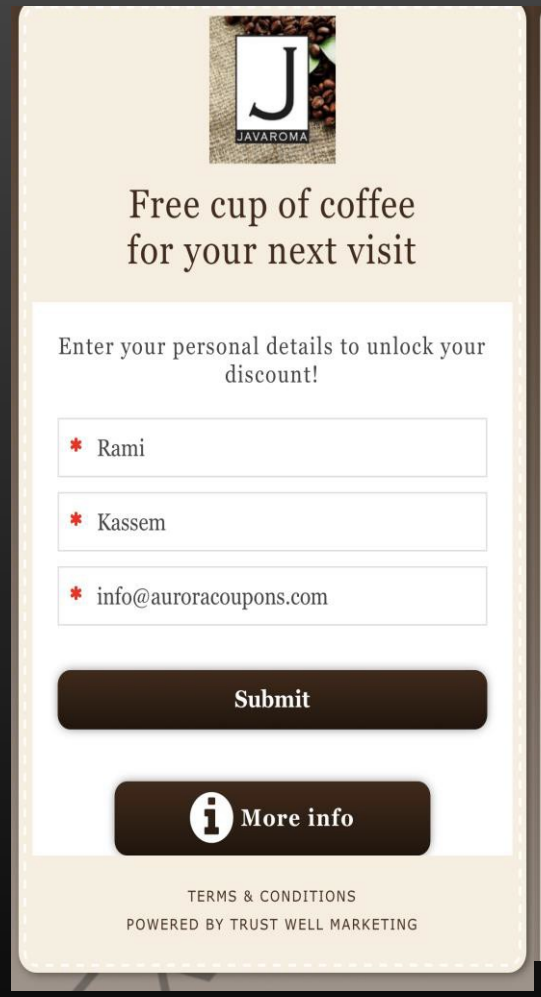


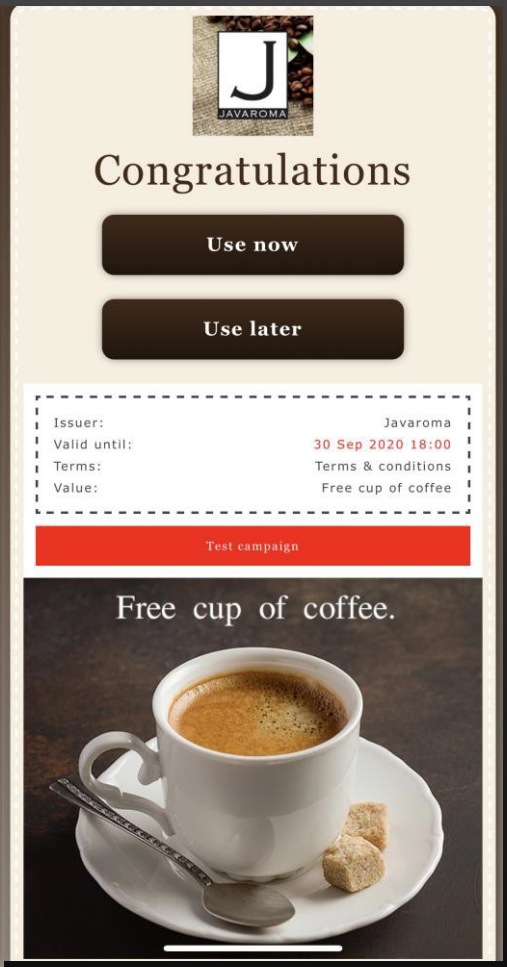
Aurora coupons App is built using different categories:

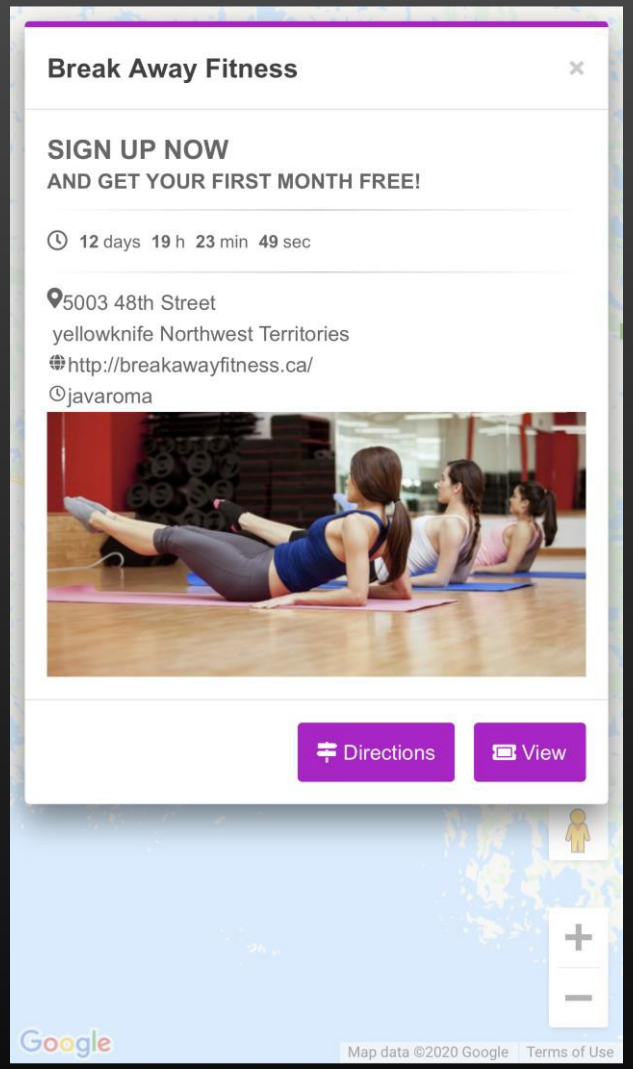
- Retail Therapy
- Accommodation
- Food, Drink & Entertainment
- Health & Fitness
- Hair & Beauty

Customers could scroll through the coupons on their mobile device, select the offer that they wanted, choose the "Proceed" option, they fill their information and show the coupon in store so that the cashier can easily validate the coupon. A simple click on the "Validate" button would mark the coupon as used. Visitors also had the option to select the offers to "Use later." They could send the coupons to their email addresses or print the coupons and take them in stores.



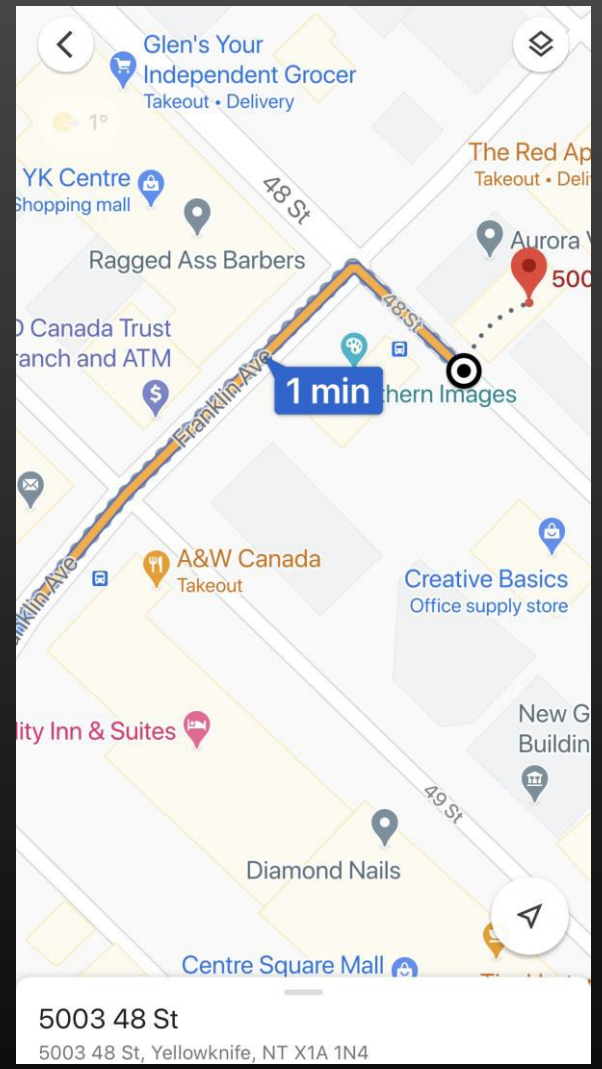






Every coupon comes with an “Offer Details” button and a “Locations” button. Once you clicked on them, they revealed the terms and conditions and redemption periods, as well as the addresses, phone numbers, and map positions of the participating businesses.

By one click only, customer could call, email, check social media pages for the participating businesses and the best part is that they will get the google map so they would be able get the directions for the businesses.



The Most Important Features In Aurora Coupons App

Payment integration

Allow payments via, Stripe or PayPal through the Voucher. Funds will deposited directly to the merchants Bank Accounts.

Push Notifications

Consumers will be able to receive push notifications on Aurora Coupons App for new offer, deal, discount and information.

Multi Language

In order to make the life easier for tourists, the Aurora coupons app detects tourists phone language and presents the coupon's buttons in their own language, only the offer text would be translated by google translator. (we are working on the translation for offer's test as well. Its simple, convenient, and user friendly.

Chinese

Break Away Fitness
SIGN UP NOW
AND GET YOUR FIRST MONTH FREE!

12 天 16 時 40 分 27 秒

1.3 M

預覽

Great Slave Tours
Book now!
And save 25% for weekends
test

3548.7 M

預覽

Spanish

Ciudades:

Otros

Categorías:

Ver todo

Break Away Fitness
SIGN UP NOW
AND GET YOUR FIRST MONTH FREE!

12 días 16 horas 41 minutos 56 seg

1.3 M

Ver

English

Others

Categories:

View all

Break Away Fitness
SIGN UP NOW
AND GET YOUR FIRST MONTH FREE!

12 days 16 h 43 min 15 sec

1.3 M

View

German

Andere

Kategorien:

Alle anzeigen

Break Away Fitness
SIGN UP NOW
AND GET YOUR FIRST MONTH FREE!

12 tage **16** h **26** min **45** sec

1.3 M

Anzeigen

Italian

Altri

Categories:

Mostra tutti

Break Away Fitness
SIGN UP NOW
AND GET YOUR FIRST MONTH FREE!

12 giorni **16** h **28** min **2** sec

1.3 M

Mostra

Arabic

Main categories:

آخرون

فئات:

الكل ظهور

Break Away Fitness
SIGN UP NOW
AND GET YOUR FIRST MONTH FREE!

12 أيام **16** س **31** د **38** ث

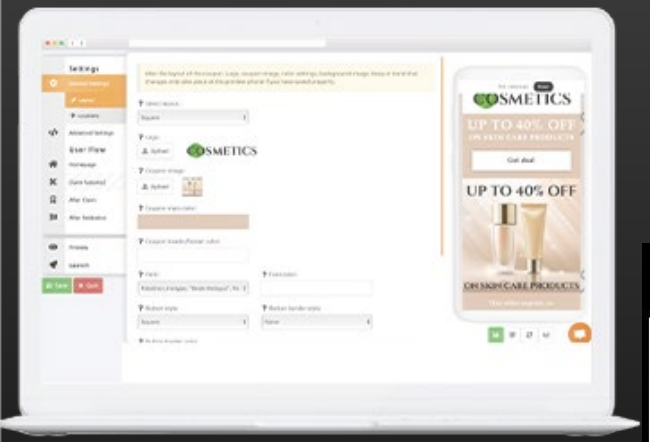
1.3 M

ظهور

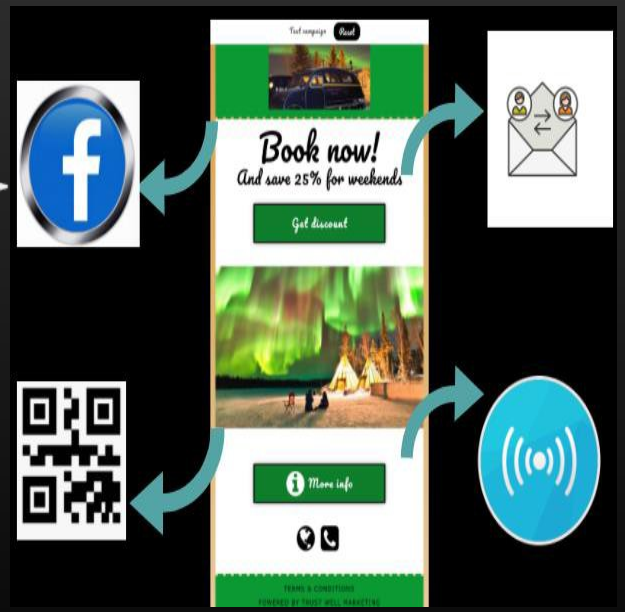
And More…

The scope of project is unlimited. However, as a start it will piloted in Yellowknife, NWT and then extended to other regions within NWT. Once all of tourists' destinations are covered in the NWT, the future plan is to expand the project down south and to the regions from where we expect tourists to NWT. Sky is the limit once it is up and going.

User Friendly

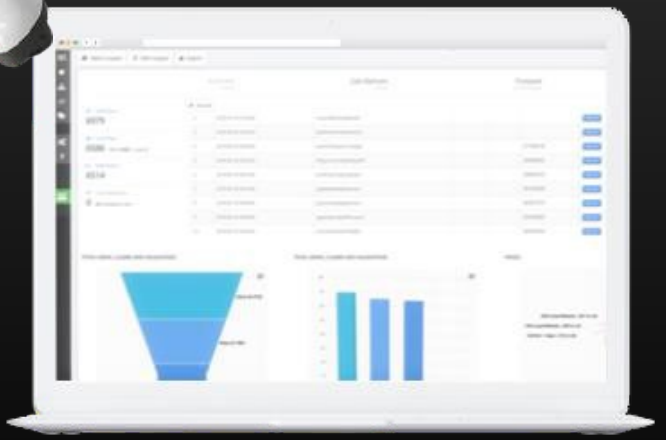


1. Create



2. Distribute

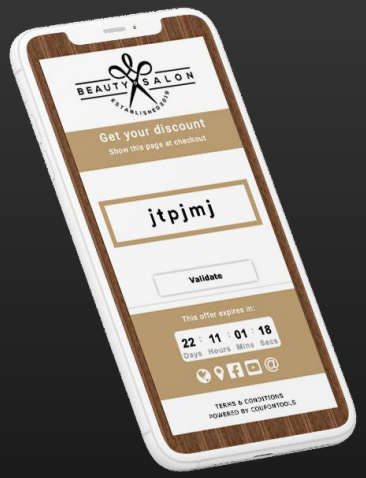
3. Validate



4. Analyze

Validation Methods

Validation Widget - App

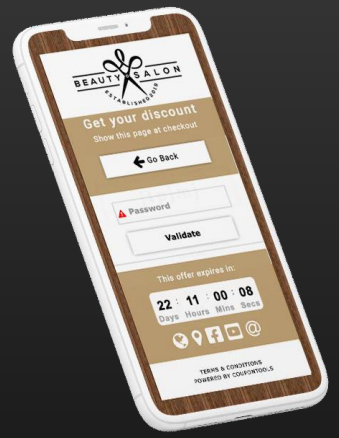


Merchants enters the code into the validation widget or app.

QR Code validation

Merchants scans QR code on the Coupon using any device with a camera.

Validation on device



Merchants enters the validation password on the user's device.

Data & statistics

Redemption rates

Gather insights in the open rate, claim rate and redeem rate.

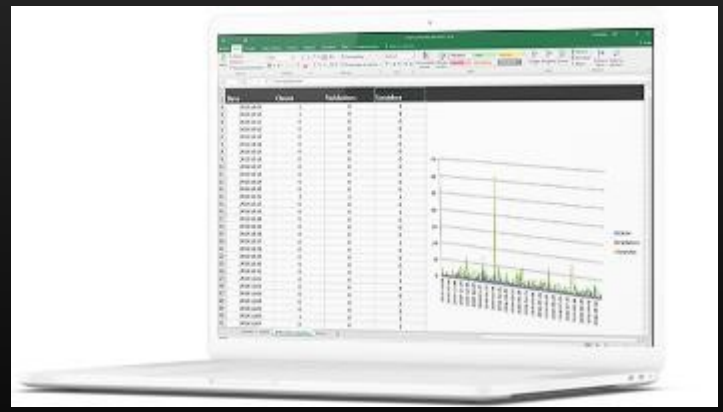
Location insights

Digital Coupons collect information about the user's phone location.

Generated turnover

Consult a detailed overview of the generated turnover and the money spent value.

Re-marketing



Use all the captured data to fine-tune future campaigns.

Aurora
coupons

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